

## **Finding Aid for Utah Chronicle: Prepared by Noelani Blueford**

Issue Date: January 4, 1940

Volume: 49

Number: 13

Page: 1

### **Articles:**

**“300 Scholars Make ‘U’ Honor Roll”:** 300 undergraduate, law, and medical students received merit cards for scholastic averages of 2.5 or better, a typical number for the honor roll. All honor roll students are listed by name.

**“Chrony Enters Contest”:** Fall quarter issues (presumably 1939) of the Chronicle were submitted to Dr. Grant M. Hyde, director of the school journalism at the University of Wisconsin for an annual regional journalism contest. Plans are being made to send a delegation of U of U journalists to the award ceremony/convention.

**“‘Eye Witness of War’ To Speak Monday”:** William Henry, veteran journalist, replaced Jon Masyryk as a featured speaker for a Master Minds and Artists program event at Kingsbury hall. Masyryk had cancelled all U.S. speaking engagements in order to remain in France assisting in the organization of a volunteer Czech army.

**“Calder Inspects Business Plants During Holidays”:** Grant H. Calder, instructor in accounting and statistics in the school of business, spent the Christmas holidays in the East inspecting various manufacturing plants and concerns. Among these were the U.S. Steel plant in Pittsburgh, the stock exchange and several large department stores in New York City, the Buick and Chevrolet factories in Michigan, and the Harvard school of business (his alma mater).

**“Greeks Make Rush Plans”:** Fraternity and Sorority rush lists must be failed in the offices of the dean of men and dean of women before January 16. Releases are posted on January 19th. Reminder to aspiring students to pay their social organization fees. “Silence” will happen in the week preceding rush.

**“Jr. Prom Plans Surrounded With Mystery”:** Jack Buckle, prom chairman, returned from a trip to Hollywood to source entertainers for the floor show he planned to present at the dance. Committee members for the prom have not yet been chosen. Elected committee members are listed by name.

**“Gifts Accompany Final Exams In English Class”:** Students in Professor L.A. Quivey’s letter writing class (English 18) receive gifts with their final exams every quarter. Prizes include ten and five dollars for placing in the Hudson Bay Fur company contest, table study lamps for receiving first place in a contest sponsored by the Utah Power and Light company, winner’s choice of shoes for placing second in the Florsheim shoe company contest, woolen blankets from Salt Lake Knitting company, and more cash prizes from the Paris company.

**“Goates Reveals Change In Varsity Play Choice”:** Director Wallace Goates chose the American premier of the London stage hit, “I killed the Count” by Alex Coppel will be produced February 2-3 as the university varsity play in place of the scheduled “Goodbye Again.” University show producers were experiencing difficulties in correspondence due to World War II and were unable to negotiate the rights to the initial play. Casting call is included.

**“Ensign Gives Up Offices”:** Richard P. (Dick) Ensign, popular A.S.U.U. second vice president and leader of several student activities, withdrew from the university and resigned all his student body offices. Friends of the student said he would aid in the management of a local grocery store in lieu of returning to school in the spring semester.

**“New Year’s Eve Celebrant Still Has Trouble Seeing”:** Humorous article covering the difficult return to school after the winter break. Restaurant “Randevu” review is included.

**“Redskins, Ags To Face Coast Arrays”:** \$175,000 university field house is due to be completed in the next week. Opener games will be a double-header basketball game. The fieldhouse was paid for with a PVA grant and bond issues.

**“Thousands Await Field House Dedication”:** This is the newspaper headline and accompanying photograph. It is connected to the “Redskins, Ags To Face Coast Arrays” article, and the photograph depicts the new fieldhouse.

**“Prexy Speaks at Confab”:** A.S.U.U. president Joe Dyer and 8 other delegates to the National Student Federation of America participated in a four day convention held in Minneapolis. At the convention, Dyer spoke on time spent between college and business.

<additional articles>

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Utonian Sales”:** The Utonian book sale campaign is pushing 2,000 sales, a record. The goal for the campaign is 3,000, nearly doubling the 1,800 record of three years ago. The drive for more sales is mostly due to the fact that Utonian contracts are designed to provide diminishing sales prices as sales volume grows.

**“Optimism”:** Summarizing topical issues college students contend with, such as unemployment and social security. A survey of student optimism found that a majority of students do not want a pension when they are of age, and will be able to earn \$100 or more a month (income) once they graduate. The majority of men voted that they should not become beneficiaries once they become of retirement age, and women the opposite.

**“Observations”:** a humorous article parodying the “Night Before Christmas”. References inebriated students on new years eve.

**“Letters of Sophomore to His Dad”:** a humorous article written in the theme of a letter home from a sophomore student to his father. Contains commentary on gender politics, university life, financial struggles, and interpersonal relationships.

**“Campus Men Aid Sales Scheme”:** J. George Robinson and other members of the U of U campus are involved in a shoe selling ‘scheme’ that is looking to go national. A showcase in the Union building has been put together to advertise the shoes.

**“ROTC Equipment House To Be Ready Soon”:** University military officers announced that the new R.O.T.C. building will not be completed for a few months.

**“Weird Noises Startle Chemistry Students”**: an unexplained explosion in the physics building startled students in the building the week before.

**“Memos”**: Events on campus. Delta Phi, Intercollegiate Knights, Indi Club, Mother’s club, Speech Arts meet this week. Clair Likes recital this week. All girls wearing fraternity pins to meet at the Union office at noon. Students failing to return pictures to Ecker studio (as announced by Grant Mann) will forfeit selection by the Utonian staff. Free tickets to a William Henry lecture with coupon from their A.S.U.U. handbook.

**“Home Ec. Department Sponsors Contest”**: The home economics department announced an essay contest on the values of wool. Grand prize is a woolen blanket valued at \$12.00 from the Baron Woolen Mills at Brigham City.

<additional articles>

**List of Advertisements:**

1. The College Cleaners & Tailors is advertised.
2. University gas is advertised.
3. Salt Lake Typewriter Co. is advertised.
4. Institute of Religion is advertised.
5. Air Step shoes are advertised.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Many Parties Given During Holidays”**: President George Thomas and his wife entertained at the annual New Year’s reception held in the Union building. Names of guests, participants, and employees at prominent New Year’s parties are listed. Most

fraternities and several other men's organizations were prominently involved in the holiday.

**“Work Party Prepares New PiPhiHouse”:** Members of sorority Pi Beta Phi held a work and after-party to prepare their house for the coming year.

**“Pi Kaps to Hold Skiing Party”:** Members of Pi Kappa Alpha and their partners were planning to hold a skiing party at Alta. A stag party was also to be held at the Broadway roller skating rink the day before.

**“Untitled”:** Joe Mallory and his orchestra are performing in the Mirror room of the Newhouse Hotel. Girls may audition to sing with the orchestra that is visiting Salt Lake City from the famous Congress Hotel in Chicago.

**“The Broadway Collegian”:** Relaying stories of entertainer Artie Shaw. Possibly listing his recent performances in pun form.

**“Social Schedule”:** fraternity meetings and L.D.S. meetings.

**“Phi Delts Plan Dinner Dance”:** Active members of Phi Delta Theta and alumni planned to entertain at an informal dinner dance in the Mirror room of the Newhouse hotel.

**“Getting Around With Josephine”:** Humorous article on romantic gestures during the holidays. Couples involved in such gestures are listed, and invited to report in to the paper for a photography opportunity.

**“Press Club Plans Another Party”:** The press club is planning another paid party with dinner and theatre.

**“Mothers to Fete Sigma Nu Sons”:** The Sigma Nu Mother's club is planning to entertain their sons of the active chapter at a luncheon in the local chapter house.

**“Three Sigma Pis Entertain Guests”:** Fraternity members spent the New Year's week end entertaining guests in the Child cabin.

**“Untitled”:** Delta Sigma Pi, commerce fraternity, announced the pledging of three named members at a business meeting held during the holidays.

**“Untitled”**: One-liner pun.

**“Untitled”**: Dances this quarter will be hosted by featured members of campus organizations. These organizations will organize entertainment during the dances. Attendance is insinuated as being mandatory for A.S.U.U. students.

**“Untitled”**: Carlson Hall had six new residents for the new quarter, they are named.

**“Untitled”**: one line saying.

<additional articles>

**List of Advertisements:**

1. Mayflower Cafe is advertised.
2. Union Building Barbers is advertised.
3. Colonial Flower House is advertised.
4. The Old Mill Club is advertised.
5. Paramount's movie “Day-time Wife” is advertised
6. Rialto: “The Hunchback of Notre Dame” is advertised.
7. The Mirror Room is advertising female singing opportunities.
8. American Linen Supply Co. is advertised.
9. The University Book Store's Theme Paper is advertised.

**List of Cartoons and Art:**

None.

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Articles:

**“Utah Quintet outplays Mid-Western Teams: ‘U’ Cagers Display Power, Varied Tactics In Pre-Season Matches”**: Coach Vadal Peterson and his Utah Redskins win over Eastern teams to remain unbeaten in non-league games. Recent scores and upcoming trials are covered.

**“Dave Quiney Rates Second In Idaho Meet”**: Dave Quiner, stare Ute skies and president of the University Ski club, placed second in the second annual intercollegiate ski tournament recently conducted at Sun Valley, Idaho.

**“Untitled”**: Watt won the Chicago game, scoring 19 pointing, 11 of which were made in extra periods.

**“Untitled”**: Humorous phrase that references sororities and carpenters.

**“Untitled”**: Humorous phrase referencing bachelors and mistakes.

**“Swimmer’s Notice”**: All student swimmers wishing to compete will participate in daily practices.

**“Untitled”**: Humorous articulation of a conversation regarding teachers’ assistants and gender politics.

**“Untitled”**: One-liner joke on Equor liquor.

**“Untitled”**: Humorous pun on dresses.

**“Untitled”**: Humorous pun on aging and undereye bags.

**“Intramurals”**: Ramblers defeated all opposition to win the Autumn softball title. The key man on the Rambler squad was pitcher Bill Button.

**“Untitled”**: Humorous pun regarding women and generations.

**“Hart to Heart”**: Covers U of U basketball games in the off-season. Highlights reserves and sophomores on the team. Particular players are named.

**“Double-Header Tilts To Sparkle Field House Opening”**: Secondary article covering the opening of the new field house and the games to be played in it. Covers in detail the events of the opening games.

**“Conference Outfits Win Games”**: U of U basketball game coverage compared to other top teams, primarily in the midwest. Newsworthy coverage of Big Seven squads.

**List of Advertisements:**

1. Advertisement for Florsheim Shoe Shop.
2. Advertisement for Brigham St. Pharmacy.
3. Chevrolet advertisement from Bennett Motor Company.

**List of Cartoons and Art:**

None.

Issue Date: January 11, 1940

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**Articles:**

**“Athletic Epoch”:** A celebration was held for the completed U of U fieldhouse. Those who were not admitted to the celebration due to capacity issues caused an upset outside. Approximately 5,000 spectators are listed as being present.

**“Dies Committee”:** The “Dies Committee for investigating Un-American activities” should be continued, according to a survey by the Student Opinion Surveys of America. However, students have voiced their dissatisfaction with the committee.

**“Indicate Record Quota”:** Utonian purchases are trending towards record breaking, more than 2000 by February 1st. If a sales quota of 2500 is met, students who have paid four dollars for their yearbooks will receive a partial refund.

**“Debate Squad Leaves For Point South”:** Four university student debaters have left for an extensive debating trip into Southern Utah. The purpose of the tour is to enable the four to get actual experience in debating before audiences.

**“Spur of the moment”:** Marjorie Sutherland won the favor of the university Intercollegiate Knights received the nominal title recently. Those who fell close seconds to Sutherland are listed.

**“Earl J. Glade Will Address Campus Press Club Tonite”:** Earl J. Glade, general manager of KSL radio station, will address members of the campus press club on “The Power of the Printed Word” at the first 1940 meeting of club members in the Union building.

**“Buckle Names Six As Aids On Committee”:** Final Junior Prom committee appointments were made. Plans for the promenade have not yet been revealed, but a chairman has visited Hollywood to gather tips for the preparation of the floor show.

**“Union Building Receives ‘39 Senior Class Gift”:** One hundred chairs recently placed in the ballroom of the Union are part of the gift left by last year’s graduating seniors.

**“Sportsmanlike Ideals Are Need Of Dictators, Declares Henry”:** War correspondent and Olympics official William (Bill) Henry is set to lecture in Kingsbury hall. As a sports editor, Henry went to Helsingfors the previous August to preview the 1940 Finnish Olympic games for the Los Angeles times and the Columbia Broadcasting system.

**“Goates Completes Selection Of Varsity Play Cast Leads”:** In an exclusive story, Director Wallace Goates of the university speech department announced the cast members of the annual varsity play “I Killed the Count.” Recognized and competitive actor Reed Cottrell will take the lead role.

**“Master Minds Schedule Color Picture”:** Motion picture “Polynesia--A Tale of Tahiti” will be shown at Kingsbury in the next week. Herbert Knapp, who created the film, lived in the South Seas for 9 years taking pictures.

**“Taylor Speaks At F.T.A. Meeting”:** Milton B. Taylor, executive secretary of the Utah Education Association, was the principal speaker at the meeting Tuesday of the Future Teachers of America association. Mr. Taylor spoke on subjects pertinent to students who are at present engaged in practice teaching or planning to enter the teaching field.

<additional articles>

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Class Fees”:** Humorous article making fun of a letter-writer. The writer had expressed concern about the immediate value of his tuition, and the article responded with an itemized list.

**“Observations”:** Humorous observations of the city of Hollywood, based on the author’s recent trip to said city.

**“Letters of a Sophomore to his DAD”:** Humorous article covering typical student pitfalls such as switching professors, interpersonal relationships, cultural norms, and student funding.

**“Glen Lee to Open At Hotel Utah”:** Glen Lee and His Orchestra, nation-wide radio favorites, were planning to open formally in the Empire Room of the Hotel Utah Saturday night. Previous Empire Room performers Freddie Nagel and His Orchestra ended their engagement on the print date after a performance date stretching since the previous September.

**“Letters To the Editor”:** A single letter to the editor from James Hammond, consisting of criticism of high school and higher education. The writer argues that a high school education should include marketable skills and vocational instruction in addition to other foundational lessons.

**“Ambiguous”:** Humorous and short wordplay.

**“Memos”:** Campus events for the week following print date. Includes Speech arts, A.W.S, Intercollegiate Knights, Press club, Newman club, The Association for Childhood Education, Faculty women, the L.D.S. Institute, J.D.L., Indi club, Capitol club, Trotters, International Relations meetings as well as fraternity meetings and individual performances.

**“Untitled”:** All Founder’s day committee applicants must submit their application to the A.S.U.U. manager’s office before a certain date.

**“Denver Post Head To Speak At Press Confab”:** Lawrence Martin, managing editor of the Denver Post, had been chosen as the speaker at the Rocky Mountain

Intercollegiate press conference banquet. Greeley Tribune accepted the invitation to present the trophy for the grand prize in the conference's newspaper contest.

**“The Broadway Collegian”:** Coverage and reviews of the best plays of the week. Plays like “Key Largo,” “The Farm of Seven Echoes,” “White Oaks,” and “Swingin’ the Dream” are mentioned.

**“Untitled”:** Coverage of a fraternity polo game and a rematch, framed from the perspective of sorority spectators.

**“Untitled”:** Short review of the film “The Light That Failed.” Summarizes the plot of the film and the actors involved.

<additional articles>

**List of Advertisements:**

1. Advertisement for Verdi Brienholt's Band.
2. Advertisement for the Mayflower Cafe.
3. Advertisement for the Colonial Flower House.
4. Advertisement for Mirror Room tryouts.

**List of Cartoons and Art:**

1. Untitled piece connected to “Letters of a Sophomore to his Dad” article. Depicts student wearing a U sweater sitting at a table writing a letter. On the table sits a framed picture of the letter writer's father with two money signs floating above his head.

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**Articles:**

**“Fraternity Row Sees Many Improvements”:** Man of the sorority and fraternity houses are refurbishing and remodeling in anticipation of the new year and rush week. Updates and improvements are listed.

**“A.W.S. Will Greet New Students This Afternoon”:** Members of A.W.S. are sponsoring a tea in honor of the freshmen and transfers who are registering in the

university for the first time. President's of the various girls' organizations and the executive council of A.W.S. will be there to greet the girls.

**“Lost Fraternity Pin”**: A custom Delta Phi fraternity has been lost.

**“Greek Exchanges”**: Two fraternities and a fraternity & sorority are holding exchange dinners and parties with each other.

**“A.L.D. Members, Phi Eta Sigma To Fete Sponsors”**: Members of ALpha Lambda Delta and Phi Eta Sigma will hold a joint meeting in the little theater of the Union building to honor the sponsors of both organizations.

**“Program to Follow Apmin Meeting”**: A program will be presented by the members of Apmin following their meeting Thursday night.

**“Officers Elected By Carlson Hall”**: Carlson Hall girls elected three new officers last week.

**“Untitled”**: Humorous pun regarding or possibly said by Joe B. Brown.

**“Untitled”**: Joke about Walter Winchell.

**“They’re Ready To Occupy House”**: Pi Beta Phi members celebrate chapter house re-opening. Notable alumnae were present at the inauguration.

**“Newman Club Members Plan Meeting”**: An important meeting of Newman club will be held Thursday evening in Newman Hall. Election of new officers for the organization will the principal business of the day.

**“Pi Chi Initiate Pledge Group”**: Pi Chi, national professional medical fraternity, will hold formal initiation for 16 pledges Saturday night in the medical building. Those to be initiated are listed by name. Members of the fraternity are all first year medical students who have completed pre-medical work at the U of U, Utah State Agricultural college, and Brigham Young university.

**“Untitled”**: Joke about automobile accidents.

**“Untitled”**: Joke about the spending habits of wives.

**“Untitled”**: Joke about picking up women.

**“Getting Around With Josephine”**: Humorous column on the difficulties of gaining and keeping sorority members. Jokes about using chloroform to coerce rich freshmen into joining a sorority.

**“Social Schedule”**: Campus events for the next week. Press club, Newman club, apmin, J.D.L, and Greek meetings. A Greek party in a student’s home. Dance in the Union building.

**“Alpha Chi Omega Convention to Be Held in Salt Lake”**: The Intermountain Province convention will be held in Salt Lake City sometime in March. Members of the local Beta Nu chapter will be convention hostesses.

**“Phi Mu Will Feature Gala ‘Play Day’”**: Members of Phi Mu sorority will entertain Saturday with an evening of gala festivities at their “play day.”

**“Fraternity Parents Will Be Honored”**: Members of Sigma Pi will entertain their mothers and fathers at an illustrated lecture conducted by alumnus and world traveler Dick Barnes.

**“Alpha Chis Members To Shower House”**: Members of ALpha Chi Omega will hold their annual “House Shower.” Each girl will bring a gift that will in some way enhance the chapter house.

**“Rushees Honored At Parties Of Organizations”**: There have been numerous fraternity rush parties on campus the past week. All events are listed and described.

**“Press ‘Clubbers’ Will Enjoy Dinner and Show”**: Press “Clubbers” will enjoy a second “shindig” in the cafeteria. After dinner the the members will adjourn to a down-town theater.

#### **List of Advertisements:**

1. Advertisement for film “First Love” starring Deanna Durbin.
2. Advertisement for film “Four Wives,” tickets are 25 cents “til two.”
3. Advertisement for “On Dress Parade” and “On Your Toes.”

4. Advertisement for the final showing of Freddie Nagel and the opening of Glen Lee at the Empire Room.
5. Advertisement for The Old Mill Club.
6. Advertisement for Einar Swenson at the Coon Chicken Inn.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Utah Meets East Slope Teams over Week-End”:** Boasting the best pre-conference record of any Big Seven basketball team, as well as one of the finest in the country, Utah’s ramblin’ Redskin begin their conference play Friday against Denver at the “mile high” city, thence to Laramie for a tangle with Wyoming’s scrappy Cowboys the following night. Expected quality of the upcoming games is discussed.

**“Hart To Heart”:** Discussion of how the new fieldhouse will affect U of U’s recruiting prospects. Discussion of U of U’s standing in their conferences and the quality of those conferences.

**“Colorado, Denver Win Games In ‘Big 7’ Openers”:** The Colorado University basketball team won against Wyoming University, 44 to 26. Discussion of game follows.

**“Untitled”:** Factoid about traffic safety laws in Chicago.

**“Untitled”:** Quote on aging by Victor Hugo.

**“Untitled”:** Joke about golfers struggling in thickets.

**“Untitled”:** Quip by Richard R. Bowker.

**“Intramurals”:** Descriptions of winter sports that are running. Sports include basketball, bowling, ping-pong, pool, fencing, wrestling, archery, swimming, boxing, and wrestling.

<additional articles>

**List of Advertisements:**

1. Advertisement for a basketball game between Zulu Kings and Ecker Studio at the Deseret Gym.
2. Advertisement for Century Printing Company, Inc.
3. Advertisement for Social Night at the Newman Club.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Injuns Victorious in Fieldhouse Openers”:** Nearly 5,000 spectators witnessed the dedication ceremonies of Utah’s fieldhouse. Utah State and U of U played double headers against California and St. Mary’s on the opening night.

**“Untitled”:** Humorous story about a “negro” thief.

**“Pistol Adepts Load Guns In Expectation”:** Utah’s Freshmen, R.O.T.C., and Varsity pistol teams are getting ready to start one of their biggest and probably most successful seasons. There are three teams consisting of ten men each which will compete with similar teams from other colleges. Team rosters are listed by name.

**“Ute Wrestlers Optimistic Over Chances”:** With only four lettermen returning, Coach Karl Schleckman has started to build what he hopes will be another powerful wrestling squad. Squad is listed by name and weight.

**“Utah Paddlers Make Ready For Big Season”:** University of Utah swimmers, considerably weakened by last year’s graduation, face the coming season with optimism and a good chance to retain their Western Division crown. Schedule and roster is discussed.

**“Intramurals Plan Ski Outing at Alta”**: A skiing trip to Alta is being planned for the upcoming Saturday. The ski trip is for the entire student body, and will cost 75 cents.

**“Untitled”**: Lost K & E Log Duplex Slide Rule.

**“Utah Football Schedule Given for ‘40”**: After extended negotiations between the schools, Utah’s first football game of the year will be against the University of Santa Clara. Discussion of the expected quality of the game.

**“W. A.A.”**: Discussion of the quarter’s activities. Activities include basketball, shuffleboard, ping pong, roller skating, ice skating, skiing, badminton, archery, swimming, fencing, bowling, tap, and creative dancing.

**“Kinney Boosts Fencing Art”**: Commentary on fencing critic and historian Roy S. Kinney. Discusses his accomplishments and relays some of his opinions on fencing.

**“California’s Bears Meet Defeat From Ute Quintet”**: Utah teams continued undefeated against Californian teams California and Saint Mary’s. Game and fieldhouse dedication highlights are discussed.

#### **List of Advertisements:**

1. Advertisement for Coca-Cola.
2. Advertisement for Sinclair Service Station.
3. Advertisement for Utonian subscriptions.

#### **List of Cartoons and Art:**

None.

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#### **Articles:**

**“Daines Resumes School Duties After Lengthy Illness”**: Following a heart disease of several months, dean of the university medical school Dr. Lymon L. Daines resumed

his school duties at the beginning of the winter quarter. At the time he became ill, the dean and his assistants in the medical school were conducting research to discover cures for leprosy and tuberculosis.

**“Creer Announces Essay Contest”:** “The Present Status of the Town Meeting as an American Institution” is the subject chosen this year by the department of history and political science for the Pilo Sherman Bennett prize essay. The winner of the annual contest will be awarded a \$25 prize from the Bennet Fund.

**“English Society Slates Meet”:** First round table discussion ever to be conducted by the English Conference will be held at the third meeting of the year in the Union building. The subject will be “The Cultivation of Taste and Creative Ability in University of Students.”

**“Three ‘U’ Alumni Begin Careers as Army Pilots”:** 3 alumni of the U of U have reported at the Air Corps Training Detachment here to launch their careers as military pilots. Men between 20 and 27 who have at least two years of college education are eligible to appointment as flying cadets, a new grade in the army.

**“Giles Chosen On National Committee”:** Professor Thomas Giles, head of the university music department, has been chosen as a member of the National Advisory Committee of the Musical Arts chorus of New York City. Only ten from from the entire United States were selected to act on this board.

**“U’ Official Order broadcast Halt”:** Strict orders were issued from the offices of President George Thomas and Dean John L. Ballif that the Collegiate Parade, radio program heard every Wednesday night on KUTA, must be stopped, due to several reasons that were not publicly announced.

**“Women’s Fencing Trophy Offered”:** The Virginia Westlake foil trophy donated annually by Mrs. Westlake for “prep” women fencing members of good standing in the Utah Division of Amateur Fencer’s league of America, will be offered again this year.

**“Speech Society Will Hold Meeting Today”:** Under the direction of the alumni speech class, the first 1910 meeting of the Speech Arts society will be held in the little theatre of the Union building. The program for the meeting is listed.

**“Campus Greeks Prepare For Rush Week”:** Formal rushing will begin with silence for girls on Friday preceding rush week, continuing until pledging Saturday morning. During

the intervening period the rushes will be notified that there are bids waiting for them that they may receive. Each fraternity is allowed one outside rush party before rush week begins.

**“Barrister’s Club Hears Utah Exchange Head”:** Alumnus Mr. H. E. Havenor, chairman of the rules committee of the Sale Lake stock exchange, spoke to the Barristers’ club in Kingsbury hall Tuesday morning.

**“How To Ski---What Every Collegian Should Know”:** Article encouraging readers to ski or learn to ski. Includes skiing advice and tips.

**“World Welfare Rests With College, Says Educator”:** This country’s universities must take the initiative in carrying the culture and decency of civilization through the barbarity of our times, in the opinion of Dr. Thomas S. Gates, president of the University of Pennsylvania. Dr. Gates will be broadcasting a speech regarding the high education on CBS in the near future, on the occasion of the 200th anniversary of the founding of the University of Pennsylvania.

**“Opera Rehearsals Get Under Way”:** Rehearsals for the opera “Samson and Delilah,” to be presented in Kingsbury hall by the University music department have begun. Preparations and cast lists are included.

**“Former ‘U’ Students Complete Elementary Aviation Course”:** Nine former students of the university have successfully completed the nine months course of aviation training and are now piloting 400 horse-power airplanes through formation flying at Randolph Field, Texas. The men involved and details of the course are discussed.

**“Russian Army Over Rated Says Newsman”:** William (Bill) Henry, ace war correspondent and widely known Pacific Coast newsman spoke to 2,000 Salt Lakers in Kingsbury hall regarding his opinion on the war. Mr. Henry wa the third speaker on the 1939-1940 Master Minds and Artists series.

**“Library Exhibits Unusual Book Collection”:** Books on all subjects pertaining to Latin-American countries are now on display in the exhibit cases on the first and second floor in the library. The books cover a wide range of subjects, and were sent by the ministry of education of each country.

**List of Advertisements:**

1. Advertisement for L. G. Balfour Company.
2. Advertisement for Bennett Motor Company.
3. Advertisement for Brigham St. Pharmacy.
4. Advertisement for paper at the University Book Store.

**List of Cartoons and Art:**

None.

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Volume: 49

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**Articles:**

**“Utah Awaits Premier Of Mystery”:** Final rehearsals for the annual varsity play, “I Killed the Count,” continued this week under the direction of Dr. Wallace A. Goates of the speech department. The adaptation of Alec Coppel’s mystery comedy to the Kingsbury hall’s American stage will mark the premier showing of the play outside England.

**“Bane Announces Varsity Debate Squad Selections Will Be Made Soon”:** Varsity debate squad tryouts are scheduled to begin Thursday and run through the early part of next week. University business, economic, and English instructors will judge the tryouts and select four men and four women debaters.

**“Extra! Read All About The Little Scoop That Wasn’t There”:** A humorous article on the difficulties of journalism. Dave Boyer searches for “scoops.”

**“Lewis, Child Elected To Council Posts”:** Max Lewis, Beta Theta Pi, was elected president of the Interfraternity Council at the meeting of the group Tuesday night. The office of council-head was left vacant by Richard “Red” Mulock, Sigma Chi, who entered Stanford university this quarter.

**“Committee Plans Snow Carnival”:** Final arrangements are now being completed for the Snow Carnival to be held in connection with the intramural ski “play-off” on Saturday, February 17. This is the first year that skiing has been a definite part of the program, with points toward the all-year trophy being awarded to the winners.

**“Founders’ Day Committee Plans Oratorical Contest”:** Plans for a student oratorical contest to be held in conjunction with the annual Founders’ Day celebration were outlined by the committee in charge at a meeting Wednesday afternoon. Conceived by a joint student and alumni committee, the contest offers two \$25 scholarships for the man and the women students who present the winning orations.

**“Pounds of Opera Music Make Weighty Problem”:** the fifteen pound opera directing score for the upcoming “Sampson and Delilah” performance keeps breaking music stands.

**“Chrony Heads To Attend Press Confab”:** Four campus journalists will attend the Rocky Mountain Intercollegiate Press Association convention in Greeley, Colorado. A major event of the journalists’ jamboree will occur at the final banquet Saturday evening when the Greeley Tribune will present a first place trophy to the paper outstanding in general excellence.

**“Greeks Primp, Polish As Rushing Nears”:** Greek organizations are preparing for rush week. Sorority members are not to talk or double-date prospective members in the lead up to rush.

**“Dr. Goates Got the Play, Who Got the Count?”:** Covering the difficulty of getting rights to plays with the European war going on. Discusses rumors regarding the theatre department and picking the varsity play title.

**“Moreton Gets A.S.U.U. Post”:** Senior John R. Moreton was appointed A.S.U.U. second vice president, replacing Richard P. Ensign, who forfeited the position by not registering at the university this quarter. Moreton has served as chairman of the Junior Prom committee, is former freshman class treasurer, one-time business manager of the freshman Chronicle, president of the honorary activity group for junior students, member of the Intercollegiate Knights, campus pep group, and is a Sigma Chi.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

Issue Date: January 18, 1940

Volume: 49

Number: 15

Page: 2

**Articles:**

**“Reverberation”:** Deseret News recently published a sports column maligning the new fieldhouse. This article responds negatively to the Desert News column, and criticizes the Deseret Gym.

**“B.A. in Bed”:** Northwestern University has announced that part credit in the undergraduate course in Modern Life and Letters will be given students for listening to CBS Of Men and Books broadcasts by Professor John T. Frederick of the University's Medill School of Journalism. In order to receive credit, students must listen to the broadcasts in Columbia's Chicago studios, and must remain while the professor lectures after going on the air.

**“Observations”:** Poem on rush week.

**“Memos”:** campus calendar. Club meetings, Greek meetings, recitals, Parent-teacher's convention, dinners, and speeches.

**“Students Favor Army, Opinion Survey Shows”:** Discussion of the possibility of a draft and polling whether or not students approve of R.O.T.C. training in colleges. An overwhelming number of students (86%) were in favor of R.O.T.C. training.

**“Forum Assembly Set For Friday”:** Joe Dyer, A.S.U.U. president, announced that on Friday at 11 p.m. a meeting of the student body will take place in Kingsbury hall in lieu of the regular assembly.

**List of Advertisements:**

1. Advertisement for slide rules at the University Book Store.
2. Advertisement for Coca-Cola.
3. Advertisement for Mayflower Cafe.
4. Advertisement for Duke University School of Medicine.

5. Advertisement for the Bell System Western Electric Cardioid Microphone.
6. Advertisement for Colonial Flower House.

**List of Cartoons and Art:**

None.

Issue Date: January 18, 1940

Volume: 49

Number: 15

Page: 3

**Articles:**

**“Rush Week Holds Social Spotlight”:** Plans for formal rush season are being made along fraternity row this week. The release lists will be posted Friday and rushing will begin next Monday.

**“Carlson Hall Girls Set Party Date”:** Carlson hall is planning one of its famous birthday dinner parties. Girls whose birthdays are in the months of January and July will be honored.

**“Initiation to Mark Sunday Program”:** The Omega chapter of Lambda Delta Sigma will hold initiation ceremonies on Sunday at the University ward. A goat show will be the main feature of the evening.

**“Alpha Chi Omega Honors Chapter House”:** Members of Alpha Chi Omega celebrated the first birthday of their local chapter house. Program included wrapped presents, musical numbers, and ended with group singing of sorority songs.

**“Utah Delta Phis Honor B.Y.U.”:** The Utah Delta Phi chapter will play host to the B.Y.U. chapter for a day’s programming that will include a basketball game and a dance.

**“Untitled”:** Chi Delta PHi and Sigma Upsilon will hold a joint meeting on Thursday, where Dr. Neff will read a paper. **“Untitled”:** Joke about women and aging.

**“Social Schedule”:** List of campus events over the next week. Dances, teas, and initiation ceremonies.

**“Vogue Sponsors Collegiate Photo Contest”:** The editors of Vogue magazine, in Conde Nast publication, have just announced a photographic contest for seniors in American colleges and universities. The contest offers two career prizes, one for men and one for women, consisting of a six month apprenticeship and opportunity to secure a permanent position.

**“Untitled”:** factoid about the first institution in America to grant a woman and M.D. degree.

**“Beta Delta Mu Entertains New Inmates”:** Members of Beta Delta Mu held a dinner at the Edgehill Tea Garden Wednesday in honor of six prospective initiates and officers of the organization. Afterwards initiation ceremonies were conducted and the group attended a concert in Kingsbury hall by Rosland Hayes, negro tenor.

**“Hotel Utah to Feature Famous Satirist”:** Satirist Elizabeth Talbot-Martin opens her limited engagement Friday evening in the Empire room of the Hotel Utah. Miss Talbot-Martin last performed in Rockefeller center and is talented at impersonations.

**“Untitled”:** Initiation for members of the Future Teachers of America association will be held Thursday in the ladies' lounge of the Union building. Milton Bennion, dean of the school of education, will present the charter of the organization.

**“Basketball Dance To Honor Teams”:** Students of the university will be able to go directly from the basketball game to the basketball dance in the Union building, thanks to the opening of the fieldhouse. Friday evening the first A.S.U.U. basketball dance of the season will be held.

**“Tri Delts Complete House Remodeling”:** Tri-Delta pledges have remodeled the pledge room. New improvements include refinishing of the walls, antiquing the furniture, and making seat covers for the overstuffed pieces.

**“Untitled”:** Chi Omega announces the recent election of Elissa Rogers to the post of secretary of the chapter.

**“Untitled”:** Members of Alpha Delta Pi will hold an initiation ceremony Friday evening at the chapter house.

**List of Advertisements:**

1. Advertisement for Brigham St. Pharmacy.
2. Advertisement for Salt Lake Typewriter Co.
3. Advertisement for room and board.
4. Advertisement for L. G. Balfour Company.
5. Advertisement for A.S.U.U. basketball dance.
6. Advertisement for Makoff clothing shop.
7. Advertisement for Joe Mallory at the Mirror Room in The Newhouse Hotel.
8. Advertisement for the Old Mill.
9. Advertisement for the Hotel Utah Rendezvous.
10. Advertisement for U-Boat 29 and Blondie Brings Up Baby.
11. Advertisement for the Rialto.
12. Advertisement for Raffles at the Centre.
13. Advertisement for a showing of Swanee River in technicolor at Paramount.

**List of Cartoons and Art:**

None.

Issue Date: January 18, 1940

Volume: 49

Number: 15

Page: 4

**Articles:**

**“Wyoming Cowboys to Meet Utah Quint Friday”:** Attempting to gain their third straight conference victory, as well as their thirteenth win of the season, the hustling University of Utah basketball crew will meet Wyoming’s Cowboys as the doors of the new Ute fieldhouse are opened to conference play. Discussion of the upcoming match and conference standing listings.

**“Hart to Heart”:** Bad weather and huge turnout affected the smoothness of the fieldhouse premiere. Discussion of whether or not issues will resolve themselves as time goes on.

**“Untitled”:** All students must pay fees by Friday January 19th if they wish to remain eligible for student activities this quarter.

**“Buffs Split Wins With Utah Teams”**: Colorado’s champion basketball team completed their Utah tour with one victory and one defeat. Aggies won and B.Y.U. lost against the Colorado Buffaloes.

**“U’ Grapplers Overcome Gym Rivals”**: Utah’s grapplers defeated a team from the Deseret gym in a practice meet, 17 ½ to 15 ½. Matchups are listed.

**“Frosh Court Prospects Look Bright”**: A large number of good players showed up to freshman basketball tryouts. Members of the frosh are listed by name and high school.

**“W.A.A.”**: Intramurals results and future events. Basketball, swimmers, and fencing are chiefly listed.

**“Untitled”**: Anti-Hitler joke.

**“Utes Open Season With Wins Over Scrappy Denver, Wyoming Teams”**: Utah’s undefeated basketball teams defeated Denver and Wyoming. Gameplay coverage is detailed.

**“Greenhalgh Cops Frosh ‘Tennis’ Title”**: Jack Greenhalgh copped the freshman ping pong title Friday with a decisive victory over Max Cornwell. The first and second place winners will receive medals.

#### **List of Advertisements:**

1. Advertisement for sports slacks from Furmbilt.
2. Advertisement for Coon Chicken Inn, featuring a caricature of a black busboy.
3. Advertisement for Utonian Greek couples picture appointments.
4. Advertisement for Salt Lake Typewriter Co.
5. Advertisement for Bennett Motor Company.
6. Advertisement for alumni owned University gas.
7. Advertisement for Florsheim Shoe Shop.

#### **List of Cartoons and Art:**

None.

Issue Date: January 25, 1940

Volume: 49

Number: 16

Page: 1

**Articles:**

**“Action Attends A.S.U.U. Bull Session”:** A unanimous vote to adopt a proposal establishing a “Hello Walk” on the campus, aimed to promote greater friendliness among the students, was the predominant note of year’s most productive and valuable A.S.U.U. assembly last Friday in Kingsbury hall. Other issues addressed include changes to the school song, curricular changes, and honor system modifications.

**“Finnish Loans Receive Student Favor”:** Although college students have often shown an emphatic desire to keep the United States neutral, a nation-wide poll completed last week reveals that sympathy for Finland is great enough for a majority of them to approve of American loans to the only nation that has kept up its war debt payments. 62% of the collegians answered “yes” to the question, “Should Congress allow Finland to draw on her latest World War payment to the United States?”

**“Photo Contest Announced”:** One award of \$25 and a second of \$10 is offered to any student photographer who can produce the best photos taken in the “I Killed the Count” dress rehearsal.

**“Taylor To Give Lecture For Alpha Chi Sigma”:** Ellison H. Taylor, instructor in chemistry, will deliver a lecture on Cornell and Princeton universities before members of Alpha Chi Sigma, national professional chemical fraternity, in the Physics building. Dr. Taylor will give a general description of the two schools, with emphasis on aspects of particular interest to students of chemistry.

**“Beeley Gives Lectures to F.B.I. School”:** Dr. Arthur L. Beeley, dean of the university school of social work, completed a series of three lectures on the “Causes of Crime” at the federal bureau of investigation’s national police academy at Washington, D.C. The primary purpose of the course is to enable the graduates to act as police instructors in their own communities, and all graduates are assisted by the F.B.I. in organizing local schools on completion of the course.

**“Yearbook Boys Invade ‘Cloud-Strewn Blue’”:** Several Utonian staff members boarded an airplane and took photographs of the U of U from the air. **“Prom Tickets Limited to 540 Couples”:** Ticket sales for the annual Junior Promenade, scheduled for February 2nd, went on sale Tuesday. Ticket sales will be limited to 540 couples.

**“Well Known Critic To Lecture Here”:** Carl Van Doren, one of the foremost American literary critics, will lecture in Kingsbury hall on “Old Wisdom for New Times.” Mr. Van Doren’s career and writings have been given largely to making American literature better known to Americans.

**“Untitled”:** Any pre-medic who took the medical aptitude test may obtain their score from the office of Dean L. L. Daines.

**“Annual Derby Will End Rush Season”:** The eleventh annual Sigma Chi derby will wind up activities of the gala winter quarter rush week. Plans have been made to conduct a special broadcast of the events over radio station KUTA.

**“Pen Deadline Set For Friday”:** Deadline for all articles to be submitted for the winter quarter edition of the Pen, campus literary magazine, has been set.

**“Owl and Key Schedules Informal Initiates Rites”:** Informal initiation ceremonies for the local chapter of Owl and Key, national honorary activity organization for senior men, have been scheduled. Membership of Owl and Key consists of senior class men who have been outstanding in extracurricular activities and scholarship.

**“Pansy’ Dansie Fearfully Accepts Chrony Challenge”:** The Chronicle will play a friendly basketball game with members of fellow campus publication Dansie.

**“Week’s News In Brief”:** Summarization of articles contained in issue.

**“Civil Service Announces Examinations”:** The United States civil service commission has announced open competitive examinations for junior professional assistants at yearly salary of \$2000. An official announcement has been posted on the placement bureau bulletin board.

**“Dyer Proposes Radio Board”:** If a recently proposed plan for university sponsored radio programs is sanctioned by the board of regents, a new student-faculty department known as the radio affiliations committee will be formed to control all university broadcasts heard on the three local stations. Final sanction of the proposal rests in the hands of the board of regents.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

Issue Date: January 25, 1940

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**Articles:**

**“Acknowledgement”:** Walking back of the Deseret Gym criticism in a previous issue of the Utah Daily Chronicle.

**“Hello Week”:** A criticism against the university and against the students of the university heard most frequently among the citizenry of the state is an alleged social stratification of students, a rigid clique system, and barrier that services to ostracize students. The opportunity to eliminate this situation was presented in the proposal for a “Hello Walk” in last Friday’s student assembly.

**“R.M.I.P.A.”:** Several journalists, a portion of which were from the Chronicle and Utonian staffs, attended the Rocky Mountain Intercollegiate Press Association in Greeley, Colorado. This press conference gives the editors and staff members of each of 20 schools in attendance a chance to get acquainted and learn from each other.

**“War”:** Discussing propaganda concerns in American from outside countries. Advocates for critically reading news.

**“Memos”:** Listings of campus events for the next week. Club meetings, Greek meetings, women’s pistol club meeting.

**“General”:** The deadline for material for the winter issue of the Humbug, campus humor magazine, has been set.

**“Orators Prepare Manuscripts For Founders Day”:** Aspiring student orators are submitting five minute manuscripts to judges of the Founders day oratorical contest.

Two \$25 scholarships are offered for the best orations submitted by a man and a woman.

**“Art Exhibit to Feature Student Prints”:** An exhibit of graphic art student prints will be on display in the art gallery, Park building, this coming week, and will consist of dry point etchings and linoleum block prints.

**“Untitled”:** Joke about female narcissism.

**“Scholarships To Be Given Business Grads”:** Approximately 25 national scholarships carrying a maximum stipend of \$1000 will be offered to outstanding college graduates entering the university business school. The scholarships are awarded to enable worthy graduates to attend the school without providing a substantial proportion of the year's budget from their own resources.

**“Scholarship Clubs To Hear Talk”:** Dean Fleming James, acting head of the law school, will address members of Phi Beta Kappa, Sigma Xi, and Phi Kappa Phi, national honorary scholastic societies, at a joint meeting. “Automobiles and the Law” will be the subject of the address.

#### **List of Advertisements:**

1. Advertisement for slide rules at the University Book Store.
2. Advertisement for Cutler's fine men's wear.
3. Advertisement for University gas.
4. Advertisement for General Electric.
5. Advertisement for Duffins Ice Cream Co.
6. Advertisement for Hibbs.
7. Advertisement for Newman Club at Newman Hall.

#### **List of Cartoons and Art:**

None.

Issue Date: January 25, 1940

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Page: 3

**Articles:**

**“Preference Banquets Hold Spotlight”:** Climaxing a gay week of teas and parties campus sororities will honor rushees at traditional preference banquets. Events and hostesses are listed.

**“Informal Dance Will Honor Beta’s Pledges”:** Beta Theta Pi fraternity will hold an informal dance honoring the new pledges.

**“Law Group Initiated In Supreme Court”:** Phi Alpha Delta, legal fraternity of the campus, held initiation rites in the Supreme Court chambers Saturday night.

**“Social Schedule”:** Campus events over the weekend. Club and Greek parties.

**“Kappa Sigma Plans ‘Quack’ Party”:** In honor of their new pledges members of Kappa Sigma will entertain at a “quack party” Saturday evening at the chapter house. The guest plan to come dressed as medical personnel and plans are being made for ambulance transportation.

**“Delta Phi Members Plan Initiation”:** Initiation ceremonies for twenty five new members of Delta Phi will take place Sunday in the Garden Park ward. Saturday evening a “mock initiation” will take place, and will be followed by a roller skating party for the actives given by the “goats.”

**“L.D.S. Members Arrange Winter Formal”:** Members of Lambda Delta Sigma will hold their annual semi-formal dinner-dance in the Rose Room of the Hotel Newhouse.

**“Kappa Kappa Gamma Plan Open House”:** Members of Kappa Kappa Gamma will hold open house in honor of their new pledges. All other Greek affiliates and independents have been invited to attend.

**“J.D.L. Pledge Party Held Wednesday”:** Wednesday evening newly pledged members of J.D.L. entertained the other chapter members in the Union building.

**“Yea Verily”:** Humorous poem about personal attractiveness.

**“Regimental Dance Set For Friday”:** About this time of year many social parties are given by the various organizations to take their places on the calendar of the winter session. R.O.T.C. holds their exclusive semi-formal dance on Friday night.

**“Capitol Club Sponsors Skating Party”:** Members of the Capitol Club will sponsor a joint party for all the independent campus organizations at the Broadway roller skating rink.

**“Sig Derby Dance Scheduled For Saturday”:** The annual Sigma Chi “derby dance” will be held at the chapter house Saturday evening 9 p.m. to honor new pledges of the fraternity.

**“Untitled”:** For each student graduated from the United States Naval Academy the government spend \$14,000.

**List of Advertisements:**

1. Advertisement for Clara M. Clawson for ‘Gone With The Wind’ models for prom.
2. Advertisement for Makoff.
3. Advertisement for Colonial Flower House.
4. Advertisement for Furmbilt.
5. Advertisement for Coconut Grove.
6. Advertisement for The Old Mill Club.
7. Advertisement for Campus Boot Shop.
8. Advertisement for Joe Mallory in the Mirror Room of the Newhouse Hotel.
9. Advertisement for Mayflower Cafe.
10. Advertisement for The Empire Room at Hotel Utah.
11. Advertisement for The Salt Lake Costume Co.
12. Advertisement for Coon Chicken Inn.
13. Advertisement for The Housekeeper’s Daughter at Utah.
14. Advertisement for Centre Showplace of Salt Lake City.
15. Advertisement for Rialto.

**List of Cartoons and Art:**

None.

Issue Date: January 25, 1940

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## **Articles:**

**“Utah-Colorado Game Takes ‘Big 7’ Spotlight”:** Utah to play Colorado, C.S.C. over week-end in basketball. Buffaloes look to upset the U of U. Fort Collins has a chance to beat U of U.

**“W.A.A.”:** Tomorrow the first games in the ping pong tournament are scheduled. Basketball games are being played.

**“B.Y.U., Utah State To Entertain Wyoming, Denver”:** With an impressive victory over the touted Colorado Buffaloes, and with a full two weeks of rest, the Utah Aggies are making preparations to entertain the Wyoming Cowboys Friday and the Denver Pioneers on Saturday. Utah state is favored to win, and the B.Y.U. games are expected to be exciting.

**“Untitled”:** Quip about women wanting to marry and men begrudgingly agreeing.

**“Intramurals”:** The biggest intramural basketball tournament is under way. Scores and game recaps listed.

**“Colorado Tips Denver CSC; Y Breaks Even”:** Colorado Buffaloes beat Denver in basketball. Gameplay is discussed.

**“Council Names Grid Lettermen”:** Official release of 25 varsity and 22 frosh football awards was announced at the weekly meeting of the athletic council Tuesday. The varsity awards were given to all gridders who played at least 90 minutes in conference games.

**“Wyoming Basketeers Defeated by ‘U’ 47-33”:** U of U beat Wyoming in basketball. Gameplay is discussed and standings are listed.

**“Track Notice”:** A call is issued to all persons interested in track and fieldwork, varsity and freshman, to report for daily workouts in the field house under the direction of Coach Ike Armstrong.

## **List of Advertisements:**

1. Advertisement for Brigham St. Pharmacy.

2. Advertisement for Mullett-Kelly Co.
3. Advertisement for Bennett Motor Company.
4. Advertisement for Hillam's Costume Shop.
5. Advertisement for College Inn.
6. Advertisement for Wolfe's.
7. Advertisement for University Pharmacy.
8. Advertisement for Arthur Frank's.

**List of Cartoons and Art:**

None.

## **Finding Aid for Utah Chronicle: Prepared by Devon Brown**

Issue Date: February 01, 1940  
Volume: 49  
Number: 17  
Page: 1

### **Articles:**

**“Buckle Culminates Plans For Gala Junior Promenade”:** Chairman Jack Buckle maintained strict secrecy as he made preparations for the Junior Promenade. More than 500 couples were expected to attend the gala in the Union building’s ballroom with tickets selling out days prior. Buckle and the committee made plans to introduce a dinnertime innovation wherein cellophane bags filled with balloons would drop from the ceiling before each serving.

**“Forum Decides Against War”:** University of Utah students decided against going to war in Europe under the idea that it is not possible to preserve democracy abroad while destroying it domestically. Students made the decision during a semi-monthly forum.

**“Owl and Key Initiates 15 Seniors”:** Fifteen students were initiated into Owl and Key, an honor society held on campus. 12 of the initiates were former members of Skull and Bones, an honor society for junior men. After the initiation, plans were made for Owl and Key social functions. Foremost among them was an annual spring formal.

**“Poll Shows More Students Favor F.D.R Third Term”:** During the election year of 1940, the Student Opinions of America organization sent a staff of interviewers across U.S college campuses. The survey results showed that a sizeable portion of student-voters were in favor of Franklin D. Roosevelt for a third time, though the demographic was still a minority.

**“Week’s News In Brief”:** Five articles of interest to students are highlighted. The Junior Promenade ticket sell-out and the initiation of seniors into the Owl and Key honor society were among the cited articles.

**“Chrony Wins Awards In Press Meet”:** The Chrony won awards in second best front page, third best editorial and several honorable mentions at the Rocky Mountain Intercollegiate Press Association in Greeley, Colorado. The Denver Clarion, student weekly at the University of Denver won first in general excellence.

**“English Mystery to Have U.S Premiere Friday” :** The University Theater presented the U.S premiere of Alec Coppel’s English murder mystery, “I Killed the Count,” on February 2, 1940 at Kingsbury Hall. It was the first viewing outside of the British Isles and was also performed the following Saturday evening.

**“Player’s Polish Characters For Opening” :** The winter quarter edition of *The Pen* focused on a love story theme and was announced for Valentine’s day, 1940. A symposium on, “war and the

moral man," was the main feature of the issue, while a printing of prize winning essay was sponsored by Alpha Beta Theta, an honorary literary sorority.

**"I.K.'s Request Applications"** : Male freshman were asked to submit applications if interested in joining the Intercollegiate Knights, a male-only pep organization. Prospective members were subjected to the same requirements as fraternity pledges.

**"Samson and Delilah Nears Completion"** : On February 9, 1940, Kingsbury Hall held a performance of Saint Saens' musical masterpiece, "Samson and Delilah." The performance was directed by University of Utah Professor Thomas Giles.

**"Faculty Arranges Friday Assembly"** : University faculty plan an assembly. The program will include a surprise novelty number and a reading of George Gershwin's, "Rhapsody in Blue." The previous assembly was filled to capacity and ushers will be present to conduct seating.

**"'The Prom or 'I'd Rather Be a Bachelor Anyway'"** : Columnist, Frank Allen, waxes on about the simultaneous events occurring at the University. He suggests it is better for a bachelor to stay home rather than deal with the Junior Promenade, the performances of, "I Killed the Count," and, "Gone With the Wind."

**"Price Sets Issue Date For Winter Pen"** : Literary magazine, *The Pen*, featured a love-centric theme for its winter quarter issue which debuted on Valentine's Day of 1940. "War and the Moral Man," was the theme of the symposium held and copies were available in the Union. The features discussed were as follows: "war and the woman," by Shirley Newman; "the war and the onlooker," by Jules Frank; "why Americanism?" by Richard Stevens; "the war and the artist," by Ed Hart; and, "the moral basis of peace," by Max Lewis. A prize-winning essay by Alpha Beta Theta was also featured.

**"Dyer to Name Committees"** : New student committees were organized during an executive council meeting for the A.S.U.U held in the Union. Joe Dyer, president, informed the Utah Daily Chronicle that the committees were formed to follow-up resolutions passed in a student forum held at Kingsbury Hall. The new committees were Kampus Kleanup, Honor System, Curriculum, and New Songs and Yells. Each committee was formed to improve campus life and help integrate students.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

Issue Date: February 01, 1940  
Volume: 49  
Number: 17  
Page: 2

**Articles:**

**“Observations By Jack Buckle”** : Utah Daily Chronicle columnist, Jack Buckle, discusses how his interests in radio programming have changed over the years. Beginning with a shift from Annie and Daddy Warbucks to Myrt and Marge and I Want a Divorce, Lum and Abner and Bob Hope.

**“Memos For Your Campus Datebook”** : Featured is a list of upcoming events and changes on campus, including: a union building closing for prom decorations, and U of U vs. Colorado University basketball game.

**“Letters of a Sophomore to His Dad”** : Utah Daily Chronicle columnist, Willum Dun, writes a letter to his father detailing his decision not to join a fraternity and his effort to advocate for peace against the war.

**“Bane Announces Semifinals Debate Winners”** : Dr. Laverne C. Bane, University of Utah debate coach, announced the semifinalists who would go on to debate at a tournament in Portland, Oregon. In the men’s division, they included: Earl Barker, Norman Dean, George Armantrout, Max Lewis, Larry Weiler, and Merle Allan. Semifinalists in the women’s division included: Ruth Barton, Jeanne Owen, Cristie Wicker and Virvinia Weilen-man.

**“Brooks Arranges Snow Carnival”** : Ski enthusiasts flock to Alta Resort for an annual snow carnival. Ray Brooks, chairman of the committee, arranged slalom and downhill events with awards provided by the A.M.S., A.W.S., Panhellenic and Interfraternity council organizations. Members of the committee also included: Virginia Smith, Helen Folster, J. George Robinson, Alexander McMasters, Andrew Hurley and Bob McMullin.

**“Opera Nears Completion”** : Duets of, "Delilah and Samson" and the choral number, "Israel Break Your Chain," and two ballet numbers, "the Priestess of Dagon on the temple steps," and, "the intoxicating Bacchanale," come to an end of their showcasing.

**“Third Term Favor Gains”** : College students explain they are against a third term for President Roosevelt because it might set a precedent for others who aren’t as scrupulous as he’d been. In January, 1939, 30 percent of U.S voters approved of a third term as opposed to 28.2 percent of students.

**“Physics Dept. Sponsors Photo Contest”** : Physics department sponsors a photography contest. Three prizes were awarded by the Eastman Kodak company for informal portraiture, action and still life. The prizes for first place were an accessory or trade credit; second place was a photographic album; and third place received a roll of film or filmpack. Judges included: Hal

Harmon, editor of the Chronicle, Arthur D. Taylor, director of the university photographic bureau, and Barton J. Howell, laboratory instructor in photography.

**“Thomas Reelected ‘U’ President”** : Dr. George Thomas, who became president July, 1921, was appointed to serve his twentieth year as university president at a special meeting at the board of regents. Leon D. Garrett, secretary of the board, revealed Dr. Thomas’ term would end July 1, 1941.

**“C. Van Doren To Lecture”** : literary critic C. Van Doren lectured on the topic, “New Wisdom for Old Times,” during a lecture held by the English Department. Admission was 25 cents for students.

**“Campus Coed to Edit Issue of Chrony”** : For the first time in the University’s history, women took over affairs in the Chronicle Office. The coeds presented the all-women’s edition of the paper on February 21.

#### **List of Advertisements:**

1. Commercial printers offered by Century Printing Company, INC. are advertised. Printers, Linotypers, book binders, engravers, and designers are listed as available.
1. The Underwood Portable Typewriter produced by Salt Lake Typewriter CO. is advertised for \$42.50. The tagline is, “here it is!”
2. Rental typewriters offered by Salt Lake Typewriter CO. are advertised. The tagline is, “students — rent a typewriter on the rental purchase plan.” The rate was \$2.50 a month.
3. The floral company Colonial Flower House is advertised. “Send flowers for that special occasion,” is the tagline.
4. Natural gas offered by University Gas is advertised. Three types of gas are offered for rates between 16 cents and 20 cents a gallon. The tagline is, “for a real thrill use our gas.”

#### **List of Cartoons and Art:**

1. The article, “Letters of a Sophomore to his Dad,” depicts an illustrated student penning a letter to his dad.

Issue Date: February 01, 1940  
Volume: 49  
Number: 17  
Page: 3

Articles:

**“Formal Pledging Climaxes Greek Rush Week”** : Fraternity and Sorority society pledges are listed. The fraternities and sororities listed include: Sigma Chi, Sigma Nu, Pi Kappa Alpha, Phi Delta Theta, Kappa Sigma, Beta Theta Pi, Alpha Chi Omega, Alpha Delta Pi, Delta Delta Delta, Pi Beta Phi, Kappa Kappa Gamma, Delta Gamma, Chi Omega, Phi Mu.

**“Delta Gammas Entertain Province Officer”** : Delta Gamma held a buffet supper and informal fireside in honor of Mrs. Edwin Pyle, province secretary, of San Gabriel, California. Marjorie Towler was in charge of the arrangements and she was assisted by Nancy Taylor and Betty Morgan.

**“Cookie Store’ Fetes Pi Phi Pledges”** : After the Sigma Chi “derby,” the traditional Pi Beta Phi “cookie shine” was held in honor of new sorority pledges. The week of rushing was concluded with a slumber party and coffee and doughnuts.

**“Alpha Chi Omega Plans Initiation”** : Alpha Chi Omega honored five girls with a special banquet. The following Sunday evening a fireside was held for pre-initiates.

**“Capitol Club Holds Pledging”** : Capitol Club pledged three new members at its regular meeting. The Executive committee members: Dave Boyer, president, Hazen Bedke, vice president, Don Ashworth, and Darwin Allsop, announced the initiation dates.

**“Chi Omega Party Features Owl’s Prowl”** : Chi Omega honored its new pledges at the Ivory Room of the Hotel Newhouse following the Sigma Chi derby. That evening the infamous “Owl’s Prowl” was held and pledges were initiated into the “Mighty Order of Owls.”

**“Pi Kappa Alpha Holds Pledge Dance”** : Pi Kappa Alpha honored its new pledges with a house dance. Each new pledge had a large caricature displayed on the walls.

**“Delta Phi Groups Initiate 74”** : Delta Phi set a new record for the amount of pledges initiated into the society at one time. All members had previously served Mormon missions.

**“Commerce Fraternity Has Initiation”** : Delta Sigma Pi, commerce fraternity, initiated three new members. A banquet was held after the initiation to honor new members.

**“Phi Sigma To Hold Initiation”** : Phi Sigma sorority held its “goat week.” A dinner-dance celebration was held at the Rose Room of the Hotel Newhouse.

**“Alpha Delts Elect Pledge Office”** : The Alpha Delts chapter elected new officers Monday evening. Gloria DeWitt was elected president; Lucile Jacobsen, vice president; Mary Decker, secretary; and Lorraine Beason, treasurer.

**“Sig Nus Honor New Pledges At ‘Night Club’”** : Sigma Nu fraternity held a “night club” dance at their chapter house to honor new pledges. The affair was raided by “police “at midnight who confiscated dice, roulette and chips and escorted new house members to “jail.”

**“Day’s Activities Entertain Tri Delta Pledges”** : The Tri-Delt house held a luncheon to honor new pledges. A breakfast was held Sunday morning and new officers were elected Monday morning.

**“Alpha Chi Party Honors New Pledges”** : Alpha Chi Omega sorority honored new pledges with a banquet at the Rose Room of the Hotel Newhouse. Identification bracelets were gifted to the honorees.

**“Kappa Slumber Party Honors New Pledges”** : The Kappa Kappa Gamma’s honored new pledges with a slumber party. The event was held at the chapter house and breakfast was served the following morning. Marjorie Sutherland was in charge of the affair and she was assisted by Margaret Ann Gloe and Barbara Armstrong.

**“Two Kinds of People”** : A poem describes the differences between honor society members and non-members and achievers and non-achievers. The byline credits the U-Topia.

**“Speech Arts Postpones Masque Ball”** : The officers of the Speech Arts society announced a postponement of the Speech Arts Masquerade Ball to February 16. The affair was scheduled to be held in the Memory Grove ballroom and tickets were available from society officers.

#### **List of Advertisements:**

1. Valentines gifts by local retailer Pembroke’s are advertised. The tagline is, “for mother, father, sister, brother, sweetheart. Humorous and many others.”
2. The Coconut Grove Club is advertised. “Dance,” is the tagline. Entry was 30 cents for males and 15 cents for females.
3. The Newhouse Hotel is advertised. “Dine and dance every Saturday in the beautiful Mirror Room,” is the tagline.
4. The Old Mill Club is advertised. “Follow the road to romance,” is the tagline.
5. The University of Utah Book Store is advertised. Envelopes for Valentine’s day are listed for rates between one and 25 cents.

6. New screenings at Intermountain Theatres are advertised. The new film was The Llano Kid
7. Coca-Cola Bottling Company is advertised. "It's Coca-Cola when you want to be refreshed," is the tagline.

**List of Cartoons and Art:**

None.

**Issue Date: February 01, 1940**

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**Articles:**

**“Thrills Promised in Colorado-Utah Re-Match”** : The U basketball team sought to end a jinx held over them by Colorado since the inception of the Big Seven Conference. The winner would gain needed momentum to claim the conference title.

**“Intramurals”** : Rod Heath details the advent of ping-pong, pocket billiards and wrestling for the coming season. A ski sojourn would be made by Alta thanks to sponsorship of intramural faculty, Milt Mecham.

**“Women’s Fencing”** : The women’s individual intramural fencing competition was slated to be held on Friday. Entrants were directed to contact Marie Watters or Guy Di Carlo, fencing instructor.

**“R.O.T.C. To Hear Coast Guard Lieutenant”** : Lieutenant D.T. Adams of the U.S Coast Guard spoke on the advantages and requirements of entering the U.S Coast Guard Academy. The lecture was held at the R.O.T.C regiment in the Union Building little theater.

**“W.A.A”** : The W.A.A sponsored a basketball enclave for girls from BYU and Utah State. The sponsorship was for girls interested in national ratings as basketball officers. Orchesis girls presented a private recital to their fellow members.

**“Injun Grapplers To Invade Youngsters’ Mats”** : Utah, defending western division champions, and the Brigham Young’s Cougars set off the 1940 wrestling campaign. Coach Karl Schleckman said the Utes didn’t seem as strong as previous years. Reports from Provo suggested BYU’s Coach, Wayne Soffe, assembled the strongest team they’d had in years.

**“Hart To Heart”** : Utah’s track and field are presented a new fieldhouse. Indoor track meets are set to go back and forth between the U and Utah State. Utah gains equipment that rivals Colorado’s. The fastest High School sprinter, Samuel, “Red,” Jones, from Rochester, New York, is recruited by the U. The Colorado-Utah feud continues to grow stronger. Former Utah University tackle, Line Behling, takes up pads again for Randolph Field’s football team.

**“Brigham Young, U. S. A. C. Triumph over Denver, Wyoming Quints”** : Results of several key Big Seven Conference games are highlighted. Brigham Young is victorious over Wyoming, while Utah is believed to make quick work of Denver in their matchup.

**“Buff Quint Beats Utah; C. S. C. Farmers Fall Prey to Ute Attack”** : Colorado’s Buffaloes maintained a perfect home floor record. Their victory marked Utah’s first defeat of the season.

**“Chrony-Humy Rivalry To Go To Court.”** : The Chronicle and Humburg rivalry reaches its pinnacle with a sports staff challenge to a basketball game. The Chrony Cats are set to be victorious over the Humbug Bags.

**“M.S.C Standings”** : A list detailing wins and losses for the Mountain States Conference are shown. Upcoming matches are also displayed, including: Utah State vs. Denver, Colorado State vs. Wyoming, Colorado vs. Utah, Utah State vs. Wyoming, and Colorado State vs. Brigham Young.

**List of Advertisements:**

1. Brigham St. Pharmacy is advertised. It is listed as B.S.P for short. The tagline is, “famous malts.”
2. A \$195 1943 Auburn-6 offered by the Bennett Motor Company is advertised. “Step out in this one,” is the tagline.
3. Coon Chicken Inn is advertised. “Featuring college night every Friday,” is the tagline. The cover charge was 25 cents.
4. Local retailer Freshman’s is advertised. “For your club and class pins, favors, and jewelry,” is the tagline used.
5. The American Continuous Towel Cabinet by the American Linen Supply CO. is advertised. “Clean! Clean! Clean! A Utah patent for Utah people,” is the tagline.
6. Local trackside station The Lubritorium is advertised. “Turn in here when you want auto service of any kind,” is the tagline. Gasoline was offered for rates between 16 and 20 cents.
7. Local clothier Hillam’s Costume Shop is advertised. “For tuxedos see Hillam’s Costume Shop,” is the tagline.
8. Union BLDG. Barbershop is advertised. “Prepare yourself for the highlight social event of the year with a haircut and shoeshine,” is the tagline.

**List of Cartoons and Art:**

None.

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**Articles:**

**“What Goes On”** : A briefing of campus news is listed. Among them are the visit of literary critic Carl Van Doren and a majority vote of students against fraternity hazing.

**“Hazing Due For Extinction”** : A national poll conducted by Student Opinion Surveys of America indicated that a majority of American college students disapprove of hazing. About 68% declared they were against the tradition while 32% were for it.

**“Van Doren Offers Praise for Novel By Utahn”** : American literary critic Carl Van Doren lectured at Kingsbury Hall Tuesday night where he praised Vardis Fischer's 'Children of God'. He claimed that this book will change the world's view of the Mormons being very strict and non-humorous.

**“U’ Students Discuss Finnish Aid in Broadcast Forum”** : During the Salt Lake Public Address Forum, four university students discussed whether the U.S. should provide financial aid for Finland. One say no, another said private loans from citizens should be allowed, the third said the government should provide loans for economic necessities, and the last also encouraged aid even for military purposes.

**“Hundreds Await Production Of ‘Samson and Delilah’”** : Hundreds of theater lovers anticipated the production of “Samson and Delilah,” shown at Kingsbury Hall. The opera was overseen by Professor Thomas Giles and the 60 member orchestra was conducted by Professor Arthur P. Freber. The names of individual cast members was listed.

**“Matinee Dance Committee Seeks Support”** : The matinee dance committee solicited help from fraternities and sororities in an effort to plan a successful dance. A better band selection was a key feature of rejuvenation talks.

**“Coeds Primp As Snow Queen Judging Nears”** : The snow queen for the annual snow carnival was scheduled to be announced February 17 at Alta. All sorority candidates submitted were listed.

**“27 Pre Meds Accepted”** : 27 pre-med students were officially admitted into the school of medicine. Students were selected by the school of medicine faculty and all students accepted were listed.

**“Debaters Vie For Posts”** : The university debate club announced two men and two women debaters would be selected for debate trips to Linfield College in Portland, Oregon and the Rocky Mountain debate conference. The debate coach, Dr. La Verne C. Bane, announced additional trips to Pocatello, Idaho were also impending.

**“Ban’ on Jr. Prom Corsages Booms Floral Business”** : A snarky column was written about the enforcement of a ban on corsages at the junior prom. The security measures were so strict nearly every girl with a corsage got through.

**“Founders’ Day To Feature ‘Belle of 1950’”** : A new contest was announced which would take place in conjunction with Founders Day in March. The contest would be for women and the best orator would win \$25.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

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### **Articles:**

**“National Ranking”** : The University of Utah gained national ranking due to its school of social work. The history of the school of social work is discussed. The efforts of Dean Artur L. Beeley, a patient, got Utah’s school of social work established.

**“No Corsages”** : Utah’s history of banning corsages is discussed. The ban has historically been loosely enforced with many students adorning their attire with elaborate floral arrangements as a loophole.

**“The Prexy Speaks”** : Joey Dyer of the A.S.U.U Executive Council pens a letter to male and female Utah students. The letter is a call for suggestions to improve the various student councils and committees.

**“Hallucinations Of A Frosh”** : An anonymous student compares the concept of college attendance to the story of the boy who cried wolf. They insist college will disillusion the student in the same way the story can cause confusion on what crying wolf can mean.

**“Letters of a Sophomore to his Dad”** : William Dun pens a letter to his father about junior prom. In the letter he describes his experience and laments the financial drain the dance can be for male students.

**“It’s the Awful Truth”** : A poll held by a west coast university had students grade professors. The poll prompted a Chronicle column and the dean of men, John L. Ballif Jr. and various students offer their opinions. Ten students would be selected a week. The names of students and their statements are listed and an illustration of the dean is listed.

**“‘Gone With the Wind’ Hits Jitterbugs”** : Southern dancers start a new craze. The new dance is called the “scarlerhette.” The dance follows a simple, swingy rhythm.

**“Boners... From the Blue Books”** : A compilation of bonafide student answers to humorous questions are listed. The featured statement is: “what is an individual? An individual is one piece of people.

**“Greyson to Read ‘Stage Door’”** : “Stage Door,” is selected as the annual freshman play to be performed at the University. Director Carl T. Greyson was selected to oversee the production. Greyson announced that all eligible and interested freshman should audition. The production was adapted from a novel written by Edna Ferber and a screen play written by George S. Kaufman.

**List of Advertisements:**

1. A memo for campus events are advertised. Dates and times for events such as the Snow Carnival and various lectures are listed.

**List of Cartoons and Art:**

1. A university student is illustrated writing a letter to his father.
2. Dean of Men, John L. Ballif Jr. is illustrated.

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**Articles:**

**“Dance to Feature ‘Swing of Hearts’”** : The second annual “Swing of Hearts” ball is scheduled by the A.S.U.U. The ball will be decorated with valentine flair and is overseen by Glen Craig of the dance committee.

**“Lighting Display, Groundhog Featured at Prom”** : The Junior Prom for the class of '41 was held in the Union building ballroom. Jack Buckle was the Prom chairman and a roster of patrons and committee members was listed.

**“Getting Around With Josephine”** : Writer Josephine opines about campus atmosphere, dating, and university stirrings. She offers insider tips such as Friday night occurrences at Hotel Utah's Empire Room.

**“Greek Exchanges”** : Fraternities and sororities trade places. Kappa Sigma fraternity to host the Kappa Kappa Gammas. Phi Delts and Chi Omegas hold an exchange dinner. Other societies are listed.

**“Alpha Chi Omega Honors Five Initiates”** : Five girls were honored at a pre-initiation banquet for Alpha Chi Omega honor society. Following the banquet, the initiations took place. The names of the initiates were listed.

**“Delta Phi Members Hear Official”** : Wiley Sessions, grand tribunal for the National Delta phi council, holds a lecture as guest speaker for the weekly Delta Phi meeting. The talk was held at the Union building and the A.C Delta Phis were in the audience as guests.

**“Sigma Nu Pledges Elect Officers”** : A roster of newly elected pledge officers for Sigma Nu is listed. Bob Troyt, a newly elected western division commander for the fraternity, spoke before local alumni at the Hotel Utah.

**“Kappa Sigma Plans Initiation Rites”** : Two pledges to be initiated into Kappa Sigma. The new pledges are honored with a banquet.

**“Alpha Delta Pi Plans ‘Hospitality Hour’”** : Alpha Delta Pi sorority holds a hospitality hour. A rush committee is organized and the roster for committee members is listed.

**“Fraternity Members Plan ‘At Home’”** : Beta Theta Pi fraternity houses guests at the chapter house. New officers are announced and the roster is listed.

**“Pi Phis Elect Afton Ryberg As New President”** : Afton Reyberg is elected president of Pi Beta Phi. Elected officers for vice president, secretary, etc., is listed. The following Saturday the formal initiation rite is scheduled at the chapter house.

**“Speech Arts Club Will Hold Costume Ball”** : Members of the Speech Arts announce their annual costume ball for February 16. The costume ball is to be held at Memorial House. A roster of club officers is listed.

**“Honorary Group Makes Plans For Candle Tea”** : Alpha Lambda Delta, honorary scholastic sorority, is set to hold their annual candle tea. The affair will be held at the Union building. Freshman women who won received scholarship cards will be honored.

#### **List of Advertisements:**

1. Local clothier Makoff is advertised. A cheeky poem is used as marketing and the tagline, “meet her at our Hotel Utah shop,” is used.
2. A performance by Joe Mallory for The Newhouse Hotel is advertised. “Come and vote for your favorite U of U vocalist,” is the tagline.
3. The Social Schedule for Utah students is advertised. The dates and times of Honor Society events are listed.
4. Local restaurant Coon Chicken Inn is advertised. A special one night student promotion is offered. One University activity card would nullify the cover charge for the entire party.
5. The film *Intermezzo* starring Ingrid Bergman is advertised. It was shown at the Utah Theatre.
6. Local club Coconut Grove is advertised. “Celebrate the big Valentines Party,” is the tagline.
7. The Rainbow Ballroom is advertised. Ed Fitzpatrick and his orchestra were the featured artists for February 17<sup>th</sup>.

#### **List of Cartoons and Art:**

1. None.

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### **Articles:**

**“U’ Casabans Favored to Repulse Determined Young Attack”** : The University basketball team is expected to meet its match in a progressing Brigham Young University. The match is set to take place at the Ute fieldhouse.

**“W. A. A.”** : Kay Watters is in charge of the sorority swim meet. Mary Berryhill and Lorraine Heiner are in charge of the independent swim meet four days later on the February 21.

**“Y Faces State, CU Meets WU”** : Colorado University is positioned at the top of the Big Seven Conference Ranking. They are expected to come closer to first rank after meeting Wyoming University. The match is set to take place in Denver.

**“Utah-CU Game Reviewed by Flippant Fan”** : A recounting of the Utah versus Colorado University game is discussed.

**“Hart To Heart”** : Staff writer, Heber Hart, compiles a briefing of different sports news events. The events include: Utah basketball games, the closing of the fieldhouse, and team schedules.

**“Denver Defeats Utah State; CSC Loses Two”** : Denver University defeats the favored Utah State. The win throws a wrench into Big Seven Conference rankings.

**“Big Seven Standings”** : Big Seven rankings are listed. Colorado, Utah State, Utah, Brigham Young, Denver, Wyoming, and Colorado State are the schools in rankings.

**“Encroaching Buffs Tip Utah Hoop Artists In Action-Plus Tilt”** : Utah is defeated by Colorado. The final score was 45 for Colorado and 32 for Utah.

**“Pistol Team To Meet Xavier, CSC”** : University of Utah varsity and freshman pistol teams are set to meet Xavier and Colorado State College. The University of Utah is the favored school. Members of the varsity and freshman teams are listed.

### **List of Advertisements:**

1. A part-time job interview is advertised. The position was for any student over 18-years-old.

2. A notice for the Newman Club is advertised. An important meeting is listed for February 8, 1940 at 7:30 p.m.
3. A 1939 Chevrolet Master Coupe offered by the Bennett Motor Company is advertised for \$595. "Late model, low price," is the tagline.
4. Commercial printers offered by Century Printing Company, INC. are advertised. Printers, Linotypers, book binders, engravers, and designers are listed as available.
5. The Old Mill Club is advertised. "Dance every Saturday evening," is the tagline.
6. Coca-Cola Co. is advertised. "It had to be good to get where it is," is the tagline.

**List of Cartoons and Art:**

1. None.

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### **Articles:**

#### **“U’ Grapplers Overpower Youngsters” :**

**“R.O.T.C Department Reports Loss of Pistol” :** The R.O.T.C department reported the loss of a pistol. The gun was a 22. Colt pistol (woodsman model) and was taken from the pistol range. Anyone who found the pistol was directed to return it to the Professor of Military Science and Tactics.

**“Utah’s Athletic Facilities Opened to Intramurals” :** Utah’s athletic facilities were opened to non-Utah athletics team members. The gym, boxing, archery, swimming pools, badminton courts, and parts of the fieldhouse were all opened to intramural teams.

**“Four Ute Gridders Get Professional Bids” :** The reputation of Utah football was bolstered by the tendering of professional contracts to four players. The names of the players was listed and teams they were selected by include: The Cleveland Rams, Chicago Bears, and the Chicago Cardinals.

**“U Duel Artists To Compete” :** Fencing seasons first match was the U versus Weber College. A full roster of fencers was listed.

**“Royal Order Admits 14 Varsity Men” :** The Royal and Ancient Order of Utes admitted 14 male students. A dinner was held in their honor as well as a “bologna derby.” A list of admitted initiates was included.

**“Utah Swimmers To Meet Utah Ags Friday” :** Utah swimming team, the Ute Paddlers, were amped to win their fourteenth consecutive state swimming title after a match against Utah State. The roster for the Ute Paddlers was listed.

**“FieldHouse is Boon To Utah Athletics” :** The completion of the \$220,000 fieldhouse bolstered major and minor Utah athletics. Football, track and field, wrestling, and intramural sports all benefited from the new facilities and budget.

### **List of Advertisements:**

1. Local retailers Pembroke’s is advertised. “For mother, father, sister, brother, sweetheart,” is the tagline.

2. Local bookstore University Book Store is advertised. Valentines envelopes are listed from one cent to 25 cents.
3. A Remington Model 5 typewriter offered by Salt Lake Typewriter Co. is advertised. The price is \$39.50
4. Local drug store U Pharmacy is advertised. "Class of 43' treat yourself to the best food and service on the hill," is the tagline.
5. Local restaurant Mayflower Cafe is advertised. "For good eats go to Mayflower Café," is the tagline.
6. Local clothier Hibbs Clothing Co. is advertised. Hibbs Clothing CO. was a headquarters for Arrow Shirts. "Ties, handkerchief and underwear clothes for the college man," is the tagline.
7. Arthur Frank a local clothier is advertised. "For Arrow Shirts and all smart clothes, hats, and furnishings, see Arthur Frank," is the tagline.

**List of Cartoons and Art:**

1. None.

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**Articles:**

**“School of Social Work Wins Recognition”** : The U’s school of social work was accredited by the American Association of Schools of Social Work. The U was one of only ten public schools to gain the distinction. A description of formal membership requirements was listed.

**“Bailey Wins Theme Prize”** : Marianne Bailey, an English student, was awarded first place in the Alpha Beta Theta essay contest. She won for her composition, “Reverie.”

**“U’ Theater Will Reveal Photo Contest Winners”** : First and second place winners of the U’s photography contest were established and they were to be announced later in the week. The winners were chosen out of 35 competitors.

**“Varsity Play Wins Praise Of Reviewer”** : Student production, “I Killed The Count,” was viewed by the two largest audiences in university history, with 1400 students in attendance. The varsity play was shown at Kingsbury Hall and received audience and critical acclaim. It was directed by Dr. Wallace A. Goates.

**“Noted Psychologist Will Address University Classes”** : Dr. V. E. Fisher, a noted psychologist and psychoanalyst was scheduled to lecture to psychology students about schizophrenia. Dr. Fisher was an alumnus of the university and his visit was sponsored by Dr. Max Lund, head of the psychology department.

**“Famed Westminster Choir Slates S. L. Concert Appearance”** : The Master Minds and Arts series sponsored an appearance by the 40 member strong Westminster Choir. The performance was to take place the following week at Kingsbury Hall.

**“Pen to Make Winter Bow On Valentines”** : Editor of literary magazine, The Pen, announced the debut of the winter quarter edition on February 14. The magazine featured a love theme, but was also set to feature a symposium entitled, “War and the Moral Man.”

**“I. K.’s Reveal Application Requirements”** : Campus prep organization, Intercollegiate Knights, reveals they are accepting applications. 21 applicants would be accepted and a description of formal requirements is listed.

**“B. Y. U. Gives Exchange Assembly Tomorrow”** : Brigham Young University was scheduled to present the A.S.U.U assembly at Kingsbury Hall. The presentation was part of an annual exchange on the day of the BYU vs. U of U basketball game.

**“Swaner to Name Staff For Coed Chrony”** : Editor of the Chronicle, Charlotte Swaner, announced the scheduled date for selected staff on the coed edition of the Chronicle. The announced date was February 21.

**List of Advertisements:**

1. A special Valentine feature by local floral company Colonial Flower House is advertised. Arrangements of early spring flowers are listed ranging in price from \$2.00 to \$2.50.
2. Local restaurant Lamb's Grill Cafe is advertised. "Good food," is the tagline.
9. Brigham St. Pharmacy is advertised. It is listed as B.S.P for short. The tagline is, "famous malts."
3. Local trackside station The Lubritorium is advertised. "Turn in here when you want auto service of any kind," is the tagline. Gasoline was offered for rates between 16 and 20 cents.

**List of Cartoons and Art:**

1. None

Issue Date: February 15, 1940  
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### **Articles:**

**“Campus Spotlight Swings to Snow Carnival”:** Delta Gamma member, Darlene Reynolds, was selected to be queen of the “Christie’s,” and “gelandesprunges,” at the annual Snow Carnival at Alta. 1000 students were expected to attend the event with a slalom competition and toboggan race being main attractions. Prizes were awarded and a list of committee members were listed.

**“Associated Men Students Plan Premier Athletic Carnival” :** The first associated men’s Athletic Carnival was announced. Highlights included motion pictures of a recent field house dedication and an exhibition of diving by Clarence Gehrke. Competitive events listed include: boxing, wrestling, swimming, diving, and weight lifting.

**“Debate Teams Enter Meets” :** Seven Utah debaters attended the ninth annual Rocky Mountain Invitational Debate tournament in Denver to argue a question on, “United States Isolation.” Four separate Utah debaters on the team prepared to attend a tournament in McMinnville, Oregon. Debate Coach Laverne C. Bane mentions the Denver competition will bring debaters from Kansas, Oklahoma, Nebraska, Colorado, California, and Utah.

**“Spinster Propaganda To Victimize Chrony” :** The first all-women’s edition of the Chronicle features the impact of the philosophy of females of the Trobriand Islands on campus coeds. Nick Watts, A.M.S president, mobilizes campus men against the perceived female propaganda.

**“Pen Makes Quarterly Appearance” :** Robert Price, editor of the Pen, received accolades for the diversity of stories in the quarterly edition of the literary magazine. The short stories of Lois Powell, Beatrice Cottam, and Diana McQuarrie receive honorable mentions.

**“U’ Theater Names Photographer” :** Barton J. Howell bests 35 competitors for \$25 and the position of official University theater photographer. The theatrical group sponsored the contest to secure photos for the annual varsity play, “I Killed the Count.” Second place winner, Clair Harmon, former Utonian editor and staff photographer for the Salt Lake Tribune was prized \$10. Submission were judged by Professor Joseph F. Smith, director of the University Theater, among others.

**“Food Declared Necessary To Arguments” :** James Hammond, forum president, led a forum discussion on, “What Do I Receive for My Student Activity Investment in the Union Building?” in response to university officials declaring lunches were not allowed inside for forum discussions. Hammond argued for lunches on the grounds that meetings would be inefficient if cut short for a meal break.

**“Bonza Reveals Engie Plans”** : F. Louis Bonza, president of the University engineer’s society, announced plans for the annual Engineer’s round-up, scheduled for March 27 to 29. Exhibits for the round up were submitted by the local chapters of the American Society of Mechanical Engineers, the American Institute of Electrical Engineers, the American Chemical Engineering Society, the Physics club and the Miners and Metallurgists society.

**“‘Tom’ Dewey Justifies ‘Oomph’ Girl’s Opinion Of Him For Self-Appointed Interviewers”** : Thomas E. Dewey, district attorney of New York City visited Salt Lake City to discuss his presidential bid as Republican candidate. He commented on his stance toward massive unemployment and his relationship with Hollywood starlet, Ann Sheridan.

**“Founders’ Day Contest Draws Many Entrants”** : Gardner Swenson, chairman of the student committee behind the Founders Day celebration, reported unusually large attendance. The 12 best manuscripts by male and female students were selected and the winners were scheduled to deliver their manuscripts on February 27. A list of candidates and the organizations they represented was included.

**“Sociological Society To Sponsor ‘Book Talk”** : The Utah chapter of the American Sociological Society sponsored a Rosenbaum Book Talk in the Rosenbaum room of the university library. Dr. Max Lund reviewed, “The Intelligent Individual and Society,” by P.W. Bridgeman. Dr. Helen Campbell reviewed, “Heredity and Politics,” by J.B.S. Haldane. Both were members of the psychology department.

**“Fifty Freshmen Seek I. K. Membership”** : Out of 50 applicants, 25 were selected for membership in the Intercollegiate Knights. Prospective members were interviewed by current members and a list of all applicants was included.

**“Greyson Schedules Play Tryouts”** : “Stage Door,” an annual freshman play, scheduled tryouts in the little theater of Kingsbury Hall. Carl T. Greyson, director of the play, urged interested freshman to reserve a copy from the university library to study the character they hope to portray.

**“Gehrke Given Scholarship”** : Football player, Clarence Gehrke, was named varsity player with the highest scholarship average during the previous spring and fall semesters. Gehrke also won awards for the highest scholastic average. Second place winners, Pete Bogden, and Dale Sorenson were also mentioned.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Leap Year?”** : The native women of the Trobriand Islands, periodically participate in a custom known as Yausa during traditional wedding periods. The custom revolves around communal activities such as gardening and group intimacy. The author suggests that Utah women should remain chaste, but consider coopting the communal spirit during the leap year.

**“College Students Opposed To Compulsory Military Service, Survey Reveals”** : American students remain ardently opposed to compulsory military service as war rages on in Europe. This was revealed in a nationwide poll among students which showed only 21 percent favored compulsory service.

**“About the Snow Queen”** : Author Ellenor Parker offers a snarky rebuke to the snow carnival committee due to their suggested changes to have the snow queen be an able skier. She suggests if they desire the risk they should go all out and model the snow queen after the Russians.

**“Boners... From the Blue Books”** : A short humorous note asks the question, “what is a deciduous tree?” It answers it is one that has to decide whether or not to shed its leaves.

**“Campus Accent in Men’s Clothes Seen In Publications’ Show Cases”** : Cutler’s local men’s store located at 26 South Main sponsored a publications event in the Union Building. Collegiate style togs were prominently displayed and Rulon Hoyt, campus representative for the brand, extended an invitation to browse the spring stock later that week.

**“U’ Men Offered Summer Work”** : E. M. Billings, business and technical personnel director of Eastman Kodak company, announced summer work opportunities to male students. Desired abilities focused on physics, accounting, advertising, chemistry, engineering, finance, and sales.

**“Illinois Dean Addresses ‘U’ Business Club”** : The dean of the University of Illinois school of commerce and business administration, Charles N. Thompson, was a guest speaker for the Business Club. Thompson was a member of Alpha Kappa Psi, and was brought by the chapter to speak on the importance of extracurricular activities.

**“Skiers Elect Mecham President of Club”** : The Ski club elected new officials. The elected officials were: Jack Mecham, president, Dick Baldwin, vice president, Virginia Covey, secretary, Elaine Marcel, treasurer, and Rod Dixon, advertising manager.

**“Poulton Sets Utonian Picture Deadline”** : John Poulton, business manager of the yearbook, announces sales for the Utonian will close in two weeks. It is announced that all class and organization pictures must be taken by the end of February.

**“German Club Sponsors Movie Today”** : The German club featured, “Der Edelweissbomig,” a German film at Kingsbury Hall. German music and short activities were also featured. Admission was 25 cents.

**“Letters of a Sophomore to his Dad”** : Utah Daily Chronicle columnist, Willum Dun, writes a letter to his father detailing his frustration with professors, his views on the play, “Sampson and Delilah,” and his excitement over the upcoming Speech Arts Leap Year Ball.

**“Famed Choir Sings Here”** : The Westminster Choir sang devotional and secular choral music for students and music lovers as a part of the Master Minds and Artist series held by the university. The choir was 40 members strong and curated by Conductor John Finley Williamson. The event was sponsored by Mrs. H. E. Talbot.

#### **List of Advertisements:**

1. A 1937 Buick 40 offered by Bennett Motor Company is advertised. The listed price is \$595.
2. Local trackside station The Lubritorium is advertised. “For quality is as high as the highest and prices as low as the lowest,” is the tagline. Gasoline was offered for rates between 15 and 19 cents.
3. Memos For Your Campus Datebook are advertised. Dates and times of campus social events are listed.
4. Local bookstore University Book Store is advertised. Underwood typewriters are listed ranging in price from \$17.50 to \$59.50.
5. The film *Fighting 69th* is advertised. It was shown at the Utah Theatre.
6. Brigham St. Pharmacy is advertised. It is listed as B.S.P for short. The tagline is, “famous malts.”
7. Local restaurant Mayflower Cafe is advertised. “For good eats go to Mayflower Café,” is the tagline.
8. Films *The Shop Around The Corner* and *The Secret Of Dr. Kildare* is advertised.

#### **List of Cartoons and Art:**

1. The article, “Letters of a Sophomore to his Dad,” depicts an illustrated student penning a letter to his dad.

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**Articles:**

**“Banquet Honors Cwean Initiates”** : Cwean honorary activities organization held an initiation at the Newhouse Hotel. The names of all initiates was listed.

**“Alpha Delta Pi Elects New Officers”** : Alpha Delta Pi held a dance in honor of its newly elected officers. The names of those elected was listed.

**“Spurs Mark Founding On Wednesday”** : The eighteenth anniversary of the Spurs was held. The local chapter held a valentine party in the dinner room of the Union building to celebrate.

**“Pi Phi Members Plan Party To Fete Pledges”** : Pi Phi members planned a party to celebrate new pledges. The event was scheduled to be held at the chapter house.

**“Birthday Banquet Will Be Held At Lion House”** : The Home Economics club planned a birthday banquet at the Lion House. The theme reflected the club colors, purple and gold, and the patrons attending were named.

**“Kappa Members Hold Bridge Luncheon”** : The Kappa Kappa Gamma house board held a bridge luncheon at the chapter house. The affair was decorated with a patriotic theme.

**“Empire Room To Stage ‘Circus Night’”** : “Circus Night,” a popular social event, was planned to be held in the Empire Room of the Hotel Utah. The event was planned to be themed like a three ring circus.

**“Forty-Niner Party Held Saturday”** : Members of the Phi Delta Theta organization held its annual Forty-Niner party to honor new pledges. The theme of the party was old fashioned bars, with empty beer bottles and candles used as decoration.

**“Kappa Sigma Plans Swiss Dance”** : The Kappa Sigma house announced plans to honor new pledges. The party held in their honor was modeled after a Swiss chalet.

**“Scholastic Group Will Hold Candlelight Tea”** : Freshman girls awarded scholarship cards were honored with a candle tea by Alpha Lambda Delta, honorary scholastic sorority. The tea was held in the women’s game room in the Union building.

**“Leap Year Dance Set By A. W. S.”** : Campus women were busy preparing for the “leap year” dance set to take place February 23. The dance was sponsored by Associated Women Students and tickets were sold in the basement of the Park building.

**“Chi Omega Banquet Honors Initiates”** : Chi Omega honored new members at a chapter dinner meeting. The dinner was held under a valentine theme.

**“Horace Heidt to Play In Salt Lake”** : Horace Heidt’s, Musical Knights, played at the Coconut Grove Friday, February 23. Intermissions during the performance were filled with solo numbers by members the band.

**“Blue, Red and White To Mark Dance”** : Following the Aggie-Utah game, the A.S.U.U basketball dance was held. Its colors were Blue, Red, and White due to the combined colors of the Utah State Agricultural college and the University of Utah. Members of the A.C basketball team and their student council were honored special guests.

**“Pi Kappa Alpha Initiates Seven Members”** : Pi Kappa Alpha initiated seven new members. Their names were listed and a special banquet was held at the chapter house in their honor.

**“Alpha Chi Omegas Enjoy Fireside”** : Members of the Alpha Chi Omega sorority held a fireside at their chapter house. Rozina Skidmore, faculty of the home economics department, lectured on “colors in dress.”

#### **List of Advertisements:**

1. ZCMI Youth Center is advertised. “Wanted...girl with imagination to win \$20 spring outfit.”
2. A U of U Social Schedule is advertised. Dates and times of social events are listed.
3. Local restaurant Lamb’s Grill Cafe is advertised. “Good food,” is the tagline.
4. Local club Jerry Jones Rainbow is advertised. Ray Pearl is the featured act.
5. The Hotel Utah is advertised. “Circus night in the Empire Room Friday,” is the tagline.
6. Local club The Old Mill Club is advertised. “Dance every Saturday night,” is the tagline.
7. Local club The Coconut Grove is advertised. Horace Heidt and his Musical Knights are featured acts.
8. The Hotel Utah Rendezvous is advertised. “The refreshing thing to do,” is the tagline.

#### **List of Cartoons and Art:**

None.

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### **Articles:**

**“Hart To Heart”** : Amateur wrestling is gaining popularity among Utahns. 400 spectators, the largest crowd at the fieldhouse at the time, gathered to watch the Utah college matches.

**“Third-Place Utes Play Aggies Friday”** : The U sought to bring the farmer rivals at Utah state to their level via losses. Utah state was predicted to win due to the size and speed of their players.

**“Fencers Triumph”** : Male and female fencers from the U easily defeated their rivals at Weber College. The men’s team won seven out of nine matches, while the women won eight out of nine.

**“Rubber Legs”** : Mellie Atkinson, dubbed “rubber legs,” is small, but a capable point guard. They are expected to perform well in their upcoming match against Utah State.

**“Intramurals”** : Beta Theta Pi led the way into the quarter finals of billiards after besting Phi Delta Theta. Despite the viewership of billiards, basketball continued to reign supreme.

**“Women’s Athletic Association”** : Under the leadership of Betty Alley, the Chi Omegas won first place in the sorority swimming meet. Alpha Chi Omega took second and Kappa Kappa Gamma took third.

**“A. C. Wrestlers Beat Utes By One Point”** : At the Ute fieldhouse, Utah Aggie grapplers defeated Utah’s defending champions by one point. Over 300 spectators attended, one of the highest turnouts to the fieldhouse.

**“U Tanksters ‘Dunk’ Ags”** : Utah’s tank artists devastated Utah Aggie Paddlers in the Deseret gym pool. Competitors and their times are listed.

**“Y Team Drops Game To Ute Quint, 45-39”** : Utah Ute football edged out Brigham Young University securing third place in the big seven rankings. They took the win with 45 points to BYU’s 39.

**“Big Seven Standings”** : A table of college rankings is shown. The upcoming weeks games are listed. Utah versus BYU at Provo is one of the anticipated matches.

### **List of Advertisements:**

1. Local clothier Hibbs Clothing Co. is advertised. Hibbs Clothing CO. was a headquarters for Arrow Shirts. "Ties, handkerchief and underwear clothes for the college man," is the tagline.
2. Arthur Frank a local clothier is advertised. "For Arrow Shirts and all smart clothes, hats, and furnishings, see Arthur Frank," is the tagline.
3. Local clothier Cutler's is advertised. "Where's George? Gone to Cutler's," is the tagline.
4. A column by The Saturday Evening Post is advertised. Questions like, "can married people keep young by trailing the younger set?" are listed.

**List of Cartoons and Art:**

None.

Issue Date: February 21, 1940  
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**Articles:**

**“Women’s Week To Be Climaxed By Dance”** : The Associated Women Students organization is sponsoring the Spinsters’ Spree dance. The campus’ most eligible bachelor will be announced at the event.

**“Chrony Scoop Announces Frosh Cast”** : Director Carl T. Greyson announces the cast for the freshman play “Stage Door” by Ferber and Kaufman. The play will be presented March 29-30.

**“Oratorical Contest Held”** : An oratorical contest on “Americanism” will be conducted in all speech classes on campus. The winner will be announced that same week.

**“He Should Have Had a Brother!”** : A reminder of a school holiday for President’s Day is announced in a cheeky manner lamenting George Washington’s lack of a brother, which would have meant the students would have an additional day off.

**“Eminent Tenor Awaited By Salt Lakers”** : Jan Peerce, a New York singer, will be having a recital at Kingsbury Hall. Peerce has thrilled audiences in Hollywood, Philadelphia, Cincinnati, and New York, where he has performed with the New York Philharmonic Orchestra.

**“Music Assembly To Feature Campus Talent”** : A musical assembly, arranged by the music department professor William Peterson, will feature music compositions, vocal renditions, and other musical performances by university students.

**“Tragedy Play Sets Date For Staging”** : Theta Alpha Phi, the thespian fraternity, will be presenting the play “Wingless Victory” by Katherine Cornell. The play deals with the age-old problem of racial prejudice.

**“Knights Pledge Thirty-Six”** : Thirty-six freshmen were announced as pledges for the campus service group Intercollegiate Knights. A roster of pledges is listed.

**“Engineers Announce Road School Plans”** : The University of Utah announces its first annual highway engineering road school. Professor A. Diefendorf of the civil engineering department will be the chairman of the road school.

**“Plans For Founders’ Day Move Into High Gear”** : Twelve orators will be delivering speeches praising the university founders for Founders’ Day. Six men and six women will compete against one another for best oration.

**“Hummy Again to Make Attempt at Humor”** : A special, satirical edition of the Chronicle will be debuting on campus the following week on February 28.

**“Carnival Skiers ‘Schuss’, ‘Stem’”** : The annual snow carnival in Alta was held the previous weekend. Three skiing races were held for men, women, and an intramural division.

**“Debate Squad Heads West For Tourney”** : University of Utah debaters will be competing in a western college debate tournament held in Portland, Oregon. The contestants will be discussing American isolation.

**“English Student Wins Award”** : Freshman student Marianne Bailey, who's essay was published in the Pen, was selected as the best submission by freshmen women during the fall quarter. The literary sorority, Alpha Beta Theta, presented her with a copy of “Gone With the Wind” as a reward.

**“Well Known Chemist To Speak at Meet”** : Dr. James R. Withrow, Ohio State University's Chemical Engineering chairman, will be speak at the American Chemical Society on “Major Explosion Investigation Problems.”

**“French, Spanish Movies to Show Historic Glimpses”** : The French department is sponsoring a showing of the film, “The Pearls of the Crown.” A Spanish movie, “Canciones del Alma,” will be showing the following week at Kingsbury Hall.

**“Candlelight Tea Party Scheduled Tonight”** : A.M.S. president Nick Watts invites Utah men to attend the athletic carnival. The program schedule is outlined.

**List of Advertisements:**

None.

**List of Cartoons and Art:**

None.

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### **Articles:**

**“Of Mice and Men”** : The article discusses sexism in professional and academic settings. Discussed are the gender pay gap, glass ceilings, and notions of women pursuing educational interests with marriage as their chief goal.

**“North of the Mason-Dixon”** : Ellenor Parker narrated her ordeal skiing for the first time. She describes how foreign and ungraceful the experience felt for a southern girl unfamiliar with the climate.

**“Society Holds Discussion”** : An announcement is made for a seminar discussion on the “Social Psychology of War” in the library. The event will be sponsored by the Sociology Society.

**“Beehive Club to Honor Senior Students”** : The Beehive Club will choose seven senior students that maintained high scholastic averages and extracurricular activities. A general chairman of the committee will also be appointed.

**“Males Fear Ladies Hats”** : Men are afraid of women applying the ingenuity they’ve shown in millinery to business or politics. They feel threatened man’s great achievements will be overshadowed by what women may accomplish.

**“Geerlings to Give Illustrated Talk”** : Dr. Geerlings will outline developments of the Greek and Roman theaters at the Speech Arts meeting. He will showcase illustrated slides that were acquired while abroad.

**“Campus Medical Group Makes Banquet Plans”** : The Phi Chi medical fraternity will hold its Founders’ Day banquet. Election of officers for the coming year will take place at the meeting.

**“Forum to Meet Wednesday”** : “Does the average student get his money’s worth from the Union Building fee?” will be the topic of discussion at the student forum meeting. Representatives from all campus organizations will take part in the discussion.

**“Karpowitz Makes Dance Plans”** : Newly appointed chairman Paul Karpowitz brings interesting ideas for campus events. He plans on featuring members of campus organizations as hosts and hostesses.

**“The Worst We Have Heard”** : Helen: I don’t see why he dated her-she’s a terrible dancer.  
Phyllis: No, but she sure can intermission!

**“Comic Studios Need Help”** : The production of “1,000,000 Years B.C.” was halted until scientific information could be obtained from the university geology department head. The production requires sound and Dr. Schneider, the head of the university’s geology department, admits he doesn’t have a clue what dinosaurs would sound like.

**List of Advertisements:**

1. Local school L.D.S. Business College is advertised. “There’s a place waiting for you — if someone doesn’t beat you to it,” is the tagline.
2. U of U paper Utah Chronicle is advertised. “Break into practical art now,” is the tagline.
3. A Remington Model 5 offered by Salt Lake Typewriter Co. is advertised. \$39.50 is the listed price.
4. Memos For Your Campus Datebook is advertised. Dates and times are listed.
5. Brigham St. Pharmacy is advertised. It is listed as B.S.P for short. The tagline is, “famous malts.”
6. General Electric Campus News is advertised. A column on the Gold Rush is listed.
7. Local florist Ernest Lambourne is advertised. “Go to the man that knows what the boys will like,” is the tagline.
8. Commercial printers offered by Century Printing Company, INC. are advertised. Printers, Linotypers, book binders, engravers, and designers are listed as available.
9. Local club The Old Mill Club is advertised. “Dance every Saturday night,” is the tagline.

**List of Cartoons and Art:**

None.

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**Articles:**

**“Rustles of Spring Herald New Fashions, Linen Dusters Foremost”** : Betty Waugh raves about the creative liberty fashion brings and notes the university campus as one of the most curious places to observe it. She predicts short, white linen dusters to be trending for the upcoming spring.

**“Hello”** : A poem about a student becoming infatuated with a coed after a casually greeting her during a walk.

**“Just Between Us”** : Eight news briefs from various universities around the country.

**“Care and Feeding Of Children”** : A number of tips on rearing infants are listed - from appropriate clothing to introducing solid foods. Carolyn Van Blarcom’s book “Getting Ready to be a Mother” is cited as a resource.

**“Girls Disclose Ambitions, Unique Goals”** : Nine female students around campus were interviewed about their ambitions for the future. They expressed their plans to work in

**“Women Voice Opinion”** : Intercollegiate bureaus confirm the strong opinions of women. The most agreed upon issue is that of the prospect of war.

**“Letters From a Coed To Her Mother”** : A coed pens a letter to her mom about her university experience. She lives in Carlson Hall and laments the student dances and the male students who attend them due to their inexperience. She believes she will major in education.

**“Co-Etiquette”** : A coed discusses the trouble with dating. She includes a list of eight rules to follow on a big date.

**“Former ‘U’ Women Take Spotlight”** : Former female students find professional success. Their listed vocations are advertising, poetry, and county recorder among others. Their names are listed.

**“Dormitory Tips”** : Tips for making the most of the dormitory experience are shared. Studying in bed is among the tips shared for incoming coeds.

**“Tasty Concoction...”** : The adage, “the way to a man’s heart is through his stomach,” remains true. A recipe for a sauce to accompany filet mignon is shared by Marion Morris of the language department.

**“Homemaking Agent Is Visitor at ‘U’”** : Mrs. Susan Burson, federal agent for vocational homemaking, plans a week-long visit to the U. She is invited and entertained by Omicron Nu and Dr. Rose T. Widtsoe. Burson is to survey the courses of the home economics department.

**List of Advertisements:**

1. Local jeweler Leyson-Pearsall Co. is advertised. “Jewelers, Stationers, Silversmiths, and dealers in diamonds,” is the tagline.

**List of Cartoons and Art:**

1. An illustration is made of a coed penning a letter to her mother.

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### **Articles:**

**“Pan Hellenic Sets Formal Date”** : All member of campus sororities will meet at the Lafayette ballroom of the Hotel Utah for the first ever Pan Hellenic formal held at the university. Becky Smoot is in charge of the affair for the evening.

**“Kappa to Honor Initiates At Luncheon”** : Kappa Kappa Gamma to hold a fireside and luncheon in honor or prospective members. Those to be initiated are named.

**“Kappa Sigmas Elect New Officers”** : Garn Hatch is reelected as Grand Master of Kappa Sigma fraternity. The names of other officers elected are listed.

**“Alpha Delta Pi Makes Plans For Fashion Tea”** : Alpha Delta Pi sorority holds a fashion tea and musicale in the Union building. A fashion show, bridge and a prize drawing will be had. Those in charge of the event are named.

**“Luncheon Will Honor Phi Mu Alumnae”** : Phi Mu will hold a luncheon to honor and welcome home alumnae. Mr. E.T. Richardson will hold a lecture on the manufacture of glassware and china.

**“Greek Letter Organizations Announce Pledge Officers”** : Various Greek organizations announce newly elected officers. A list of the organizations and officers is included.

**“Omicron Nu Members Honored At Buffet Supper Party”** : Omicron Nu, national home economics honorary society, were honored at a buffet dinner party. The 35 guests were welcomed at the home of Mrs. William Ward.

**“Getting Around With Josephine”** : Josephine recaps the Speech Arts ball and offers a reminder of the Spinsters Spree. She includes a list of notable attendees and the costumes they wore for the ball and reminds male students the Spinsters Spree is to be paid for by the women.

**“Sigma Chi Initiates Feted At Sunday Banquet”** : Sigma Chi honors its initiates with an evening banquet. The banquet is held at the Newhouse Hotel.

**“J.D.L. Banquet Honors Initiates”** : J.D.L. club honored its initiates with a banquet in the Ivory room of the Newhouse Hotel. The names of initiates is listed.

**“Delta Gamma Holds Novelty Dance”** : Delta Gamma honored its initiates with a “Confucius Say,” novelty dance held at its chapter house. Sayings of Confucius lined the walls and a large picture of the sage was used as decoration.

**“Pearl Orchestra Comes to Rainbow”** : Ray Pearl and his orchestra come to Salt Lake City for a three-week engagement at Jerry Jones Rainbow Randevu. The cities the orchestra has visited are listed as well as notable venues.

**List of Advertisements:**

1. Local restaurant Mayflower Cafe is advertised. “Good food,” is the tagline.
2. Local clothier Makoff is advertised. Junior and younger set dresses are listed from \$14.95.
3. Local clothier Hughes is advertised. “Smart apparel for smart women,” is the tagline.
4. Salt Lake Knitting Store is advertised. “They’re new, they’re sensational,” is the tagline. Sport sweaters are listed for \$1.95 and \$2.95.
5. Local club Coconut Grove is advertised. Horace Heidt is the featured act.
6. Research and educational organization Technocracy, Inc. is advertised. Visiting lecturer Fred Hockey is hosted at the Newhouse Hotel.
7. Local floral shop Colonial Flower House is advertised. “Send flowers for that special occasion,” is the tagline.
8. A listing for lost skis and poles are advertised. Maary Jane Price is the lister. A reward is offered.
9. Local movie house Utah Theatre is advertised. The films *Seventeen* and *Detective* are listed.
10. Local club Jerry Jones Rainbow is advertised. Ray Pearl is the featured act.
11. The film *Northwest Passage* is advertised. It was shown at the Utah Theatre.

**List of Cartoons and Art:**

None.

Issue Date: February 21, 1940  
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### **Articles:**

**“Mortar Board Announce Plans For Spring Fashion Show”** : Mortar Board, national honorary organization, has its annual fashion show on March 2 at the Empire room of the Hotel Utah. The Hotel Utah orchestra will perform during the lunch hour. One representative from each sorority will model. The representatives are listed.

**“Phi Sigma Sigma Plan Party”** : Phi Sigma Sigma plan a slumber party at the home of Miriam Pepper. The party will be on Washington's birthday.

**“Sigma Nu Party To Honor Actives”** : Sigma Nu pledges plan their annual party. The theme is unknown for surprise purposes.

**“Delta Delta Delta To Hold Initiation”** : The Delta Delta Delta organization holds initiations at its chapter house. A banquet will be held in the new initiates honor.

**“Sororities Announce New Pledges”** : Following open rushes campus sororities announce pledges. The names of new pledges are listed.

**“Speech Arts Ball Hailed As ‘Best Party Yet’”** : The Speech Arts Society held its annual masquerade ball at Memorial House. The chairman and other personnel of the society are listed.

**“Pi Phis Arrange Pledge Party”** : Pi Phis plan pledge party well in advance. The active chapter for the sorority chose March 1<sup>st</sup> for the housewarming.

**“Greek Exchanges”** : Sigma Nu entertained the Tri Deltas with dinner. A schedule for similar organization exchanges was listed.

**“Honorary Fraternity To Entertain New Members”** : An initiation banquet is held in honor of new pledges of Sigma Kappa Phi, honorary language fraternity. The affair will be held the Union building. The names of new pledges are listed.

**“Cwean to Entertain At Recognition Tea”** : Cwean will hold a recognition tea for 50 women based on their extracurricular activity. Sorority presidents and members of the board are included in the number.

**“Alpha Chi Party Will Preceded Spinsters’ Spree”** : Members of the Alpha Chi Omega sorority will hold a light dinner party. The roster for chosen committee chairman is listed.

**“W.A.A. to Present Annual Carnival”** : Sororities, fraternities, and independent groups to team up with W.A.A to present the annual carnival. The affair is to be held in the women's gymnasium, with each group given a booth.

**List of Advertisements:**

1. The Hotel Utah Rendezvous is advertised. “The refreshing thing to do,” is the tagline.
2. Clothing brand The Manhattan Shirt Co. is advertised. “Men who go places wear Manhattan shirts,” is the tagline.
3. Local clothier Arthur Frank is advertised. “For Manhattan pattern shirts and pajamas,” is the tagline.
4. Local clothier Bailey's, LTD. is advertised. “Handkerchiefs, linens, and baby wear,” is the tagline.
5. Local gas company University Gas is advertised. “For a real thrill use our gas,” is the tagline. Rates for gas range from 16 cents to 20 cents.
6. Salt Lake Typewriter Co. is advertised. “Students — rent a typewriter on the rental purchase plan,” is the tagline. Rates on typewriter models range from \$1.50 to \$5.00 per month.
7. A column by The Saturday Evening Post is advertised. “How to tell a creepy story,” is the feature.

**List of Cartoons and Art:**

None.

Issue Date: February 21, 1940  
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### **Articles:**

**“W.A.A. Hoopsters Head Women’s Activities”** : Every afternoon university girls play intramural basketball. The girls are overseen by Dorothy Welling, intramural sports manager, and a roster of teams and captains are listed.

**“U’ Dance Group Organizes”** : Orchesis expects its best year ever thanks to the direction of Maureen Pratt. The organization is planning its annual fete to be held April 11.

**“Female Fun Views Basketball Game”** : A female student reviews the Utah-Aggie basketball game. The game was a nail biter and the final score was 36-29

**“4 Teams Seek Ping Pong Championship”** : Sorority and independent girls are taking part in ping pong tournaments. There is an independent tournament and a sorority tournament. The names of participating team members is listed.

**“Coach Mecham Lauds Women Skiers”** : Under the direction of Coach Mecham, women in the first organized ski class are defying expectations. The class is sponsored by the physical education department.

**“Aggies Edge Out Utes in Brilliant Game”** : Utah State aggies defeat the Utes in a basketball game. Outstanding players are mentioned and the final score was 36 to 20.

**“Women Neptunes Vie For Coveted Honors”** : Chi Omega Sorority Tanksters take first place at the sorority swim meet. Notable swimmer are mentioned.

**“W.A.A. Lists Activities”** : A briefing of W.A.A related news and sponsored activities is listed. The Archery club selects, “how to get your man in one easy lesson, as its theme, while the Badminton club announces activities held at the fieldhouse.

### **List of Advertisements:**

1. Headquarters for clothier Hibbs Clothing Co. is advertised. “Arrow shirts, ties, handkerchiefs, and underwear clothes for the college man,” is the tagline.
2. Local clothier Arthur Frank is advertised. “For Arrow shirts and all smart clothes, hats, and furnishings,” is the tagline.

3. Local restaurant Coon Chicken Inn is advertised. "It's just an ugly rumor," is the tagline. A 25 cent cover charge is listed.
4. A 38 Ford Deluxe Convertible Coupe offered by Bennett Motor Company is advertised. The listing price is \$595. "Get ready for spring," is the tagline.
5. Local clothier Cutler's is advertised. "Where's George? Gone to Cutler's," is the tagline.
6. Local bookstore University Book Store is advertised. Underwood typewriters are listed with prices ranging from \$17.50 to \$67.50.
7. Local trackside station The Lubritorium is advertised. "For quality is as high as the highest and prices as low as the lowest," is the tagline. Gasoline was offered for rates between 17 and 19 cents.

**List of Cartoons and Art:**

None.

**Finding Aid for Utah Chronicle: Prepared by Bianca Velasquez**

Issue Date: March, 28, 1940

Volume: 49

Number: 24

Page: 1

Articles:

**"Skull and Bones Honors 11 Prominent Juniors"**: Skull and Bones honors juniors for participating in extracurriculars for 3 years. In addition, two seniors are also honored by Owl and Key. Joe Dyer and Glen Craig were selected for Owl and Key membership.

**"A. W. S. Slates Friday Poll"**: 26 students were nominated for positions in the Associated Women Students' council. The positions were for President, Senior Representative and Junior Representative. Elections will be held on that Friday in the basement of the Park building. Polls will be open from 8 a.m.–5 p.m.

**"Campus News In Brief"**: Beehive organization announces seven new members. Eleven Junior men were honored by Skull and Bones and two were chosen for Owl and Key. Jejune Brixen of Chi Omega was chosen as queen over Engineering week. Campus political leaders start plans for ASUU nominations on April 9. Annual freshman class play "Stage Door" will run Friday and Saturday nights at Kingsbury Hall. Muriel Jones resigns as ASUU Historian and is replaced by Barbara Cannon. Women will elect a president for the AWS council on Friday.

**"McKay Discloses Plans for I-K Week Celebration"**: I.K. (Intercollegiate Knights Chapter) Week will be held at the university for the first time. It will run from April 17–20. During the week there will be a matinee dance, a "goat show", a stag banquet and a formal dance.

**"News Snoopers' Take Time out for Spread, Spree"**: "News Snoopers" will have a business meeting and party at the Utah Press club. The entertainment will include a buffet, a short skit and games. Tickets to be purchased by Thursday noon.

**"Shakespeare's Too Much for Engineers"**: Engineer students for Professor B. Roland Lewis's class were met with an unexpected test about Shakespeare. There is also an announcement of the newly elected officers of the engineer's council. Justin Blickenderfer as Chairman, Dale Jensen as Vice Chairman, and James Hewes as Secretary Treasurer.

**"A. S. U. U. Nominations to Begin April 9"**: A.S.U.U. nomination schedule announcement. It is announced that nominations are April 9, primary balloting is April 19 and final elections are April 26.

**"Frosh Organize for 'Friendly Relations'"**: Friendly Relations is organized to promote friendliness toward university Freshmen. It consists of 10 "majors" and 100 "captains" to help lead the freshmen.

**“Watts Issues Call for A. M. S. Officer Aspirants”**: An announcement for aspiring male A.M.S. Officers. Applications are due April 12, and elections are on April 19.

**“Spring Registration Total Draws near 3700 Mark”**: This is an announcement about the expectation of 3700 students registering for Spring of that year.

**“Marine Official Debunks All in Crime Talk”**: Major General Smelly D. Butler debunks “crime talk” at his lecture on Wednesday. He believes parents should teach their children against murders and felonies to reduce their respect for democratic institutions.

**“Honor Societies Tap New Members”**: The Beehive Organization elects seven Seniors to club membership. Included are four men and 3 women for their achievements in extracurricular activities.

**List of Advertisements:**

1. The university stage production of “Madame Butterfly” is advertised.

**List of Cartoons and Art:**

None.

**Page: 2**

**Articles:**

**“Geology Heads Slate Flights”**: Geology Department arranges Geology From the Air, a new curricular activity for geologist students. It will take 20 students over the Wasatch Mountains, Uintah Mountains and the valleys in between.

**“Cadets Make Final Plans for Military Prom”**: University cadets prepare for the Military Prom that will be held on April 12 in the Union Building. It will be the sixteenth Military Prom held at the university. There is a mention of the sponsor, Kay Cutler, and the members of the prom committee.

**“Independents Establish Student Group”**: An Independent council is established at the university after four months of preliminary meetings. The council chairman, vice chairman and secretary treasurer are announced. Forty-two students will be part of the Independent council.

**“Executive Council Appoints New A. S. U. U. Historian”**: Senior Barbara Cannon is appointed to be the A.S.U.U. Historian to replace Muriel Jones. Muriel Jones withdraws from the university at the end of the last winter quarter.

**List of Advertisements:**

1. Cutler’s Fine Men’s Wear advertisement.

2. The Old Mill Club Saturday Evening Dance night advertisement.
3. University Book Store advertisement.
4. Hotel Newhouse Joe Mallory and Orchestra advertisement.

List of Cartoons and Art:

None.

**Page 3:**

**Articles:**

**“U Greenlings Await Friday Curtain Call”:** 32 greenling dramatists will perform Edna Ferber’s “Stage Door”. This is the fourth theater production at the university. The article lists the entire cast and staff involved in the production.

**“Master Minds Schedule Eminent Poet”:** Announcement about Robert Frost visiting the university on April 9th. This is a feature of the Master Mind and Artists series. There is a summary of Frost’s works and achievements.

**“Chronicle Plans for Coming Special Editions”:** Summary of the upcoming editions for the next four weeks in the Chronicle. There will be no more 12 page issues but there will be three special editions of the Chronicle for the next 3 weeks.

**“Plummer Discloses Plans for 'U' Radio Programs”:** The weekly radio program at the university will begin on April 4. Gail Plummer will be in charge of the series. The program will be on KSL at 10:30 every Thursday.

**“Play Director Will Take Role in Coming Drama”:** Director Joseph F. Smith will act in one of the plays at the university. He will be playing in the Theta Alpha Phi production, “Ah Wilderness”, he will be playing the role of the father in the play.

**“Harper's Staff Members to Speak Here”:** Harper's Magazine will be shown by B. O'Donnell, a member of the Harper's Magazine staff. He will also speak about writing and publishing. This meeting was sponsored by the English Department.

**“Glee Clubs Complete State Tours”:** Glee Club is returning to the university after a series of concerts in Southern Utah. This includes 100 Women's Glee Club members and 80 Men's Glee Club members. There is a list of the members and which songs they sang on their trip.

**“Creer Begins Tour of Schools”:** The History Department's Dr. Leland H. Creer will visit Billings Polytechnic Institute, Havre, Northern Montana College and the University of Montana representing Utah on the Commission of Higher Schools. His report will be due to the Northwestern Agency in Spokane, Washington.

**“Spring Vacation, Speech Arts Meet Don't Mix”:** Spring vacation affects the Speech Arts society bi-weekly meeting. They will have to postpone until April 18.

**“French Tragedy Set for April 3”:** An announcement for “Port of Shadows” a French motion picture that received good ratings. There is a description of the movie and announcement that it will play at Kingsbury Hall on April 3rd.

**“Orchesis Slates Dance Drama”:** Orchesis will perform its eleventh annual dance drama on April 19 at Kingsbury Hall. The dances were choreographed by the students involved. The dances will depict common campus scenes.

**“U' Orchestra Concert to Climax Current Series of 'at Home'”:** The last “At Home” musicale of the season will be on March 31st in the Union Building. This season had attendance that exceeded the expectations and will end the season successfully.

**List of Advertisements:**

1. Florsheim Shoe Shop Advertisement.

List of Cartoons and Art:

None.

**Page 4:**

**Articles:**

**“On the Air”:** Coverage of the Utah Round-table on KDYL that is on every Monday night at 9:30. The Round-table is a discussion intended to educate on world affairs to Utahns.

**“Glory”:** Seven seniors receive recognition for their curricular and extra-curricular activities. These students are elected to the Beehive Club that is considered to be the highest honor attainable by the members of U.S.U.U.

**“Youth Clubs Mobilize Against War”:** Protests against America's involvement in the war by youth nationwide. They insist that the United States war won't end dictatorship, and plan to strike nationwide.

**“Radio Workshop Dial”:** Census snooping is attacking the decennial head-counting to be conducted by the U.S. Census Bureau. There is speculation that Senator's constituents would rather not show that they know all the answers.

**“Rules Governing A. S. U. U. Elections”:** A list of 14 rules for the upcoming elections.

**“B. Y. U. Will Play Host for Regional Confab”:** The National Student Federation of America will meet at BYU for their annual meeting.

**List of Advertisements:**

1. Leisure Bound Shoe AD for Cutler Men's Store.

**List of Cartoons and Art:**

1. Letters of a Sophomore to His Dad by Willum Dun

**Page 5:**

**Articles:**

**“Apmin Members Arrange Annual Showboat”:** Apmin will perform their annual musicale in the women's launch of the Union building on April 2nd. Special guests and faculty members are listed.

**“Pi Phis Schedule Formal Candlelight Tea”:** There will be a Candlelight Tea to have university faculty, Ogden alumnae, Salt Lake alumnae and Gamma Phis and parters to come see the new sorority house.

**“Co-Chairman for Dinner-Dance”:** The University of Utah Women's Club will hold their annual spring dinner dance. Entertainment will include a skit about the university's history. There will be a grand march and a costume contest.

**“I-K's Make Plans for First Spring Formal”:** Intercollegiate Knights start making plans for the first Spring Formal. It will be held on April 20th at the Starlight Gardens. Verdi Briehholt's orchestra will provide music.

**“Delta Delta Delta to Celebrate Eighth Birthday”:** Delta Delta Delta celebrates its eight year on the university campus. The theme will be aquatic. The pledges will provide the entertainment.

**“Alpha Chi Omega Celebrates Sixth Birthday”:** Alpha Chi Omega celebrated its sixth year on the university campus. There is a description of the cake and main banquet table. The active chapter provided the entertainment.

**“Alpha Delt Pledges to Honor Actives”:** Alpha Delt pledges plan to honor the active members with a mystery themed party. There is a list of the roles the pledges will each have to prepare for the event. The Sunday fireside remains as planned.

**“Engies to Feature Blackout Theme”:** The Engineers' annual ball is announced as a Blackout theme. There will be one dance dedicated to the queen. Winners of the exhibits will be announced. There is a list of the patrons and patronesses.

**“A. W. S. to Present Latest Fashions Today in Union”:** There will be a fashion show featuring coed clothing that are affordable for the college students. It will be presented by the Associated Women Students council.

**List of Advertisements:**

1. MaKoff Ad for women's clothing.
2. Wolfe's riding clothing.
3. Eckers graduation cap and gown pictures.
4. Mickey Rooney show ad.

List of Cartoons and Art:

None

**Page 6:**

**Articles:**

**“Engineers Hold Open House for Three Days”:** Two fraternities help in engineering work. Tau Beta Pi and Theta Tau help in engineering work. There is a description on both fraternities.

**“Diefendorf is Newest Engineering Professor”:** An announcement on the newest civil engineering professor, A. Diefendorf. There is a brief history on Diefendorf's education and work experience.

**“Engineering Department Heads Reveal Colorful Histories”:** There is a brief history on professor A Leroy Taylor. This covers his background as an alumnus at the university along with his professional history outside of the university of Utah.

**“Dr. Ravitz Has Charge of Metallurgy at ‘U’”:** Dr. S. Fredrick Ravitz is the youngest engineering department head. He is also the head of the department of metallurgy. There is a brief history on his education.

**“Department of Mining Run by R. S. Lewis”:** Professor Robert S. Lewis is announced as the department head of mining engineering. There is a brief history of his education and work history.

**“Beckstead is Senior Department Head”:** Professor Elias Hyrum Beckstrand is celebrating his thirty-eighth year as an engineering instructor at the University of Utah. There is a brief history on his education and work history.

**“ASME Boosts Interesting History of Utah”:** There is a description of The American Society of Mechanical Engineers' history and relevance in Utah. There is then a list of the present officers of the Utah chapter of A.S.M.E.

**“Civil Engineers”:** There is a description of The American Society of Civil Engineers. It lists the present officers of the A.S.C.E.

**“Engineer School Given Official Approval in 1901”:** The history of the engineer school is described. It was established in 1901. A. LeRoy Taylor is currently the dean of the school of mines and engineering.

**“Mining Society Elects Kidd as President”:** Sigma Gamma Epsilon elects its president. Professor R. L. Kidd is chosen to be the Mining Society’s president. There is a description of his education and work history.

#### **List of Advertisements:**

1. Coca-Cola Ad
2. Union Building Barber Shop Ad
3. Parry & Parry Manufacturing Jewelers
4. Manhattan Shirt Ad

#### List of Cartoons and Art:

None

#### **Page 7**

#### **Articles:**

**“Engies Launch Eleventh Annual Exposition”:** The eleventh annual exposition for engineers will be going on for two day. There will be exhibits, the queen, a dance and initiations.

**“30 Engineers Face Old St. Pat Friday”:** Engineer students will be initiated into the order of Saint Patrick. There is a list of the candidates.

**“Why is an Engineer? Coed Tells All-Well Nearly All”:** This is a story about how engineer students have changed through history and how they are not what they used to be.

**“A. I. M. M. E. Has Interesting History on Utah Campus”:** There is a description of the history of the American Institute of Mining and Metallurgical Engineers at the university. The A.I.M.M.E. has been part of the university since 1920.

**“The Choice of the Engineers”:** There is a description of students electing LeJeune Brixen as the engineer’s queen along with her two attendants Ada Rock and Imogene Randall.

**“Engie Council Governs Undergrads”:** There is a summary of Louis Bonza’s accomplishments at the university preceding his graduation that spring. He was the chairman for the engineering council that is composed of A.S.M.E., A.S.C.E., A.I.M.E. and A.I.E.E.

**“Engie Exhibits Designed for Layman Appeal”:** Description of the plan to create engineering exhibits that appeal to non-engineers. There is a list of the judges that will be judging the exhibits at the engineers ball.

**List of Advertisements:**

1. Furmbilt clothing Ad
2. Engineers Black Out Ad
3. Hibbs Clothing Ad

List of Cartoons and Art:

None

**Page 8**

**Articles:**

**“Schools of University Boast High Rating”:** There is recognition of the high rating schools at the university. This list includes: School of Law, Lower Division, School of Arts and Sciences, School of Medicine, School of Education, School of Social Work, Extension Division and School of Business.

**“Alumni Group Supports 'U' Activities”:** The University of Utah Alumni Association is focused on supporting the university and alumni. There is a list of the present officers.

**“Employment Bureau Places Many”:** An article to describe all the available jobs near the university. The Placement Bureau was looking to employ college students.

**List of Advertisements:**

1. Lesson Pearsall Co. Ad
2. The Paris Shoe Company Ad
3. Long Distance Phone Call Ad

List of Cartoons and Art:

None

**Page 9**

**Articles:**

**“Beehive Claims 142 Alumni Members”:** The Beehive Club Honor society celebrates its 27th year at the University. There is a history of the Beehive Club conception and development.

**“Utah “at Home” Series Had Start in 1933”:** Celebration of the university’s 7th “At Home” series program. The program was brought together in 1932 by Douglas Woodruff and Fred Reynolds.

**“1940 Senior Class Presents Fieldhouse Scoreboard”:** This is an announcement for the new basketball court scoreboard. The scoreboard is costing the university \$600.

**“Former Students Complete Army Air Course”:** University of Utah alumni, Jack N. Pack and Louis G. Thorup finish their Army Pilot training. There is a brief timeline of what will happen next for the two pilots.

**“Alpha Kappa Psi Organizes Alumni Chapter”:** Thomas L. War was the winner of the Alpha Kappa Psi scholarship medallion. This is an award that goes to the senior with the highest three-year average. War had a 2.89 GPA.

**“Class of '39 Presents Garden Arbor”:** The graduating class of 1939 present a garden arbor to the university. It is placed in the tea garden behind the union building.

**List of Advertisements:**

1. L.D.S. Business College Ad
2. New York Life Insurance Co. Ad
3. Union Pacific Stages Ad
4. Mayflower Cafe Ad

List of Cartoons and Art:

None

**Page 10**

**Articles:**

**“Buffs Beat Duquesne; Lose to USC”:** The Buffs team beat Duquesne in a game. They then lose to the Trojans from USC.

**“Sophomore Tennis Prospects Display Varsity Calibre”:** Sophomore tennis players are showing skills that set them farther than expected.

**“Clark Starts Baseball Movement”:** Wayne Clark begins a movement to bring baseball back to the university campus. The players will likely come from old teams that have played before at the university.

**“Varsity Basketeers Listed for Awards”:** Basketball award are given to eleven basketball players. They list all the varsity men who played at the time.

**List of Advertisements:**

None

List of Cartoons and Art:

None

## **Page 11**

### **Articles:**

**“Sports Spotlight Falls on Track as Season Opens”:** Freshmen track athletes prepare for competition. There is a list of track stars that scored the highest at the BYU invitational.

**“U’ Poloists to Meet Coast Teams”:** Polo team prepares to meet with Souther California teams in a match. 15 more ponies were added to the stables.

**“Invincible Targeteers”:** The university’s varsity pistol team went undefeated in the season’s competition. The freshman team also beat Wisconsin and Purdue.

**“Intramurals”:** The Jordan Marketeers win the basketball title. There is a description of the game’s development.

**“Varsity, Frosh Grapplers Win Sweaters”:** Varsity and Freshman wrestling award winners are announced. Ten varsity and eight freshman win their sweaters.

**“W. A. A”:** The orchesis prepare for their spring dance drama. The program will include seventeen numbers. The new W.A.A. is announced along with the swimming team numbers.

**“Intramural History Brought to Light”:** There is a history of intramural sports such as basketball and baseball. Since baseball was dropped as an intercollegiate sport, it was brought back in as an intramural sport.

### **List of Advertisements:**

1. Lubritorium Ad
2. College Inn Ad
3. American Linen Supply Co. Ad
4. Duffins Ice Cream Co. Ad
5. Coconut Grove Dancing Ad
6. Bill’s Chicken Inn
7. Bryce Millinery Co. Ad

List of Cartoons and Art:

None

**Articles:**

**“Staff Promises Spectacular '41 Yearbook”:** The 1941 yearbook is announced as the “Utonian”. It will have 5 colors as opposed to other universities’ four colors.

**“Fairest of Them All”:** Roberta Ludden will represent the university in the National Queen Competition. She is a coed and was chosen from 6 girls that all were previously queens.

**“Red Charges Pooh-Poohed by Students”:** A survey was ran through the students about the American Union. Only half of the university students know about the American Union. Half of those that know about it find it unfavorable.

**“Colleges Admit 27 'U' Medics”:** 27 university medical students are talked to about the possibility of joining medical schools around the country. There is a list of the students who wish to transfer.

**“Famous Band Opens Friday at Utah Empire Room”:** Billy Bissett visits the university with his swing band. There is a description of Billy’s musical career.

**“Utah Debate Tandems Score Wins”:** The university debate team wins high scores at the junior college forensic meet. There is a list of the winners and the scores they received.

**List of Advertisements:**

1. Hardiweave Ad
2. Salt Lake Typewriter Ad
3. Colonial Flower Ad
4. Billy Bassitt Ad

List of Cartoons and Art:

None

**Issue Date: April 3, 1940**

**Volume: 49**

**Number: 25**

**Page: 1**

**Articles:**

**“Last Rites Set for Sophomore”:** 20-year-old F. Bradley Bowers was killed after parachuting off a disabled plane. There is an announcement of his funeral services.

**“Cadets Await ‘Army Day’”:** On April 12 700 university cadets will celebrate “Army Day”. This will include a military inspection and the Military Prom that will be in the Union ballroom. It is expected that the Military Prom will be the best prom of that year or any other year.

**“I-K’s to Elect Officers on April 15”:** The Intercollegiate Knights chapter will elect their new offices on April 15. Leading up to that excitement brews for Intercollegiate Knight week.

**“300 Scholars Gain Winter Quarter Honor Roll”:** Students who made a scholarship average of 2.5 or better are listed on the Winter Quarter Honor Roll. 300 undergraduate students made this list.

**“Walker, Muir Named Heads of Frosh Chrony”:** Freshmen journalists will take responsibility over editing one issue of the newspaper. This is a way for them to staff the editorial team and see who is capable of taking on the tasks.

**“Freshmen Hear Blind Lecturer”:** N.C. Hanks come to the university to lecture the Freshmen on a lecture titled “The Best Things in Life Cannot Be Bought.” Hanks is a noteworthy blind lecturer known across Utah.

**“Forum Group Proposes Student Board”:** A forum of students come together to discuss student rights on campus.

**“Chemistry Meet Set April 4”:** The American Chemical Society will hold their meet for the Northwestern Utah section on campus. Chemist Dr. William Blum will speak at the event.

**“Helen Smith Wins AWS Presidency”:** The Associated Women Students choose Helen Elain Smith as their president. Other officers of the A.W.S. will be elected during the A.S.U.U. primaries.

**“A. M. S. Slates ‘Pic’ Contest”:** The annual photographic contest and salon will be held at the Union Building Ballroom. President of the Associated Men Students Maurice L. Watts created the guidelines for the contest. The photos will consist of landscapes, buildings or anything else that is inanimate.

**“Stage Door’ Wins Praise of Chrony Reviewer”:** The freshman play “Stage Door” receives positive review by Chronical writer. It was directed by Car R. Greyson and there is a list of all the actors and their roles in the play.

**“Eminent Poet to Lecture Here Tuesday”:** Robert Frost visits the University of Utah campus for a lecture. There is a description of all of his accomplishments and his history.

**“Opening Guns Heard in A. S. U. S. Elections”:** The 1940 A.S.S.U. race was opened by firing guns. There is a list of all of those who were nominated.

**“Utonian Names Winners”:** The Utonian held a contest to see who can sell more yearbooks. There is a list of all the winners of the contest.

**List of Advertisements:**

None

**List of Cartoons and Art:**

None

**Page 2**

**Articles:**

**“Unhappy Landing”:** F. Bradley Bowers was the victim of the airplane crash. He took a private plane out to take photos for the Utonian to get aerial photos of the campus.

**“No Thumbing”:** Salt Lake City Commission enforces the ban on hitch-hiking. It is illegal to hitch hike or to pick up hitch hikers.

**“Hallucinations of a Frosh”:** The medical students’ queen, Hilda J. Wetwhistle, has been stolen. It is suspected that the engineers kidnapped the queen.

**List of Advertisements:**

1. Yergensen Teachers Agency
2. B.S.P. Famous Malted Milk
3. The Duke Men’s Shirt Ad
4. KDYL Station Ad
5. Mayflower Cafe

**List of Cartoons and Art:**

None

**Page 3**

**Articles:**

**“Pi Kappa Alpha Gains Records in Saturday Music Fest”:** A music fest occurred on campus on that last Saturday. The event was put on by Pi Kappa Alpha. There was a list of patrons and patronesses.

**“Phi Delta Theta Plans Spring Formal”:** Phi Delta Theta will have their Spring Formal. It will be on that Saturday evening at the Newhouse Hotel. There is a list of those managing the formal.

**“Chi Omega Actives Feted by Little Sisters”:** Pledges of Chi Omega had a luncheon at the Edgehill Tea Garden in honor of their active big sisters. Elaine Anderson is in charge of the arrangements.

**“Pi Beta Phi Pledges Honor New Greeks at Afternoon Tea”:** There will be an afternoon tea where the new sorority pledges are invited. The theme of the tea will be Pi Phi colors.

**“Night of Knights’ to Honor New I-K Initiates”:** Night of Knights will be the first annual formal for the initiated Knights for the Intercollegiate Knights group. There is a list of the patrons and patronesses of the event.

**“Lambda Delta Sigma Plans Mixers’-Mix”:** There will be a mixer’s mix for the Alpha and Omega chapters of Lambda Delta Sigma. Entertainment will include Johnnie Stevens’ orchestra. The next Monday there will be a softball game between Kappa Sigma pledges and the active members.

**“Alpha Delta Pi Honors Fathers in Spring Paradise”:** Alpha Delta Pi members had their fathers join them at the Spring Paradise annual fathers and daughter banquet. There is a description of the decorations and entertainment for that evening.

#### **List of Advertisements:**

1. Coon Chicken Inn
2. Pinocchio Ad
3. Hotel Newhouse Ad
4. Old Mill Club Ad
5. Coconut Grove Ad
6. Hibbs Clothing Co. Ad
7. Arthur Frank Clothing Ad
8. The Paris Shoe Shop Ad
9. Colonial Flower House Ad

#### List of Cartoons and Art:

None

#### **Page 4**

#### **Articles:**

**“Utah Tracksters Given Little Hope for Title”:** University track team trains in adverse weather to compete with Utah State University. The coach feels like taking the title from Colorado will not be very likely this year.

**“Pistol Squads Register Weekend Wins”:** Pistol Squad have 18 straight victories on that weekend. The team defeated Illinois and Oklahoma.

**“W. A. A”:** Tennis and Baseball teams come together to plan the Spring Quarter. Badminton and Archery will meet every Friday. Inspection rehearsals will be held for Orchises.

**“Hart to Heart”:** The University of Colorado is succeeding the university in football, basketball and track. Jack Dixon goes professional in football but has to take an alias because of his father's disapproval.

**“Billiard Ace Shows Cue Technique”:** Charlie C. Peterson shares the technique he uses that won him the National Fancy Billiard Shot Championship. This included his technique for the six bank shot and the three cushion masse.

**“Tennis Team Prepares for 'Y' Match”:** The tennis team is preparing for their game against BYU by shaping up their team members. They only had two “cinches” and have replaced them with other players. There is also an eye on players who have played well during practice.

**List of Advertisements:**

1. The Peter Pan Food Ad
2. Lubritorium Ad
3. Salt Lake Typewriter Ad
4. Jerry Jones Rainbow Ad
5. The Saturday Evening Post Ad

List of Cartoons and Art:

None

## **Finding Aid for Utah Chronicle: Prepared by Forest Smith**

**Issue Date: May 2, 1940**

**Volume: 49**

**Number: 29**

**Page: 1**

### **Articles:**

**“Class Election Scheduled For May 10: Moreton Directs A.S.U.U. Coming Ballot”** – Class elections are going to be held May 10<sup>th</sup>. Students wishing to run for office must be nominated at Kingsbury Hall that Friday. They must have a petition signed by 15 members of their class. Pete Moreton is the A.S.U.U. second vice president and will be creating a single ballot for the vote. Includes vote winners with pictures. Jack Shilling, Ray Brooks, Marjorie Aldous.

**“O’Neill Drama Climaxes – Show Season”** – Cheers and wild applause follow the close of the play “Ah, Wilderness” by Eugene O’Neill and directed by Harry R. Allen. Hailed as the best comedy produced by the university in two years. Includes list of cast with descriptions of some performances. Professor Joseph F. Smith, Ned Williams, Julia Brixen, Orde Pinckney, Margaret Jones, Don C. Linford, Evelyn Blood Sims, Russel Ballard, Marco Christensen, George K. Fadel, Mary Jane Hair, and James Norton.

**“Forum Debates Mexico’s Oil Exploration”** – Richard T. Wootton and Alton Jenkins, members of the University of Utah Debate team had a debate on Monday. They defended Mexico in expropriating American and other foreign oil interests. It was held at a meeting of the Salt Lake Public Affairs Forum in the Utah Art Center. Opposed by Earl Barker and Hyde T. Clayton. Includes small description of their argument.

**“Queen Contest Progress”** – An update on the Paramount Pictures and Movie and Radio Guide magazines’ contest to find the All-American College Queen. Includes description of how-to contest is run and talks about support for the Utah representative Roberta Ludden.

**“Notice”** – Alpha Beta Theta Literary Group will elect officers for the coming year, Tuesday, 3:30 at the Kappa Kappa Gamma house. (Full Text)

**“Goates Receives Mention in Educators’ “Who’s Who””** – Dr. Wallace A. Goates of the University of Utah’s speech department receives mention in “Who’s Who in American Education” a directory showing off outstanding educators. Includes information about Dr. Goates and explains there are other Utah educators on the list but no names.

**“Affiliates Gain Upperhand in ASUU Poll: Shilling Gains Student Chief Post in Upset”** – Jack Shilling of Phi Delta Theta upset the election for A.S.U.U. president beating out projected

winner Wendell Paxton of Pi Kappa Alpha. Includes elections results for the rest of the positions in the 1940 student elections.

**“Drama Group Inducts 24 New Members: ‘U’ Theater Stages First Annual Banquet”** – 24 actors, actresses, stage managers and costume artists were selected for membership in Theta Alpha Phi, national honorary dramatic fraternity. Includes names of all 24 accepted members and those responsible for the event. Information about the event such as it including Take-Offs, Burlesques, Song parodies, and a dramatic sketch “Who Did Kill the Count?”.

**“Seven I-K’s Leave for Convention”** – Headed by Robert Mckay seven intercollegiate Knights of the Utah Scalper chapter are traveling to Gonzaga university for a convention of the organization. Includes name of all seven I.K.’s who are attending.

**“Gorey Wins Press Club Election”** – Hays Gorey news editor of the Chronicle was elected president of the Utah Press Club. Roger Hammond, Vice President. Charlotte Swaner, Secretary. Imogene Randall, treasurer.

**“Independent Group Names New Officers”** – Perry Polson is elected president of the Indi club, campus’ independent men’s group. Includes names and positions of other officers.

**“35 Apply For Campus Publication Posts”** – After receiving 35 applications for campus publications University publications council headed by Theron S. Parmelee is preparing to choose editors and managers for 1940-41. Includes details on applications received and process of selection.

**“Honor Group Selects 21”** – 21 university scholars were honored with membership in Phi Kappa Phi, national scholastic fraternity. Includes names of all newly inducted members.

**“Benny Wins Student Favor, National Survey Discloses”** – Shows that Jack Benny is the first choice in radio listening habits among college and university students of the nation. Includes break down of top ten and break down by geography.

**“U’ Day Festivities Get Under Way: Contest Shows Gentlemen Prefer Brunets: Marjorie Aldous Wins Favor Of ‘U’ Males”** – Marjorie Aldous of Alpha Chi Omega was chosen to rain over “U” day festivities and helped by Margaret Morgan and Afton Puzey. Focuses on their hair colors as the determining factor in the vote. Includes details of the event and its various activities.

**“U’ Photo Exhibit Features 100 Salon Prints”** – The Second annual university photographic projects continue to draw crowds. Sponsored by U photographers and headed by Dave Boyer. Judged by Lee A. Olsen and Douglas O-Woodruff. Includes contest winners and a description of Walter P. Cottam’s work that included artificial coloring.

**Advertisements:** None.

**Cartoons and Art:** None.

**Issue Date: May 2, 1940**

**Volume: 49**

**Number: 29**

**Page: 2**

**Articles:**

**“Help Police!”** – A student was injured in an automobile collision at the foot of campus. The ambulance failed to arrive until more than thirty minutes after the student had been transported to the hospital by an onlooker. The story highlights the ineffectiveness of the Utah public safety department in 1940. Includes stats about the police force and ambulances.

**“Amendment”** – Members of the Associated Women Students plea for official recognition as part of campus government.

**“War on War”** – Over 1 million students respond on April 19<sup>th</sup> to the United Student Peace Committee call for “America to Stay Out of War” announced by the Chairman of the USPC Harper Poulson. Includes details about the program of the USPC as well as a short history of peace actions around the nation in the past few years.

**“Boners... From the Blue Books”** – Short plays on words such as “a hamlet is a little pig”.

**“Double Crossed”** – Pictures of Afton Puzey and Mary Margaret crossing their fingers in hopes of winning the ‘U’ day queen.

**“Campus Crash Lands Student in Hospital”** – Richard Bean, an 18-year-old freshman was critically injured in a two-car collision at the Second South-University street intersection. Includes details about the crash and his injuries.

**“R.O.T.C. Building Nears Completion”** – A new military building designed to house guns, caissons and motor vehicles of the ROTC regiment is nearly completed. Includes details about the building such as an inclusion of a gun range.

**“Norton Issues Notice to Would-be Grads”** – A preliminary list of candidates for graduation was posted. Cap and Gown orders.

**“Wedding Bells, Not for Coeds, Survey Shows”** – Only three of the 1270 betty coeds registered at the university are looking to get married soon. Shown by a survey completed by William Craig the secretary to Myrtle Austin the dean of women. Shows stats about the girls’ responses. States that this proves that young women can and do “bring home the bacon”.

**Advertisements:**

**Yergensen Teachers Agency** – An Agency helping prospective teachers. “superintendents’ and teachers’ best friend”

**Deseret Book Company** – Book and gift Headquarters, advertises school supplies as well.

**L.B. Bigler General Agent** – Life insurance agent “Bert Bigler Says... Drive carefully-you might kill one of my policy holders.”

**Utah Woolen Mills** – Clothing for men students and coeds.

**Pembroke’s** – Mother’s Day Cards and Gifts.

**Bell System** – Telephone book advertisement containing large picture. “It’s the busiest book in the world! ...Because it’s helpful to millions”

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**Articles:**

**“Outstanding Women Will Be Feted”** – An invitation to all women students to attend the Hall of Fame Banquet. Sponsored by the A.W.S. the annual banquet honors outstanding university women. Includes details about events at the banquet, honored guests, and chairmen for the event. Also included is an announcement about the Sigma Nus planning a spring formal dance.

**“Banquet Honors Sig Initiates”** – Banquet honoring new initiates of Sigma Chi was held Sunday evening at 6:30 pm at Newhouse Hotel, Douglas Hillier in charge. Includes names of all honored.

**“A.D. Pis Schedule Initiation Rites for Next Saturday”** – Alpha Delta Pi will hold initiation ceremonies at 7:30 at the chapter house. Includes those being initiated. Advertises annual “weenie” roast at Mill Creek Canyon.

**“Kappa Sigs Indict Five Initiates”** – Kappa Sigma initiates five into its fraternity at the chapter house. Directed by Garn Hatch. Includes names of all initiates. Advertises Kappa Sigma spring formal.

**“Trotters Announce New Officer”** – Kathryn Watters was recently elected president of Trotters. Includes other officers.

**“Social Schedule”** – A schedule of fraternity events.

**“Alpha Chi Pledges Sponsor Clever Party”** – Alpha Chi pledges entertain active members with Lip themed house party. “Lip Year, 1940”. Includes details of the decorations and names of the organizers.

**“Sigma Chi Formal Will Be Held at Country Club”** – Sigma Chi is having their spring formal at the Country Club. Johnny Stevens’ orchestra will play music. Includes details of decorations and names of patrons and arrangers.

**“The Clinging Type”** – A joke about clinging gowns.

**“Fashion Preview”** – A picture of a girl in a dress with a description of a fashion prediction for the year. Balenciaga, Harper Bazaar. Modesty will be the acme of fashion according to experts.

#### **Advertisements:**

**Old Mill** – Food and live music every Saturday evening. Ray Bradford and his orchestra.

**Coon Chicken Inn** – “For that week-end party, you will find the best at Coon Chicken Inn”

**National Apparel Co.** – Looking for three male employees.

**Manhattan Shirts** – “This lecture will consist of a few cutting remarks”. Shirts advertised as the smartest looking fabric in the world.

**Mayflower Café** – For good eats go to Mayflower Café

**Wolfe’s** – Selling an assortment of black suits. Rayon spun, gabardines and sharkskins.

**Parks the Jeweler** – Advertising watch repair. Specializes in swiss watches.

**Empire Room** – Dancing and Dining establishment. Music by Billy Bissett. Within the Hotel Utah. “Utah’s most popular and only air-conditioned supper club”

**Centre Theatre** – Paramount Presents Jack Benny: Buck Benny Rides Again. Advertisement for movie.

**Utah Theatre** – Advertising a double feature show. Linda Darnell in Star Dust and H.G. Well’s The invisible man returns.

**Bill’s Chicken Inn** – Fried Chicken 25 cents. “After the dance try bills chicken inn”.

**Furmbilt** – Selling a variety of clothes. Suits, topcoat, tuxedo, slacks. “Be well dressed for less”.

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**Articles:**

**“Ute Cinderlemen to Meet Youngsters Saturday: Armstrong Seeks Second Dual Win”** – Utah’s track and field team “cinder artists” will compete against the BYU cougars. Includes details and stats about current Utah scorers and their event of choice. Pete Bogden, Mac Speedie.

**“Intramurals”** – Advertises the annual intramural track and field meet that will take place at the Ute Bowl. Every fraternity is expected to have a team and enter. Includes details about team size and events.

**“Mrs. Westlake Wins Trophy in Foils Meet”** – Virginia Westlake wins fencing meet. Coach Guy Di Carlo. Includes details about the venue and the coaches thoughts

**“High Scoring Utah Trackmen”** – Pictures of Pete Bogden and Mac Speedie. Includes stats about their performances.

**“Intercollegiate Baseball League Slated”** – The formation of a western division big seven intercollegiate baseball league is postponed until May 24 and 25. Utah baseballers keep things going by playing in semi-pro and high school games. Includes details about the other teams that makeup the big seven and Utah’s record in their current games.

**“U’ Tennis Men Beat Logan Netters, 5-2: Giles, Mehner Record Perfect Games Against Farmer Crew”** – The Utah tennis team wins its second straight tennis match versus Utah State. This places them in 1<sup>st</sup> place for the season. Includes details about the matches, players, and scores.

**“Injun Track Team Beats Utah State Farmers In One-Sided Meet, 97-43: Speedie Wins Century, Hurdles; Bogden Sets Hammer Mark”** – Utah beats Utah State Aggies 97-43. Conditions were wet and slippery. Includes stats and placement for Utah’s three top scorers, Pete Bogden, Mac Speedie, and Team Captain Clarence Gehrke. Bogden set state record in hammer toss. Includes details about Aggies performance.

**Advertisements:**

**Hibbs Clothing Co.** – Selling arrow shirts, ties, handkerchiefs and underwear. “Clothes for the college man”

**Arrow Shirts** – My Friend, Joe Holmes is now a horse. Story about man who wanted to be a horse when he died because the collar of his shirts were always too tight. See Arthur Frank for Arrow Shirts.

**Salt Lake Typewriter Co.** – If you desire to continue your education, own a typewriter.

**University Book Store** - Selling tennis rackets and offering restrings.

**Coca-Cola** – Includes picture and paragraph about Coca-Cola. “Two words say it – delicious and refreshing”

**Brigham St. Pharmacy** – B.S.P. famous malted milks. “The best in the world”.

**Issue Date: May 9, 1940**

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**Articles:**

**“U’ Women Conduct Award Fete: Mortar Board Picks Members at ‘Hall of Fame’”** – The selection of nine university students for Mortar Board, an honorary activity and scholastic society for senior women. Also honored 60 campus coeds in connection with third annual Hall of Fame Banquet. Includes details and names for those honored, those on the mortar board, and special guests.

**“Accident Victim Reported Better”** – Richard Bean, freshman student who was critically injured in car accident a week prior has been reported “out of danger”. Remains in bed in hospital. Includes details of his injuries.

**“Sigma Xi Taps 20 Students in Spring Vote”** – 20 university, graduate, and alumni students are elected to membership in sigma xi, national honorary research fraternity. Includes all names.

**“McKay Wins National I-K Election”** – Robert R. McKay, former duke of the university Intercollegiate Knights was elected Royal King of the national body at the annual convention. He is the first Utahn to take the honor. Includes details about other switching of positions due to his election and other colleges that joined the Knights.

**“Pianist Will Perform Here”** – Gunnar Anderson, pianist, will play in the L.D.S. assembly hall on Friday. Includes Anderson’s background and ticket info.

**“Alpha Chi’s, Beta’s, Soph’s Dominate ‘U’ Day Events”** – U week activities end. Winning sorority: Alpha Chi Omega. Winning Fraternity: Beta Theta Pi. Includes details about events and other placements. Marjorie Aldous

**“600 Seniors Await ‘U’ Graduation: Alumni Group Schedules Special Events”** – Thousands of alumni members of the U are anticipating annual alumni festivities in conjunction with graduation. Alumni Banquet and Ball. Includes details about all events and candidates running for offices. Headed by Douglas O. Woodruff.

**“Swingle Funeral Services Set For Friday”** – Funeral for Howard Swingle, a university freshman who fell to his death in little cottonwood canyon. He was hiking with friends but got separated and fell off of a waterfall. Includes details about Howard and the death toll at the U.

**“Polls Open on Class Elections Friday: 55 Candidates Enter Race for 1940-41 Offices”** – 55 hopeful candidates are in the 1940-41 class office races. Senior president candidates: Wendell Paxton, John Poulton, Jack Reid, Harold White. Includes candidates for all other races.

**“Chronicle Business Head Receives Scholarship”** – J. George Robinson, business manager for the chronicle receives \$500 scholarship to New York University. He will work towards his masters in retailing.

**“Humbug Promises Expose of ‘Wiles of Women’”** – An expose on the wiles of women will be released May 15 by the Humbug, a humor magazine. A “mystery issue” including increased photography. Editor Bob Dansie.

**“Honor Group Elects Nine Utah Seniors”** – Nine seniors receive recognition by being elected to Phi Beta Kappa the highest national honorary scholastic fraternity. Includes names of all selected for membership and their average GPA.

**“Printing Exhibit Reaches Utah Campus”** – The New York Times’ “Traveling Exhibit” showing the history of printing is now on display at the Anthropology museum. 75 historical pictures and drawings in 3 sections. Comparing old forms of writing to new.

**“Council Names Publication’s Heads: Gorey, Montague to Edit Major Ute Publications: McMullen, Barlow Made Chronicle, Utonian Business Managers; Cracroft, Powell Get Editorships”** – Eight upperclassmen are selected to head student publications. Hays Gorey (editor) and Robert McMullen (Business Manager). Includes background information about the students and includes all others given positions at different publications. Also includes pictures of Gorey, McMullen, David Barlow, and Keith Montague.

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**Articles:**

**“No Ballyhoo”** – Leaders of student publications are picked by a jury, based on merit. The article talks down on the “fanfare” of typical elections.

**“P.D. Action, PDQ”** – After the accident involving Richard Bean, police have decided to stripe the area, add traffic signs and change to a permanent one-way traffic system.

**“Hallucinations of a Frosh”** – This is piece describing the terror that a freshman would feel when applying to the student publications counsel. Contains a descriptive and exaggerated account of a visit to the council.

**“Boners... From the Blue Books”** – Small plays on words. A myth is a female moth.

**“Will Direct Magazines”** – Pictures of the four young men and women appointed to the literary and humor magazines. Lois Powell, Mary Lou McGarry, Laurence Cracraft, Norman Dean.

**“Anthropologists Outline Summer ‘Safari’”** – Four university anthropologists are traveling to an area outside of Wendover to study Indian relics. The trip is headed by Elmer R. Smith and he is assisted by Charles Dibble, Gordon Keller, and Wallace Forester. Includes details about previous finds and future plans.

**“Prexy Calls for Applications”** – Jack Shilling issues a call for applications for chairman posts on A.S.U.U. committees. Includes details about chairmanships that are open.

**“Ute Polo Squad Meets Boise Club in Opener”** – Utah polo team launches their season with a game versus the Boise Polo Club. Includes details about the lineup including names and positions as well as game info.

**“Art Guild Elects Officers at First Official Meet”** – Elections were held for the art guild. Allen H. Lundergreen, President. Includes names of the aids that were also selected as well as some background information on the reorganization of the art guild.

**“Beeley Named President of Academy”** – Dr. Arthur L. Beely, head of social work, was elected president of the Utah Academy of sciences, arts, and letters. Includes information about the race as well as other lower inductees. Also includes a picture of Dr. Beely.

#### **Advertisements:**

**Old Mill** – Dine, Dance, Romance. Ray Bradford’s Orchestra.

**Freshman’s** – Selling club and class pins, favors and jewelry.

**Pembroke’s** – Mother’s Day cards.

**General Electric** – This ad includes some illustrations. Talks about seven graduates that have received the Charles A. Coffin Foundation awards. Includes names and details about all winners. Also contains a section about G.E. experimenting with large scale television casting.

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**Articles:**

**“Spring Formals Lead Week’s Activities”** – Spring formals have the spotlight for campus activities. Includes details about formals for Sigma Pi, Delta Phi and Alpha Chi Omega.”

**“Alpha Chi Omega Honors New Initiates”** – Nine girls initiated into Alpha Chi Omega last Monday. Includes names of all initiates.

**“Girls Honor Fathers at Annual Dinner Parties”** – The Delta Gamma fathers’ banquet is scheduled for may 16. A fun time is the theme of the event.

**“Phi Mus Sponsor Clean-up Party”** – Phi Mi met last Saturday for annual spring housecleaning.

**“Kappas Entertain Pre-Initiates”** – Pre-Initiation rites Friday evening. Details about breakfast lunch and new initiates.

**“Pi K. A. Mothers to Fete Sons”** – Pi Kappa Alpha mothers’ club will entertain their sons, first of annual mothers and sons’ events. Includes limited details about the event.

**“Pi Phis Complete Plans for Annual Funfest”** – Promoting the annual funfest planned by Kaye Wright. Includes minimal details about the event.

**“Lambda Delta Sigma Initiates Seventy-Five”** – Alpha and Omega chapters met for their initiation ceremony. Maureen Noall, General Chairman. Includes names of all assistants and initiates.

**“Greek Organizations Honor Mothers”** – Fraternity men and women will honor their mothers and grandmothers at annual tea parties at various chapter houses. Includes details about the different fraternities and sororities plans for these tea parties, including decorations etc.

**“Getting Around with Josephine”** – Talks about 6 or so pin-hangings that occurred over the weekend. Basically, couples declaring their love. Includes names of all pin hangers.

**Advertisements:**

**Manhattan** – Advertising new spring styles for Manhattan shirts. Includes illustration. “The whole towns talking”.

**Makoff** – Selling girls clothing, especially dresses and party attire. Includes Junior Ramblings, potentially showing off the mindset of a girl back then or at least how the advertiser imagines it.

**Parry & Parry, Inc** – Jewelry repair, Pledge, club, frat pins, medals, trophies, and awards.

**Coon Chicken Inn** – “for that week-end party you will find the best at coon chicken inn”

**The Salt Lake Costume Co., Inc.** – Advertising formal evening wear for the fraternity and sorority spring formals.

**Utah Theatre** – now playing, Sidewalks of London and Adventure in Diamonds.

**Centre Theatre** – now playing, Tyrone Power and Dorothy Lamour in Johhny Apollo.

**University Bookstore** – Graduation Gifts. Includes list of gift ideas for both girls and men and general.

**Furmbilt Clothes** - Advertising their caps and gowns as well as suits.

**Clara M. Clawson Apparel Shop** - Spring formals, Graduation dress, Campus clothes. “The expensive look at the inexpensive price”.

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#### **Advertisements:**

**“Cougars Invade Logan For Final Net Dual; ‘U’ to Hold State Meet”** – One more meet left before the Western Division Championships of tennis. The U hold the lead, BYU in second Aggies in third. Star Players are Gordie Giles and Frank Mehner. Includes picture of Frank and info about the other teams.

**“Ray Peterson Joins Army Air Corp”** – Utah Football prospects slump as fullback Ray Peterson decides to become a flying cadet in the army air corps. Includes history about his play and other Utah athletes that followed the same path.

**“W.A.A.”** – W.A.A. is sponsoring a bike hike in the foothills. Sue Macauley, Beatrice Hogan.

**“Heart to Heart”** – by Heber Hart. A recap of recent track and field meets and well as standings and predictions. Also talks about a meeting of the big seven during conference meet to draft “training table” bill.

**“Intramurals”** – Intramurals sports begin with softball, tennis, horseshoes, and the track meet. Includes teams and placements for all events.

**“Intercollegiate Diamond League Starts”** – Utah baseball team beats Utah state 7-6 in the unofficial state intercollegiate diamond league. The next game is versus BYU. Includes details about both games.

**“Utah-Young Track Summary”** – Results from the recent track meet at BYU.

**“Youngsters Take Ten Firsts, Swamp Utah, 90 1/3 to 49 2/3”** – Everyone is surprised by massive victory over the Utes. Includes details about performances of both Utah and BYU players. Includes picture of high jumper Melly Atkinson.

#### **Advertisements:**

**Brigham St. Pharmacy** – B.S.P. famous malted milks. “build you up for exams”.

**Yergensen Teachers Agency** – An Agency helping prospective teachers. “superintendents’ and teachers’ best friend”

**L.D.S. Business College** – Short intensive course in practical business education. “There’s a place waiting for you – If someone doesn’t beat you to it!”.

**Colonial Flower House** – “Send flowers for that special occasion.” “Not expensive”

**Paramount Barbells** – Revolving barbells at factory prices.

**Cutler’s** - Tuxedo Close out sale.

**Hibbs Clothing Co.** – Arrow Shirts “Clothes for the college man”

**Arrow Shirts** – News from the shirt front, million tiny holes in shirt “air-conditioning”.

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#### **Articles:**

**“Issue Date Set For ’41 Utonian: Unusual Art, Makeup Feature Book”** – Grant Mann has completed the annual issue of the Utonian, the biggest circulation and most pages yet. Includes details about how to get the book and what it contains.

**“Scholastic Fraternity to Induct 20”** – Twenty freshman who achieved GPA of 2.5 and above will be initiated into Phi Eta Sigma, scholastic fraternity. Includes names of all eligible men and requirements.

**“Three Make West Point”** – Three young Utah men were selected for West Point military academy. William Roos, Robert Campbell, Clair Boyle. Includes background on the students.

**“Roberta Ludden Gains Finals in National College Queen Contest: Gala Send-off, Fanfare Planned for Departure Friday of Campus Coed and Editor”** – A police escort, bands, and a large crowd are expected to send off Roberta Ludden’s departure to Galesburg, Illinois for finals of the all-American college queen contest. Includes details about Ludden, her travel plans, and the contest. Also includes picture of Ms. Ludden.

**“Sigma Xi Holds Initiation Rites for 20 Members”** – Ten associate members were initiated into regular members and 10 graduate students were made associates at Sigma Xi. Includes names of all initiates.

**“Utah Chemist Will Meet in Logan Canyon”** – Northern Utah chemists will meet at Guinevah park for a luncheon and ten-minute talks. Sponsored by American Chemical society and Delta Beta Mu. Includes list of speakers.

**“‘U’ Award Winners Announced: 90 Students Get Repeat Recognition”** – Nearly 90 students who have participated in extra-curricular activities will be awarded. Includes names of all students eligible for award. Includes pictures of the class heads.

**“High School Army Invades University Campus”** – 840 prospective U students get first taste of university blue books at the annual spring English and psychology tests at Kingsbury hall. Includes details about the group and the event.

**“Variety Show’ Goes on Stage Friday”** - A multi act show will be held Friday. Includes a Clark-Gehrke stooge act, best in high school, and a Clark-Gehrke burlesque entitle graduation

**“Class Voting Brings 3 Pi Kaps to Top”** – Class leader for 40-41 were elected with Pi Kappa Alpha candidates sweeping the presidential posts. Includes names and positions of all elected candidates.

**“Blood Names Sill to Regent Post”** – Sterling W. Sill is appointed to the board of regents, replacing Gilbert Williams. Appointments were made by Governor Henry Blood. Includes other appointments and Sill’s background.

**“Stage is Completed for Graduation, Reunion Exercises: Nephi L. Morris Slated to Deliver Annual Baccalaureate Address; Alumni Groups to Meet”** – 600 prospective graduates and alumni anticipate the seventy-first annual commencement. Includes details about both graduating and alumni events.

**“Humbug Issue Date Delayed”** – The Humbug, campus humor magazine has been delayed one week more so that more mysteries can be fit into the issue, now 32 pages. Includes theories on delay.

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**Articles:**

**“The Last Lap”** – The class of '40 prepares to graduate. This article promotes the Alumni Association and its goal to get every graduating student involved. They also promote the Utah Alumnus. Contains long paragraph about the ideal Alumni.

**“Students Oppose U.S. War Entry, National Poll Discloses”** - Student Opinion Surveys of America shows that a majority of students do not support joining the fight unless we are attacked directly. Includes all details about the survey and different opinions.

**“Job Getting”** – A free teacher placement agency is established in conjunction with the state department of placement and unemployment. This allows teachers a wider field of opportunity than ever before. Includes further details into the role and necessity for the new agency.

**“Hilton Receives Washington Assistantship”** – James Hilton graduate of the biology department receives appointment as teaching assistant at Washington State College to pursue ph.D in botany. Includes details about his position.

**“Yearbook Posts Open for 1941”** – Plans for 1942 Utonian are already under way and applications will be accepted until May 24. Includes details about application requirements.

**“U’ Social Workers Slate Conclave”** – With the aid of social workers from around Utah, an institute of Social Work is arranged for Friday and Saturday in Price. Heber R. Taylor, Instructor. Includes details about event.

**“Radio Broadcast: Fetes A’Capella”** – University a cappella chorus will sing over KSL May 19, directed by Richard P. Condie. Includes details about song choices.

**“Utah College Students Show Liberalism in Legislative Panel: Varsity Debate Squads Discuss International Politics at Logan Parley on Tuesday”** – Utah college students tended towards liberalism in a legislative type panel, conducted by Utah State Agricultural College and the University of Utah at Logan. Discussed New Deal Policies, the European War (WWII), Roosevelt Administration, Pan-American isolation. Includes details about delineation and those involved with debate.

**“German Class Goes on Stage”** – “Die Lugnerin” a one-act comedy will be presented by Mr. Bjornsons German class tonight. Includes members of the cast and production staff.

**Advertisements:**

**Yergensen Teachers Agency** – An Agency helping prospective teachers. “superintendents’ and teachers’ best friend”

**Brigham St. Pharmacy** – B.S.P. famous malted milks. “build you up for exams”.

**L.D.S. Business College** – Short intensive course in practical business education. “There’s a place waiting for you – If someone doesn’t beat you to it!”.

**University Bookstore** – Graduation Gifts. Includes list of gift ideas for both girls and men and general.

**Hibbs Clothing Co.** – Arrow Shirts “Clothes for the college man”

**Arrow Shirts** – An Oxford Education for 2 dollars. Includes description of oxford style shirt.

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**Articles:**

**“Campus Organizations Climax Spring Activities with Annual Formal Dinner Dances: Saturday Formal to Feature Pi K.A. ‘Dream Girl’”** – Mary Lou Warburton has been selected as the “Dream Girl” for the Pi Kappa Alpha spring formal. Includes details about the formal and a picture of Mary Lou.

**“Count Berni Vici’s French Chorines Grace Utah Stage”** – A picture of three of the French girls that are featured in the musical “Comedie Francaise” at the Utah. Also promotes “Castle on the Hudson”. No names for girls.

**“L. D. S. Formal Will be at Old Mill”** – Alpha and Omega chapters of Lambda Delta Sigma will hold annual spring formal at the Old Mill. Music by Verdi Breinholdt’s orchestra. Contains names of patrons and chairmen.

**“Queen of Hearts Theme Used”** – Queen of Hearts was the theme of annual spring formal by Cwean, honorary activities organization. Includes details about decorations, patrons, and chairmen.

**“Kappa Sigs Complete Formal Plans”** – Kappa Sigma fraternity will hold its annual spring formal at Douglas Country Club. Includes details about theming, patrons, and chairmen.

**“Spurs Will Entertain at Newhouse Hotel”** – The annual Spur spring formal will be at the crystal rose room of the Newhouse Hotel. Includes names of patrons and chairmen.

**“Tri-Delta Formal Set for Friday”** – Delta Delta Delta will hold its spring formal at the Salt Lake country club. Music by Orson Beesley’s orchestra. Theme unrevealed. Includes names of chairmen and patrons.

**“Miami Triad will Mimic Campus”** – The Miami triad sets date for formal for Saturday 9pm at the old mill club. Cartoons of campus celebrities and buildings will decorate the walls. Contains names of committee members.

**“Delta Sigma Pi Hold Annual Award Banquet Monday”** - Delta Sigma Pi, international commerce fraternity are holding their annual scholarship key award banquet Monday in the Ivory room of the Newhouse hotel. Includes potential candidates for award, newly elected officers, and speakers for the event. Dr. J. A. Johnston, Mr. Delbert M. Draper. Allen Billeter, head master.

**“Greek Exchanges”** – A list of the different sorority/fraternity interactions over the last week. Serenades.

**“Social Schedule”** – Schedule of Greek events for the week.

**“Tea Commemorates Book Donor”** – Mary Frances Lamourne donates over 200 dollars’ worth of books before passing. Tea party to be held in her honor.

**“Utah Theatre Bills French Chorus, Gala Vaudeville”** – New French stage spectacle opens at Utah Theatre in one week, “Comedie Francaise”, with cast of 70 including 40 glamour girls. Includes details about show and the cast.

**“Men’s Fashions”** – This article asserts that after 6 PM the clothes make the man. It gives suggestions about what to choose for an evening suit focusing on tuxedos.

**“Friendship Circle Recalls A. D. Pi Founding”** – The founders day banquet celebrates the eighty-ninth year of Alpha Delta Pi. Includes details about event and names of those involved.

#### **Advertisements:**

**The Old Mill Club** - “Dance every Saturday evening”.

**Utah Theater** – Count Bernu Vici, French musical. “Comedie Francaise”. Castle on the Husdon, movie.

**Clara M. Clawson Apparel Shop** - Spring formals, Graduation dress, Campus clothes. “The expensive look at the inexpensive price”.

**Colonial Flower House** – “Send flowers for that special occasion.” “Not expensive”

**The Empire Room** – “The biggest show in town”. Billy Bisset and his muted swing music, supper dancing. Hotel Utah.

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**Articles:**

**“U' to Hold Divisional Track, Tennis Meets: State Cinder Champs to be Crowned; 'Y' Favored for Top Honors: Big Seven Conference Meet on Docket After State Track and Field Classic”** – BYU is highly favored to take the Western division track and field crown with firsts in eight of the sixteen events. Includes details about previous meets and athletes.

**“Utah Poloists Drop 5-3 Game to Boise”** – Utes lose their first polo match of the season to the Boise club. Lead scorers Boise Al Allen, Don Jacobs. Utes, Pat Fenton, “Buzz” Buswell and Harold Jensen. Includes details about rest of series.

**“Di Carlo to Direct Fencing Tourney”** – Guy di Carlo will be directing the first annual Utah open fencing tournament.

**“Pole Climber”** – A picture of Dan Hunter, a successful U pole vaulter.

**“Intramurals”** – Pi Kappa Alpha wins intramural track title. Has results from all events and teams.

**“Utah Nine Dumps B.Y.U., 8-5: Utes to Play Aggies, Y In Home Games”** – Utes baseball team beats BYU 8-5 due to pitching by Jackie Driggs and batting by Wayne Page, Huck Adelt, and Bill Abdale. Includes details about the game and upcoming games.

**“Hart to Heart”** – By Heber Hart. Weekly column describing the happenings in sports around the university. This one addresses the busy week for U courts, BYU track and field victory over Utah State, and the potential for baseball to official ok for a college league.

**“Utes Picked to Take State Crown: Utah, A.C. Dual Encounter Set for Today”** – Utah's intercollegiate tennis team has the final dual meet with Utah State, and Western division singles and doubles championships Friday. They are favored to win. Includes details about players.

**Advertisements:**

**Intermountain Speedways** – Midget racing. “Thrills, Chills, Spills”

**Firmage** – Spring formal apparel. White Jackets and Black Trousers.

**Railway Express** – Luggage delivery service.

**Paramount Barbells** – Revolving barbells at factory prices.

**Coca Cola** – “and now for that refreshed feeling”.

**Coon Chicken Inn** – “For that week-end party, you will find the best at Coon Chicken Inn”

**Issue Date: May 23, 1940**

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**Articles:**

**“Fraternities Honor Beta for Services: Interfraternity Group Elects New Officers”** – Max Lewis, Beta Theta Pi, is named the university man who has promoted the most friendliness and good will among social fraternities. Includes details about the Interfraternity Council.

**“Opportunity Seen for U Playwrights”** – A contest sponsored by the American Society of Composer, Authors and Publishers. Two student written plays. “The Statue” by Marjorie Christensen and “Lore” by Josephine Miles. Includes details about other developments in the advancements of drama classes.

**“Seven Pre-Medics Pledge Phi Chi”** – Seven U students are accepted in campus medical fraternity Phi Chi. Includes names of all initiates.

**“Colorful ’41 Utonian Makes Appearance”** – The 1941 Utopian edited by Grant Mann have been being distributed to more than 1,800 students. Innovative in its bright colors and bold type face. Includes details about those involved and complaints. Also contains picture of Grant Mann w/ yearbook.

**“U’ Writers Gain National Prizes”** – Two university writers (Isabel Gagian and Lois Powell) receive award from annual poetry and fiction contest of Chi Delta Phi, honorary literacy society for women. Includes details about their prizes and active roles.

**“Chrony Editor Sends ‘On-the-Scene’ Story of College Queen Contest in Illinois”** – A firsthand account of the All-American College Queen contest by Chronicle Editor Hal R. Harmon. Includes great details about the proceedings. Roberta Ludden.

**“’41 Sponsor Program Progresses: Associated Men, Women Head Friendship Plan”** – A.W.S. and A.M.S. head the “Big sister – big brother” movement to assist freshmen in learning the campus, its tradition, taboos, buildings, and students. Includes details about the goals of the movement and its plan.

**“Committee Recommends Scholarship Winners”** – Three scholarships will be awarded by the scholarship committee. The Florence Farnsworth Richards Scholarship, Mary Kimbal Connelly Scholarship, and Frederick Samuel Auerback scholarship.

**“Big Seven’ Will Settle Training Table Issue”** – The training table bill may become reality if it is passed through the Rocky Mountain Intercollegiate Athletic Association. This bill would require institutions to give their football players 5 dinners a week. Also talks about formation of the baseball league.

**“Parmelee Announces ‘U’ Award Winners”** – Theron S. Parmelee releases names of university students who won awards for participating in campus extra-curriculars. Includes names of all students and instructions on how to receive award. Continued on Page 2

**“Varsity Play Wins ‘Times’ Comment”** – University theater received nation-wide recognition when the New York Times published a comment on the play “I Killed the Count”. Includes further details about the inception of the play.

**“600 Seniors Await Graduation at Seventy-First Annual ‘U’ Commencement Exercises: Morris, James Will Deliver Final Address: Honor Societies to Initiate New Members”** – Around 600 university seniors prepare for graduation. Fleming James Jr. will be the main speaker with Nephi L. Morris delivering the baccalaureate. Includes further details about the proceedings of the graduation ceremony.

**“Class Names Price Poet Laureate”** – Robert G. Price, editor, was recently appointed poet laureate and will present his poem “Senior Thoughts” and commencement. Includes background on price.

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**Articles:**

**“Gratitude”** – This is an article from an editor at the chronicle. It explains the makeup of their staff, previous issues with censorship, and their gratitude towards both the employees and the student body. Gives good details about the state of the U Chronicle at this time when it is changing hands.

**“Past Year Was Hectic One, Says Writer in Review of Events”** – By Frank Allen. This is a recap of events that happened throughout the school year. He addresses our athletics, drama, and social events. Contained good general detail about all these areas.

**“Amiable Athletes”** – President George Thomas’ annual varsity lettermen’s banquet honors some 70 athletes. Includes details about speeches given, no names of athletes.

**“As Nation's Most Beautiful Coeds Paused in Chicago”** – A picture of 12 of the 14 finalists in the All-American College Queen Contest, including Roberta Ludden. Includes all names.

**“Services Held for Victim of Auto Crash”** – Funeral services for Blanche Cooper an assistant professor in home economics occurred Wednesday, she was fatally injured in a car crash five days prior. Contains details about her background, the crash, and her injuries.

**Advertisements:**

**National Pants Shop** - “For Graduation”. Slacks, Shades, and Fabrics.

**Yergensen Teachers Agency** – An Agency helping prospective teachers. “superintendents’ and teachers’ best friend”

**Union Pacific Stages** – “Your vacation, Tailor made -Free”. Promoting Union Pacific buses. Includes prices and destinations.

**Rialto** – Now playing: Grapes of Wrath and Irene. Includes actors and writers’ names.

**Railway Express** – Luggage delivery service.

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**Articles:**

**“A.D. Pi to Feature Diamond at Spring Formal”** – A huge lighted black diamond will be placed on the orchestra stand at the Alpha Delta Pi spring formal. Includes details about the decorations and plans for the event.

**“Chairmen of Social Events Confer”** – Picture of Committee Chairmen of various organizations discussing party plans. Bob McMullen, Dorothy Schempp, Francis Neslin, and Vee Cheever.

**“Kappa Kappa Gamma Arranges Numerous Activities”** – Kappa Kappa Gammas have arranged a spring formal, a breakfast for seniors, and a picnic to close out the year. More details are included on each.

**“18 Cwean Seniors Will Be Feted”**- Cwean, honorary scholastic activity organization is having a senior breakfast for their graduating members. Names of chairman not graduating members.

**“Chi Omegas Schedule Many Parties as Season Closes”** – The Chi Omegas have scheduled a senior breakfast, spring formal and picnic. Fifteen seniors are to be honored. More details on all events included.

**“Saltair Officials Slate Opening”** – The world-famous resort the Saltair will open on May 29. Jimmy Grier and his orchestra will be playing on this night, followed by Sterling Young the following day. Includes commentary from general manager Thomas M. Wheeler.

**“Alpha Chi Omega Makes Plans for Treasure Hunt”** – Alpha Chi Omega will close the school year with a treasure hunt and house dance. Also contains info on the already held annual senior banquet.

**“Various Parties Inspired by Tri-Delt Initiation”** – New initiations into Delta Delta Delta spawn a banquet, a luncheon, a breakfast, and a tea party. Details included on all events.

**“Dramatic Group Fetes New Members”** – Theta Alpha Phi, national dramatic fraternity will hold its annual spring formal dinner at the Ambassador hotel in honor of newly elected members. Names for patrons and chairmen.

**“Scholastic Groups Plan Picnic”** – Alpha Lambda Delta and Phi Eta Sigma, National honorary scholastic societies are honoring new pledges with canyon party. Names of sponsors and party planners.

**“Social Schedule”** – Schedule of Greek events for the week.

**“Skull and Bones Plans Formal at Hotel Utah”** – With music from Larry Kent, Skull and Bones members will attend spring formal at Starlite Gardens. Bob McMullin, President. Names of honorary guests and all officers.

**“Starlite Gardens Open”** – The starlite gardens atop the Utah Hotel have been redone with new furnishings, leather, etc. “Salt Lakes most modern supper club”. Larry Kent will be playing May 29.

**“Delta G. Seniors Will be Feted at Breakfast”** – Delta Gamma members are honoring their seniors at a breakfast at Pinecrest June 1. Includes names of all seniors.

**Advertisements:**

**Makoff** – Selling girls' clothing, especially dresses and party attire. Includes Junior Ramblings, potentially showing off the mindset of a girl back then or at least how the advertiser imagines it.

**Coconut Grove** - Dance, every mon, tues, thurs, and sat. Adolf Brox and his orchestra.

**The Hotel Utah** – “Enjoy beautiful Starlite Gardens atop hotel Utah”. Music by Larry Kent.

**Colonial Flower House** – “Send flowers for that special occasion.” “Not expensive”

**Old Mill** – Dine, Dance, Romance. Ray Bradford's Orchestra.

**Saltair** – “A thrilling new saltair season for 1940”. Jimmy Grier and his orchestra. Sterling Young and his music of the stars. Includes prices and dates.

**Centre Theatre** – Typhoon in Technicolor, with Dorothy Lamour.

**Rainbow Randevu** – Jerry Jones and his Orchestra.

**Freshman's** – Selling club and class pins, favors and jewelry.

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**Articles:**

**“Big 7' Track Meet to be in 'U' Bowl Saturday: Colorado 'U' Heavy Favorites to Retain Conference Crown: Cougar Crew Expected to Push Buffs”** – Annual Big Seven conference track meet will be held in the “U” Bowl, Colorado's well-rounded team is favored to win. The rest of the article contains analysis about the teams and their matchups. It also contains a picture a picture of some U track and field boys and a tennis player, Frank Mehner.

**“U Pistol Team Retains Title”** - Utah's pistol team wins intercollegiate championship of the US for second consecutive year. The redskins score 1409. Contains more details and stats about win.

**“Hart to Heart”** – By Heber Hart. Weekly publication. This week it discusses the busy weekend at home for U teams, U baseball team victory over Aggies, BYU's win at state track, U track prospects, and a note on sports journalism. Highly detailed.

**“Gehrke Wins Chronicle Sports Award”** – Clarence Gehrke, track captain, javelin record holder, football halfback, and state diving champ receives chronicle award for most outstanding athlete. Light history on previous awards given to Clarence.

**“B.Y. Retains Track Title”** – BYU cougars win western division track meet with a total of 72 points. Includes details about events and placements.

**“Mehner Tips Giles for State Crown: N.C.A.A. Tryouts Slated on Utah Courts”** – Utah’s star tennis player Frank Mehner beats rivals to win western division singles title. Includes details about his matches.

**Advertisements:**

**Furmbilt** – Selling a variety of clothes. Suits, topcoat, tuxedo, slacks. “Be well dressed for less”.

**Paramount Barbells** – Revolving barbells at factory prices.

**Rio Grande** – “The scenic way thru the Rockies”. Train tickets.

**State Fair Grounds** – Midget auto races. Includes prices.

**University Bookstore** – Graduation Gifts. Includes list of gift ideas for both girls and men and general.

**Brigham St. Pharmacy** – B.S.P. famous malted milks. “build you up for exams”.

**Issue Date: June 12, 1940**

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**Articles:**

**“Physical Science Teachers Convene Tomorrow”** – A conference of teachers of physical science will be held in the physics building. Directed by Professors Orin Tugman and Walter D. Bonner. Designed to review up to date info and methods of teaching physical science. Details about the curriculum are included.

**“Don’t Miss These”** – Some points of interest and events that can be used to spend leisure time. This one contains the Mormon temple, the state capitol building, municipal airport, saltair resort, sight seeing hours for the city, car number 8, little and big cottonwood canyon.

**“Educational Administrators Conference Held”** – Annual Utah educational administrators conference begins and will continue through Friday. Presided over by top teachers. Discussion topics include Social Science, extending horizons, state curriculum, public school program. Details and speakers are included in all topics

**“Home Again”** – A highlight of Dr. Barlow Professor of Psychology and his travels to many different schools to observe and learn. Little Detail.

**“Creative Design Exhibit”** – A creative design exhibit by Ruth Harwood will appear in the Art Barn. The exhibit includes signs correlated with poetry and science. Details on Ruth are included.

**“New Psychology Course”** – Dr. Lydia Sicher will be teaching, at popular request, her class in individual psychology during the summer term. Includes info about class and Dr. Sicher.

**“Personalities”** – A short personality piece on three different summer school instructors. Dr. George A. Hedger, Dr. Howard. W. Odum, J.R. Griffiths. Includes personal details about each.

**“Summer Hours Announced”** – This is a list of the changes in hours of many campus buildings due to the change to summer semester.

**“Ah Wilderness’ Presentation of Summer Theatre”** – Eugene O’Neill’s comedy “Ah Wilderness” has been elected for a repeat performance in Kingsbury Hall. Includes details about the play and where to get tickets.

**Issue Date: June 19, 1940**

**Volume: 30**

**Number: 2**

**Page: 1**

**Articles:**

**“Family Life Institute Holds Final Sessions”** – The annual Institute in Education for Family Life under the sponsorship of University Extension Division continues. The topic for the day is “attitudes and conditions under which democratic living is possible” by Flora M. Thorston. Includes details about the schedule and other topics.

**“Driver Education Course Replaces Teachers’ Class”** – The safety driving class changed so that anyone can take it not just those wanting to be teachers. The curriculum is changed to instruct young drivers. Contains details about class signup.

**“Rollin Please to Sing”** – The entertainment highlights of the Institute in Education for Family Life are two musical programs. “The American Lyric” and “Operatic Selections”. Contains setlists and artists for both programs.

**“Educational-Recreational Events Scheduled”** – A few educational events are scheduled. Annual bus trip along the Wasatch mountain range with the Geology department. Two “Nights with the Stars” at the astronomical observatory. Airplane trips over the Salt Lake valley. Details about all events included.

**“Educational Test Display”** – An exhibition of educational tests will be put up by June 24. The exhibit contains tests determining intelligence, achievement, aptitude, etc from more than 30 publishers. A few more details about the exhibit are shared.

**“Make It A Date!”** – The summer school canyon party will be held at Box Elder Flats Amphitheatre. Includes details about the party including transportation.

**“Educators’ Meet Slated”** – The second session of the Institute of Professional Relations will be held June 24 and 25. The purpose is to stimulate interest in upholding professional standards in teaching. Includes other associations involved and schedule of events.

**“Heavy Registration”** – More than 700 students have signed up for the summer semester, far exceeding the year prior.

## Utah Daily Chronicle Finding Aid: Prepared by Hugo Vaca

Issue Date: June 26, 1940

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### Articles:

**“Home Management House Provides New Course”:** Home Econ 155 is a three credit hour class being offered at the Alpha Chi Omega sorority house in Greek row. It is for the first time being offered in the summer. Ten girls will apply the skills they have learned in their home economics field. This course is a suggested requirement for the vocational homemaking teacher’s certificate. It costs \$30 which includes board, room, and laundry for six weeks. The girls will live with Miss Marguerite Canavan, faculty director.

**“Canyon Party Today”:** Up until 2 p.m., students are still able to make accommodations to travel by bus to the Box Elder Flats for the Canyon Party in Mill Creek Canyon. Buses leave at 4 p.m. from the Union. Games, a BBQ dinner, entertainment at the amphitheater, and a bonfire are among the activities planned.

**“Public Lecture Series Slates Wide Variety”:** Week’s program of public lectures at Kingsbury Hall. The 11 a.m. lectures include: “The Yearling” by Dr. Henry Neumann on June 26<sup>th</sup>, “How Business Activity is Being Geared to Consumer Wants” by N.H. Comish (Professor of Business Administration at the University of Oregon) on June 27, “Some Fundamental Causes of Modern War” by William L. Wanlas (Dean of the School of Commerce at the Utah State Agricultural College) on June 28, “On Three New Frontiers” by Howard W. Odum on July 1<sup>st</sup>, “Social Aspects of Recent Legislation Regulating Distribution” by O.P. Robinson (Assistant Professor of Retailing, New York University) on July 2, and “The Tree of Liberty” by Henry Neumann on July 3. “The Aims and Accomplishments of the Civilian Conservation Corps” lecture will be given Thursday at 8:30 p.m. in the Chemistry Lecture Room (P-104) by E.H. Isenberg, District Educational Advisor at Fort Douglas.

**“Early Utah History Book Reaches Publication”:** *The History of Utah*, by Dr. Andre Love Neff and edited by Dr. Leland H. Creer, at the request of Neff’s wife, will be in the press on July 15. Utah history from 1847 to 1869 will be covered in one thousand pages. It will cover social and economic life of people in the state. Divided in three parts, it will cover the rise of Mormonism, The Mountain Meadows Massacre, The Civil War, politics, farming, and anti-Mormon crusades. Dr. Neff, former head of the University’s History Department completed the book in 1936 at the time of his death.

**“In Demand”:** Various recognitions were given to University of Utah faculty from the School of Mines and Engineering. Professor Diefendorf was invited to Mexico City to offer lectures about road building. Dr. Ralph D. Baker and Boris Boguslavsky employed for the summer at the Air

Craft Company in San Diego, California. Professor O.C. Haycock elected chairman of the Utah section of American Institute of Electrical Engineers. Dr. Melvin D. Hogan called to summer consultation with the General Electric Company in New York. Dean A.L. Taylor nominated V.P. of the American Institute of Electrical Engineers.

**“Head of the House”:** PSA of Household duties expected of men, husbands and fathers. Information pulled from “The duties of the Host” sheet by the University’s Home Management House. Unavoidable duties, those done “once the little woman has made up her mind,” are also listed.

**“Education Movies”:** Films to be shown today in coordination with Dr. Marble’s A.V. courses. J.W. Burke, Pacific Coast representative for the Erpi Instructional Classroom Films, will show the films in the Physics building, room 104.

**“Three Week Courses to Begin Monday”:** Four Classes to begin during the last three weeks of the summer semester. Education 212 “Store Salesmanship” a 1½ credit hour course taught at 7:00 by Dr. O. Preston Robinson. Education 213 “Organization and Presentation of Training Programs in Retail Stores” taught at 8:00 by Dr. O. Preston Robinson. Home Economics 126 “Recent Trends in Methods and Supervision” a 1¼ credit hour course taught at 9:00 by Miss Mary Wilson. Home Economics 145 “Homemaking Education and the Community” a 1¼ credit hour course taught at 9:00 by Miss Mary Wilson.

**“Holiday Tour”:** Motor tour of Yellowstone and Grand Teton National Parks during the four-day Independence Day Holiday. Reservations are now being taken at the Book Store. Costs are \$11 for transportation with \$1 per night for lodging and \$6 for meals. A flute recital will be given tonight at the Music Hall by William S. Hawkins, Sophomore, of the University Symphony Orchestra and Symphonic Band, assisted by Paul B Cragun. Some of the musical selections include: Schubert, Kreiser, Saint-Saens, and Rimsky-Korsakov.

**“Musical Demonstration”:** A demonstration of new instrument called a Clavier was given by Professor Giles. Piano and Organ players can make arrangements to play the instrument, which will be on display at the Music Hall for several weeks. Herald Carlson of University Placement Bureau announced today that students with teaching certificates wishing to avail themselves of the service may register at the Placement Office in room 211 of the Park Building. An open house of Carlson Hall, women’s dormitory, and the new Fieldhouse will be held on July 1; they are to be given by guides. Last day of Educational Test display, sponsored by Dr. Thompson, in room 104 of the Liberal Arts Building.

**“Personalities”:** Miss Emily N. Carlisle, student, is doing a project for her English Composition class about the writing of biographies of women in Utah Legislature.

**Untitled:** Gail Plummer, Kingsbury Hall manager, quoted claiming the fine response by summer school students and townspeople who attended the summer play “Ah, Wilderness”.

**[No Ads or Illustrations in This Issue]**

Issue Date: July 3, 1940

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## **Articles:**

**“Tours and Exhibits Features of next Week”:** A motor tour of Salt Lake City, organized by Dr. Leland H Creer, will take place Wed. July 10 at 6:45 p.m. It will cover historical points starting with Emigration Canyon, at the last camp of first Mormon pioneers. Another stop will be the old fort, which is now Pioneer Park.

**“Apache Dancers to Perform Here Tuesday”:** The performance will take place at 8 p.m. at Kingsbury Hall. The performers were brought from New Mexico by Karl Young of BYU. The admission is free to students with their Student Activity Cards or 56 cents for adults and 25 cents for children. The program lists: animal, sacred, war, amusement, and social dances.

**“The Idea behind Indian Dancing”:** According to the author, Karl Young, dancing is more important to an Indian than to a white man. It is a way to establish contact with their old gods and their new Christian god and also show esteem for animals that have made a sacrifice for people to eat, and pray for their crops.

**“Archaeological [sic] Museum”:** Open house of Art and Archaeological [sic] museums in the Park building to be held July 9. Exhibits include: student artwork, full-size replica of Venus de Milo, Greek art, American Indian dress, home reconstructions, and artifacts recovered from Utah caves.

**“The Party-Planners”:** Students in the Phys. Ed. 145 “Technique and Leadership in Social Education”, led by J.R. Griffiths, are organized into committees to work with faculty to organize the summer session events. They will decide the best plan to meet the events’ goals and objectives. Events have included: The Dance, Canyon Party, Scenic Tour, and many others.

**“Personalities”:** Bernice and Thelma Lee are described as two of the prettiest coeds enrolled this summer. The cute pair are Gladys Fike and Johnet Smart from Louisiana State Normal College. Dr. Henry Neumann likes the cold weather here compared to the weather in New York. Phi Delta Kappa fraternity will sponsor a Canyon Steak Fry on July 11. It is open to all men, reservations can be made in the book store until July 2 and transportation arrangements can also be made there. Classes missed for Friday’s holiday will be made up on Saturday July 13 at their regular times. Mr. Harold F. Folland and Mr. Lee spent the week before school started at Zion’s National Park.

**“Improvements Completed”:** Remodeling of Kingsbury Hall is to be completed by next Monday. Dean John L. Ballif claims that lectures and entertainment will be held there for the remainder of the summer. Improvements have been made to the sound amplifying system. The size of the Little Theater’s stage has increased. A button, to control the new lighting system, has been installed along with cat-walks to facilitate operation.

**“Indian Dance Instruction”:** At 4:00 on July 9, the Apache Indian Dancers will meet to teach interested students one or two of their dances at Kingsbury Hall free of charge.

**“Audio-Visual Education”:** According to Dean Milton Bennion, a new course Education 206C “Audio-Visual Aids in Education” began Monday. Taught by Dr. A.L. Marble, it will be 1 $\frac{1}{4}$  credits and is intended for elementary and secondary teachers wishing to become familiar with common A.V. aids in the classroom. An explanation of the Indian dances will be published Wednesday by Karl Young in the “Summer School Bulletin”.

**“Last Flight Scheduled”:** According to Dean John L Ballif, the last summer flight going over the Salt Lake Valley will be on July 15 costing \$3 and lasting an hour. Reservations can be made at the Book Store until the flight is filled.

**“Science and Sagebrush”:** Professor Kinney is conducting an experiment with his class, who has collected sage leaves and flowers. They plan to distill them multiple times to produce things such as eucalyptol and camphor.

**“New Catalog Issued”:** The course catalog for the 1940-41 year has been published. According to Fred G. Barker, new majors and faculty members have been included.

**[No Ads or Illustrations in This Issue]**

Issue Date: July 10, 1940

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## **Articles:**

**“Radio Conference Slated”:** An Education by Radio Conference will be held on Friday. Mrs. Louise Hill Howe is in charge of arrangements for the conference. The program includes a lecture by Dr. Leonard Power of the Federal Radio Education Committee of Washington, discussion with Norman Woelfel, Dr. Paul F. Lazarsfeld, Dr. Herta Herzog, and an exhibit by Mr. Power.

**“Week's Events”:** The last public lectures will be held this week, with the exception of Professor Joseph F Smith's reading on July 18. They include: “The South at Its Best and the Role of Schools and Universities in its Development” by Dr. Howard W. Odum on July 10. “Important Recent Developments in Consumer Retailer Relations” by O.P. Robinson on July 11. An address on education by radio by Dr. Leonard Power on July 12. “The Plainsman” motion picture by Cecil B. DeMille, sponsored by Dr. Marble, on July 15. The All-Music assembly by Department of Music will be held July 10.

**“The Idea behind Indian Dancing”:** Written by Karl Young. Explanation of the five types of dances performed by the Apache Indian Dancers. The dance types include animal (buffalo & eagle), sacred (dance of the sprouting corn & sun dance), war (shield dance & fast “feather” dance), amusement (horse-tail dance & hoop dance), and social dances (bear dance & circle dance).

**“Entertainments Scheduled”:** The Summer School Party and Dance will be held Friday at 9:00 in the Union. The arrangements and theme are being kept a secret, but professor Griffiths and the committee promise a good time. Tuesday, July 16, Professor Joseph F. Smith will present his students in four one-act plays at Kingsbury Hall at 8:30 p.m.

**“Tabernacle Trip”:** Sunday, July 14 at 9 a.m. a university party will gather at the Salt Lake Temple to hear a broadcast of the Salt Lake Tabernacle Organ and Choir. Students may register at the book store for the performance and a tour of the building, including getting a closer look at the organ.

**“Notice!”:** Reminder that the bus trip of the Salt Lake Valley given by Dr. Creer will leave the Union at 6:30. The trip is 35 miles and costs 35 cents. Students can make reservations at the book store.

**Untitled:** Dr. Odum will present “A Credo for Modern Youth” after supper on July 17. It will be in the room east of the coffee shop in the Union, it will be followed by a discussion.

**“Stag Steak Bake”:** Dr. Thompson invites all men to the Steak Bake, sponsored by Phi Delta Kappa fraternity, tomorrow evening in Rotary Park. Phi Delta Phi will also sponsor a luncheon

meeting with Mr. E.K. Isenberg, District Educational Advisor of the Civilian Conservation Corps, at 12 p.m. in the Union on July 18.

**“Free Motion Picture Monday”:** “The Plainsman” motion picture by Cecil B. DeMille, about the winning of the west, will be shown Monday at 11 a.m. in room 104 of the Physics Building.

**“Personalities”:** Dean Ballif and Theron S. Parmelee will participate in a billiards tournament every day from 1-2 p.m. in the Union. Dr. Herta Herzog wrote a dissertation on “Voice and Personality” at the University of Vienna. She found that inferences can be drawn from the voice. Dr. Paul F Lazarsfled also taught in Vienna. He has authored “Research Memorandum on the Family in the Depression” and “Psychology Techniques in Marketing Research”. An update about a postcard received from Miss Myrtle Austin, who is vacationing in Alaska. She complains about not being able to discover who the Republican Candidate was for the election.

**[No Ads or Illustrations in This Issue]**

Issue Date: July 17, 1940

Volume: 30

Number: 6

Page: 1

**Articles:**

**“Practical Classes Scheduled”:** Defense industry training classes are to be an emergency defense measure by the federal government. Men will be taught a single skill in an area desired by the government. Men who complete the courses will be registered with the Federal Employment Service which aims to produce machines for national defense through the Army and Navy departments.

**“Today's Assembly”:** The Music Department will hold an all-music assembly today at Kingsbury Hall at 11 a.m. Various performances listed.

**“Honors for Utah”:** Dr. B Roland Lewis, English Department, has restored rare Shakespeare documents that will appear in the second volume of his book. The book is set to be printed by the Oxford Press after 19 years of study and research.

**“Post Session Courses Listed”:** An outline of upper division and graduate work courses offered. They include: Botany 130 – Utah Plant Life, Economics 114 – Taxation, Economics 129 – Money and Banking, Economics 150b – Current Economic Problems, Education 100 – History of Education, Education 116b – continuation of 116a, Education 181 and 182 – Elementary or Secondary School Theories and Practices, Geology 125 – Utah Geology, History 122 – Renaissance and Reformation, History 170 – Post War Europe: 1918-1940, and Political Science 103 – European Governments.

**“Credit-for Fun”:** Geology 125 – Utah Geology, will be taught by Dr. Schneider for three weeks. Students will study the geological features of the state and they will be joined by Bronson F. Stringham for field trips along Zion, Bryce, Cedar Breaks and the Grand Canyon.

**“Local News”:** One of the students that accompanied Dean Ballif to the Tabernacle tour has been a Tabernacle choir member for 12 years but had never seen the back of the organ before or learn about its inner workings.

**“Register Now”:** Registration for Post Session classes will end this week. According to Dean Bennion, students not on campus this week have until Monday afternoon to register. Classes will begin on Monday.

**“Police Hopefuls Take Exams”:** On Monday, 622 men took psychological tests hoping to join the State Highway Patrolmen. They were given by Dr. Myron C. Barlow, Head of the Psychology department. The tests taken were the Ohio State Psychological, a Policeman General Adaptability Test and a perceptual observation test.

**“Piano Recital”:** Professor Thomas Gilles will present several piano recitals performed by his summer students at the Music Hall on Wed. July 17 at 2 p.m. A program is included.

**“Personalities”:** Philo M. Buck Jr. from the University of Wisconsin has accepted to teach two classes next summer. E.K. Isenberg will be a speaker at a luncheon, sponsored by Phi Delta Kappa fraternity, at the Union tomorrow. A suggestion by the author to ask Dr. Provost how he got into education and teaching, it involves cowpunchers and their hats. “The Plainsmen” film was well received, Jack McKendrick who was on set during filming attended the screening. He has a photo with Gary Cooper. Dr. Odum’s extra session meeting, by the Union coffee shop, has been canceled due to student’s busy schedules with the upcoming finals.

**“Fourth Hop Tomorrow”:** The fourth airplane ride over Salt Lake is to be made this Thursday, due to popular demand. About 25 students will be able to fly, adding to the total of 75 others who have made the trip during the summer.

**[No Ads or Illustrations in This Issue]**

Issue Date: September 26, 1940

Volume: 50

Number: 1

Page: 1

**Articles:**

**“Evans Notes [Illegible] Campus Revisions”:** The Mines building’s construction began in the fall of 1939. According to W. Kent Evans, six more class rooms and 12 new labs are among the additions that should be available by the beginning of school. The ROTC Building is also near completion. New lighting has been added between the ROTC and the Fieldhouse. A long awaited medical building annex will also be ready soon.

**“In the Midst of Registration ‘Daze’”:** Illustration of Dorothy M. Davis, a West High graduate. She is seen looking disgusted by the registration signs that surround her.

**“475 Students Chosen for N. Y. A. Work”:** Of 1100 applicants only 475 were chosen by Dean Ballif to receive aid of \$10-15, the choice was made depending on the students’ need. Lockers have been announced for sale, students can claim articles left in the lockers by Oct. 20 by paying 50 cents.

**“Utes, Broncs Clash Saturday”:** Written by Clark Lobb. The Utah Redskins will go against the Santa Clara’s Broncs at San Francisco’s Kezar Stadium on Saturday. Predictions made about the game between the experienced and well equipped Broncs and the untried Utah squad.

**“Students, Faculty Must Register Cars”:** Superintendent W. Kent Evans announced Thursday that students and faculty must register their cars if they plan on parking on campus. Students will receive a registration slip when they enroll for classes at the Union. This an attempt to stop the parking menace on campus.

**“Frosh Tell Scribe Why They’re Here”:** Written by Catherine Robinson. Quotes from the incoming freshmen class of ’44, stating the reasons as to why they are studying at the university.

**“Observer Sees Early Settlement of Mexican Political Muddle”:** Professor A. Diefendorf shares his experiences during his visit in Mexico when he met with the Mexican government as a highway consultant. He describes the political atmosphere as the Mexican people gathered to vote.

**“Coed Group Plans Aid for Frosh”:** Mortar Board members will assist in the registration of nearly 4,000 students at the Union. They will also be conducting a poll among faculty and upper division students about the inauguration of the honor system on campus.

**“Ute Students to be Admitted Free to S. C. U Game”:** Theron S. Parmelee announced that university students will be admitted free to the game in San Francisco, as long as they prove that they belong to the university. A large number of students is expected to be at the game.

**“1300 Budding Greenlings Invade Campus Today”:** The number of incoming freshmen is expected to exceed the 1,250 students that registered the previous school year. Prospective students that took the English exams will get their results on Thursday. Students are encouraged to attend an informal reception at the Union where they will be assigned a “big sister” or “big brother”, who will assist with their college life.

**“Speech Arts Club Will Hold Party”:** The Speech Arts Society will hold its annual Get Acquainted Party Thursday at 4 p.m. at Kingsbury Hall. Freshmen are encouraged to become members.

**“Publication Council Calls for Associations”:** Upper division students wanting to be associate editors should submit written applications to Theron S. Parmelee. Lois Powell, Pen Editor, will also accept application until October 10.

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### **Articles:**

**“Thomas Stresses Loyalty”:** University President, Dr. George Thomas delivered a speech to faculty on Tuesday. He spoke of cooperation towards keeping the loyalty in order to improve the current government by upholding the moral standards of the university at all times. He stressed the importance of guidance to individual students.

**Untitled:** The 460 Inches of oversitting in his edition sets a record for the largest amount of advertising in a single edition in recent years.

Ads for:

The Mayflower Café:

- “For...Good Eats Go to Mayflower Café 154 So. Main St.” Their logo consists of a pilgrim in their traditional wear.

Bills Chicken Inn:

- 2949 South 3<sup>rd</sup> East, featuring fried chicken for 25 cents with French fries, toast and jelly. Box lunches advertised. Dial 5-0978.

Arthur Frank:

- “For Arrow Shirts and all smart clothes, hats and furnishings,” 208-210 So. Main St.
- Arrow shirts advertised with an illustration captioned that there is the rule about freshmen caps but there is no rule against wearing Arrow shirts, a popular choice by college men. They are available for \$2.

Hibbs Clothing

- “Clothes for the college man” 228 So. Main. Headquarters for Arrow shirts, ties, handkerchiefs, and underwear.

National Pants Shop:

- “Our slacks satisfy” “If it’s new and old we have it” “Bedford’s, gaberdines, diagonals, tweeds, moleskins in all the latest shades” Sport coats. 72 East 2<sup>nd</sup> South.

Cleaners & Tailors:

- Welcomes the class of ’44. Delivery service. Ray Barnes, prop. 1310 East 2<sup>nd</sup> South St. Phone 4-4669.

Troy Laundry:

- Tailoring, cleaning, haberdashery, suits made to order. “Keep your clothes looking good” 1330 E. 2<sup>nd</sup> South St. Phone 3-921. Proprietary Bill Barnes.

U Shoe Repair Shop:

- “Bring your work here for the best at the right price” 1332 E. 2<sup>nd</sup> So. St. W. L. Holmes, proprietary.

University Barber & Beauty Shop:

- 1340 E. 2<sup>nd</sup> So. St. “We sincerely invite your patronage” Ells. Gillette, Rob’t Anderson, Moon Mull[illegible]

Engineering Supplies from the Book Store:

- “All our recommended supplies have been recommended by the drawing department”  
Drawing instruments: Drop bow pens, scales, thumb tacks, T squares, pencil pointers, drawing boards, triangles, and French curves.

**“U. S. Navy Sees Possibility of 'U' Air School”:** The U.S. Navy’s bureau of Investigation expressed interest in establishing a flying school at the university. Representative J.W. Robinson said that training could begin next fall. President Thomas will bring the topic up during the next Board of Regents meeting. Eight universities have these programs so far.

**“Utonian Calls for Staff Applications”:** Utonian Business Manager, Dave Barlow called for applications, for various positions, from interested students. Editor Keith Montague will also take in applications in the Utonian Office, 416 at the Union.

**“'U' Humor Magazine Gets New Editor”:** Roger Hammond, Pi Kappa Alpha, has been appointed as editor for the campus Humbug Magazine. The announcement was made by Dr. Sydney Angleman. Hammond replaced Laurence Cracraft, Sigma Chi. Applications for Humbug staff are being accepted immediately. Photo of Roger Hammond.

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## Articles:

### **Untitled:** Ads for:

Sheaffer's pens at the University Book Store:

- "The original lifetime" "A Sheaffer's pen is an investment in fine writing equipment"  
"And you are equipped for dependable, trouble free writing" "Write to learn, write to learn"
- Illustrations of pens, Skrip well, and Para-lastik.

Arthur Frank Clothing:

- "Our college of what to wear knowledge...opens tomorrow!" 208-210 South Main St.
- Illustrations, descriptions, and prices for 3-button coats, button-down shirts, ties, and hosiery.

**"Santa Clara, San Jose Odds-on Favorites over Indians, Aggies":** Written by Carlisle Stout. Predictions by someone attributed as Jeeper. He/she claims that the Utes will be beaten by Santa Clara. He also makes prediction about other universities in the West.

**"Hopes to Win":** A photograph of Coach Ike Armstrong, courtesy of the Salt Lake Tribune. He left Wednesday for Saturdays game in San Francisco. The team will be in Nevada next Thursday.

**"'Dead-Eye' Utes Point for Third National Trophy":** The University of Utah Pistol Team will begin to practice in the new ROTC gun shed. Captain Theron Davis replaced Captain W.E. Watters. Davis says that all five members are retuning and they seek their third consecutive national championship.

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## Articles:

### Untitled: Ads for:

Hibbs:

- “He got it at Hibbs...where young men will find the LATEST in suits, coats and furnishings!” 228 Main St.
- Cartoon of a man happily unpacking his coats.

The College Inn Way:

- “Welcome freshmen” “Introducing...to the class of '44” Thick jumbo malted milks, made with ice cream for 10 cents.
- “Make our new modern coffee and sandwich shop headquarters for leisure moments, opposite campus gates”

Brigham St. Pharmacy:

- “Freshmen...remember it's an old tradition B.S.P. famous malted milks” Corner So. Temple at E street.

Mirror Room at the Newhouse Hotel:

- “Streamline entertainment”. Opening Sat. Oct. 5. A new price policy and new unusual features are to be announced in next week's Chronicle.

Furmbilt:

- Illustration o fa man wearing a hat.
- An important announcement: demand has induced the opening of a new store in Salt Lake City. 118 So. Main St. All hats are \$3.50. Morris Rosen original, suits and top-coats.

Registration for classes at the Institute of Religion:

- To be held by the Church of Jesus Christ of Latter-day Saints in the University ward-second floor. All students are welcomed.
- Classes begin Wednesday. An open house will be held on Thursday Oct. 3 at 2-5 p.m.

Keuffel & Esser Co. Slide rules sold exclusively at the University Book Store:

- Illustration of a student in bed with a bubble containing the words “Now get my assignment for me”. A slide rule sits at a desk writing.
- “How to choose a slide rule” by Don Herold makes life easy and it's free.

**“The Funny Side”:** Adolf Hitler is in need of steel. The American Brewers Association has begun a campaign to clear beer halls. Willkie claims respect for Roosevelt who is just like a European dictator, thus questions about how Hitler should be regarded. Ford abandons the Mercury to make planes.

**“So Another Year Begins”:** Written by Richard Pike. Despite the rising call for military man power, freshmen should leave their worries of uncertainty behind. Rather they should stride to promote success and security in one's own world. It is wise to study and take advantage of their investment by taking extracurricular courses which will add value to their diploma.

**“Profs and Sophomores Will Cool Warm Welcome, Says Scribe”:** Freshmen, being the largest class, get a warm welcome but by mid-quarter they will start to be picked on by faculty and sophomores. Freshmen boys are described as always complaining. They are encouraged to send their complaints to the Chronicle for publishing (without swears). Freshmen girls are described as nothing to complain about.

**“Letters to the Editor”:** A reader letter talking about the recently passed Conscription Bill and the timing of it being introduced makes it seem suspicious. They also critique the drafting and training of young men who are to be taken and made fighters for the nation.

**Untitled:** A cartoon by Rog Hammond. It depicts a sophomore harassing a freshman student. Harassing phrases surround the sophomore student.

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**Articles:**

**“Traditional Matinee Dance to Welcome Freshman”:** Freshmen are to be taught the tradition of the Matinee Dance tonight at the Union. Upper classmen seen dancing with upperclasswomen will be in disgrace for the remainder of the year. The dance was organized by Barbara Davis and Glen Casity, who have arranged an orchestra performance.

**“Campus Tips Authored by Mortar Board”:** An advice for freshmen to be themselves and seek help from sponsors, who have been a Freshmen before so they can relate with them. A column offers to enlighten freshmen about the different Greek organizations such as Sigma Chi, Chi Omega, Alpha Lambda Delta, and Chi Delta Phi.

**Untitled:** Ads for:

Clara M. Clawson:

- Hats, dresses, suits, ensembles, coats, and evening gowns. 57 South Main.

Hobby Horse:

- Fountain drinks, ice cream, and chicken ala hobbies. 13<sup>th</sup> E. and 21<sup>st</sup> South.

Hot-‘N-Tot:

- Riding academy. 75 cents an hour, with groups of 8 or more at 60 cents per hour. “Good horses, good service”. Manager A.B. Hardy, phone 5-4505.

Campus Boot Shop:

- “We offer you every type shoe at moderately price-only one quality-the best! Widths AAAA to C.” Prices are \$1.98-\$2.98. No.1 East Broadway, under Schubach Jewelry.
- Illustration of a polka dotted high heel shoe.

Salt Lake Knitting Store:

- “you’re there in a new sweater” “styles for the miss and mister” Crew, turtle-neck, zyphr and button coat styles. \$1 and up. 42 So. Main.
- Illustration of a woman in a sweater.

Danny’s Fried Chicken:

- “A new place to eat after the dance – after the show”. 2201 Hyland Drive. Car service and booths inside are available. Dial 6-0907 ask for Danny or Larry Mixers. Includes a list of food prices.

Sonny Dunham and his Orchestra:

- “America’s Trumpet and trombone stylist!”. Nightly except Sunday. No cover chargee[sic].
- Illustration of Sonny’s head surrounded by a trumpet and a trombone.

Olympic:

- Judy Garland’s Browser, a tish-u-knit sweater designed by Leon. \$2.98. 1372 Broadway, New York City.
- “Please write for name of nearest shop and for a free style booklet “C”.

Capitol Theatre:

- Two big hits starting Friday, "I Was an Adventuress" with Zorina, and Richard Greene, and "Pier 13" with Lloyd Nolan.

Utah Theatre:

- "They Drive by Night" starts Sat. September 28<sup>th</sup> with Geo. Raft, Ann Sheridan, Ida Lupino, and Humphrey Bogart.

Board and Room:

- 835 East 2<sup>nd</sup> South, \$25 and \$30 table board \$5 a week. Phone 4-9194.

Pembroke's:

- Parker Pens, book supplies, and stationary. 24 E. Broadway.

Parker Quink

- Cartoon – "Believe it or Not" by Ripley. Pen ink "Does what no other ink can do!".
- "Complete line of Parker Pens and Quink for the discriminating student at the university book store".

Freshmen to register for Utonian subscription:

- "Let the Utonian bring back the memories of your first year in college" "Have the cost included in your tuition".

**Untitled:** A quote: "You can't tell about a woman ... and if you can, don't. A woman who is an open book might as well be a blank book".

**Untitled:** A quote: "She's the California bungalow type – all modern improvements but no heat".

**"The Melancholy Musings of a Former Frosh":** Author misses being a Frosh, retells of the time when they went Dutch for dinner on another girl, wanting to be a truly educated woman as Dean Austin talks about.

**"Casual Clothes Feature "U" Campus Wear":** Coeds nowadays dress to have fun. An advice to be well groomed, and sport a smile as well as wear up-to-date clothes in order to have a chance to be a hit.

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**Articles:**

**“Band to Don Colorful New Outfits”:** Joseph C Clive chosen to succeed Clarence J Hawking as bandmaster. He holds many honors that will benefit the current band. New outfits ordered of for the band will include red coats, blue pants with brass buttons, white belt and recognition cords.

**Untitled:** Ads for:

Salt Lake's Best Gasoline:

- “Your money refunded if not 100 percent satisfied”. Third East and South Temple.

Edgehill Students Dining Room:

- “Save \$12.50 on your food every month” “Three meals not barely enough to live on but plenty of good, and tasty food”. 164 13<sup>th</sup> East. Proprietary Mrs. Marie Jackson.
- “Our Business is serving good food – it's not our side line”

Salt Lake Blue Print & Supply Co. Parry and Parry:

- Engineering and art supplies. 2<sup>nd</sup> floor Judge Building. Corner Main Street, 3<sup>rd</sup> South.

Party and Parry:

- Jewelry repair. Fraternity, sorority, club pins. Medals, trophies. 200 David Keith Building, phone 4-3305.

Coon Chicken Inn:

- 2960 Highland Drive, phone 7-1062.

Union Building Barber Shop:

- “A Tip to the FreshMEN” recommending the barbershop.

Deseret Book Co.:

- Books and school supplies. Authorized dealers for Sheaffers Lifetime Fountain Pens and Eversharp Fountain Pens and Pencils. 44 East South Temple, Phone 3-4591.

Dee's Hamburgers:

- 208 University Street, 437 So. Main, 41 East 2ndn South, 1111 East 21<sup>st</sup> South.

Railway Express:

- “Laundry...Home and back by Railway Express!”
- Illustration of a football player throwing a box across a field.

Shubach:

- “Pens & pencils priced for all students!” From \$1.95 to \$19.75. 50 cents weekly payment. “Famous for diamonds” Main at Broadway, S.L., 24<sup>th</sup> at Washington, Ogden.
- Illustration of two women impressed by a man. “On the campus...in the office carry the pen that will help you get the ‘breaks’! guaranteed for life. By Parker Blue Diamond”

**“C. A. A. Rulings Disclosed by Instructor”:** Dr. Ralph T. Baker announced that flight training at the University will cost \$25, compared to the previously stated \$40. Primary students taking the course will be taking an oath to register for the U.S. military service once they complete the course.

**“Noted Singer Slated for Fall Concert”:** As part of the Master Minds and Artists Series, Donald Dickson will be having a concert on October 15 at Kingsbury Hall. Other slated attractions for the quarter include Vincent Sheean, and Eva Jessye Choir.

**“Regents Name 13 New Faculty Members”:** Highlighted individuals include: Alumnus Judge Schiller of the Utah Third District court, South high bandmaster Joseph Clive, Miss Elizabeth Hays, and Reserve Captains and alumni; Hasper Cowles, Theran Davis, Floyd Goates, and Fred C. Lundberg. The rest are: George Victor Beard, Andrew Lee Christiansen, James L. Jarrett, Helen Marshall, Calvin Richins, Wanda Robertson, C.A. Swinward, Henry J. Webb, Souglis K. Hones, and J.W. Johns.

**“Sheffield Releases Schedule for Frosh Elections”:** Oral nominations for freshmen elections are to be made October 8, this was announced by Val Sheffield. The deadline for petitions is October 11. A presentation of those nominated during orientation is October 15. Final balloting will take place on October 19 in the Union.

**“Institute Offers New Classes”:** The Institute of Religion to offer new classes. It is located in the university's ward. It now has grown to the ward's second floor with 500 students enrolled. An open house of the ward will be on October 3.

**Untitled:** A quote: “It takes a lot of pluck for some women to keep their eyebrows in shape. It's the fresh egg that gets slapped in the pan”

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**Articles:**

**“Councils Put Damper on Coed’s Plans for Pictorial Magazine”:** Emily Neff, daughter of Dr. Sherman Brown Neff, submitted a plan to create a pictorial magazine publication. ASUU quickly set back the idea claiming that the university could not support another publication. She has since stopped the push for a new publication and will work with Humbug editor, Roger Hammond, to create a pictorial piece called the Monocle.

**“Famed Singer to Initiate Artists Series”:** Famed radio singer Donald Singer will begin the series on October 15 as announced by Dr. I.O. Horsfall. Students may get free tickets to the series by presenting their ASUU handbooks. Vincent Sheean will return for this year’s series. The Eva Jessye Choir will perform, others to make appearance include: H.R. Knickerbocker, Anne Jamison, Robert Knapp, and Eve Curie.

**“Dance Chairman Asks for Helpers”:** Th dance committee application should be turned in to Doug Sorensen or Theron S. Parmelee before 4 p.m. on Monday.

**“Statistics Reveal Big Odds Against Frosh Graduating”:** E.J. Norton, registrar, stated that half of the now freshman will make it to their junior year and that less will make it to graduation. 20% of the student body was involved in Greek life last year.

**“Hawaii, Ten States Send Coeds to ‘Hall’”:** Carlson Hall, women’s dormitory, holds the largest number of state representation with students from 10 states and Hawaii. The elimination of sorority girls from the hall, made room for more independent students. Summer improvements in the hall include a classroom for Miss Driscoll’s Advanced Home Economics students.

**“11 New Chairmen Assume Reigns of ‘U’ Committees”:** The new ASUU committee members were announced on Wednesday. Betty Jo Snow will be the “Hello” week chairman. Jack Buckle to head Homecoming week. Betty Woodhead and Jack Ollinger to co-chair Snow Carnival plans. Arthur Ellis to handle Founder’s day, Richard Pyke – Rally chairman, Doug Sorenson – Head of Dance Committee, Rodman Heath – U Day Committee, Jerry Wadsworth – Chairman of Publicity Council, Bill Schmidt – Bands and schedules, and Vaughan Cannon – Union Play.

**“One Will Reign over ‘Hello’ Week”:** Fifteen Freshman coeds, photographed, were chosen to compete for the Freshman Queen Contest. Mrs. Helen F. Sandak, KSL Staff, will introduce the candidates on Wednesday’s dance. Judges will select a queen and two attendants who will be announced in the next issue of the Chronicle. The list of events and activity schedule for Hello Week is published.

**“Speech Arts Club Schedules Party in Kingsbury Hall”:** The Speech Arts Society will hold a premiere get-together on Thursday at 6 p.m. at Kingsbury Hall. The party’s theme will be patriotism.

**“U’ Shakespearean Research Gains International Acclaim”:** International recognition came to professor B. Roland Lewis for his two “Shakespeare’s Documents” volumes. Copies of the soon to be published volumes have been requested by the British Museum and the Folger Shakespeare Library in Washington D.C.

**“Pyke Slates First ‘U’ Grid Rally”:** Rally chairman, Richard Pyke, disclosed that a pregame rally will be held Friday at 8 p.m. at the Park steps to arouse enthusiasm. It will be led by senior cheerleader Wendell Paxton. This Saturday’s game will be Utah vs. BYU.

**“Extension Classes Begin Work”:** Dr. I. O. Horsfall reported Wednesday that a large number of students began their extension division courses this week at Lafayette school. Dr. Arthur L. Beeley, Dean of Social Work, will teach 14 courses in “Public Opinion and American Democracy”.

**“Barlow Begins Utonian Sales Contests”:** A Utonian sales contest consisting of student organizations selling yearbooks is announced by Business Manager Dave Barlow, who thinks it will surpass last year’s sales made by Manager John Poulton. The prize for the winner is a Bulova watch, second and third place get money in trade at Jensen jewelry store, the amount being \$10 and \$15 respectively.

**“Five ‘U’ Students Complete Cadet Basic Air Course”:** The Army’s Primary Pilot course at Ryan School of Aeronautics, in San Diego, was completed by Merlin L. Bourgess, Don H. Johnson Jr., Ralph B. Keele, Arthur T. Rice, and Leland A. Walker. They are all alumni from the University of Utah. They will now receive basic flight training at Randolph Field or one of the new Army schools.

**“Medical Annex Completed”:** Classwork began Tuesday by university medics at the Annex, after a year of construction. Some laboratories lack equipment and furniture which will be installed shortly. The basement and fourth floor will be completed early next year.

**“Bennion to Speak”:** Dr. Adam S. Bennion will speak at the freshmen orientation on Tuesday. The theme is “Getting a good start in school”

**“3621 Students Sign up for Fall Term”:** The number of enrolled student for the fall quarter is expected to exceed 4,000 by the registration deadline. This is believed to be a result of the college’s exception article of the Conscription Bill. E. J. Norton, registrar, believes the class of ‘44 will be the largest. Students also rush to the Photographic Office in the Park building to comply with the request from the Graduate Manager’s Office in order to enter the BYU vs. Utah game.

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### **Articles:**

**“Montague Resigns Prom Post, Replaced by Dunn”:** Milner Dunn has been appointed Junior Prom chairman following, Utonian Editor, Keith Edgar Montague’s resignation. Both are members of Sigma Chi fraternity and Intercollegiate Knights. The Junior Prom is scheduled for February 21. Dunn calls for ten students to apply be a part of the committee planning the prom.

#### **Untitled:** Ads for:

Danny's Fried Chicken:

- “A new place to eat after the dance – after the show”. 2201 Hyland Drive. Car service and booths inside are available. Dial 6-0907 ask for Danny or Larry Mixers. Includes a list of food prices.

Room and Board:

- For five boys \$25, three meals daily. 335 E. 2<sup>nd</sup> So., Dial 4-9194.

The Old Mill Club:

- Dancing every Saturday. Illustration of a man and a woman dancing.

Troy Laundry:

- One-day laundry service. “Make old shirts into new”. At the university Tailoring Shop, phone 5-1767.

U Pharmacy:

- “Save \$ on your food bill”. “Eat when, how, and what you like in a home-influenced café”. 13<sup>th</sup> East 2<sup>nd</sup> South, Dial 3-6751.

Keuffel & Esser Co. Slide rules sold exclusively at the University Book Store:

- Illustration of a student marrying a slide rule. “Do you take this slide rule as your lawfully-wedded help mate for life?” “Do I?”
- “How to choose a slide rule” by Don Herold makes life easy and it’s free.

Mirror Room at the Newhouse Hotel:

- Saturday night cover charge 50 cents.
- Opening Sat. Oct. 5. Joe Mallory and his greater orchestra.
- Dial 4-7761 for reservation, dinners \$1.50 to \$1.85.

Arthur Frank (208-210 So. Main St.) and Mullet-Kelly Co. (156 So. Main St.) Arrow Shirts:

- “For Arrow Shirts and all smart clothes, hats and furnishings,” “Clothes for the college man”.
- Announcing the Arrow Double, a dual purpose shirt.

**“U’ Student Tells of Faith British Refugees Hold”:** Marge Mellor studied last summer at Banff Fine Arts in Canada. She reports that she met British refugee children who remain uniformly correct despite great distance from relatives. Tourists filled the town of Banff, promoted by the Canadian Pacific Railroad, at the same time the school began registration. Students from all North America attend the school in order to learn from America’s most accomplished artists.

**“Six Return to Posts on Faculty”:** Faculty return after leaves of absence during the 1939-40 school year in order to attend graduate training. They include: Professor Myron C. Barlow, Professor Con Fenning, Dean William H. Leary, Phyllis Wilcken, Paul Wyler, and Miss Wilcken. For the 1940-41 year, Professors Dilworth Walker, Brewster Ghiselin, and R.L. Kidd as well as instructors Bronson Stringham and Melvin Strong will take a leave of absence. Ten former faculty members resigned last year while one, Miss Blanche Cooper, passed away.

**“U. S. Utilizes Civil Pilot Training in Air Program”:** Professor Ralph D. Baker states that military flying will be the goal at this year's pilot's training program at the university C.A.A. Only students who promise to join the U.S. Air Corps will be admitted, this is part of the plan to fill a call for 50,000 pilots as part of the National Defense Program.

**“R. O. T. C. Enrollment Reaches New High as 1000 Register”:** With a 280 student enrollment increase compared to 1939, a mass improvement program has been completed to include new building construction and supply new uniforms. Recent increase is suspected due to the European war fervor, the intensity of the present war, and the Conscription Bill,

**“Puccini Opera to be Given December 6,7”:** Professor Thomas Giles announced that Madame Butterfly, an opera by Puccini, will be presented for the first time in the fall quarter on December 6 and 7 in its English version. Dates for tryouts will be announced on next week's Chronicle.

**“Ham Humor Hits Humbug”:** Humbug editor, Roger Hammond, calls for assistants for the upcoming humor publication. Promised by mid-November this will include Hammonds cartoon work.

**“Utes like Fiction, Shun ‘Biog[...]'”:** Students are though of not being likely to read more than the required minimum. Books such as “Boy Dates Girl”, and “The Life of Benjamin Franklin” are among student's favorite.

**“Chronicle Makes Call for Tyro Scribes”:** A meeting will be in the Chronicle office, Union 415, Friday at noon for students interested in working at the Chronicle. Applications are open immediately for news desk, sport reporters, and the women's section.

**“Jack Buckle Calls for Committee Applicants”:** Homecoming committee applications are open until Monday. Students interested should apply, in writing, to Jack Buckle, the Chronicle office, or the office of the Graduate Manager.

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**Articles:**

**“Hundreds Enroll in German Classes; Few Sign for French”** Article by Cristie Wicker. An increase in German and Spanish enrollment has left behind the once popular French course. Polled students said that they took German because it is required for medical careers, others would like to be prepared when Hitler might conquer the world. Those who chose to take French claim that a cultural person should have knowledge of the language. The Spanish students like the suave accent and wish to replace Cesar Romero in Hollywood.

**Untitled:** Ads for:

Coon Chicken Inn:

- 2960 Highland Drive, phone 7-1062.

American Linen Supply Co.:

- “A Utah patent for Utah people” “It pays to keep clean” 33 East 6<sup>th</sup> South Street, phone 2484-2485

Coca-Cola:

- “Nothing like a Coca-Cola with food” “The pause that refreshes”. 5 cents.
- Illustration of a young man with a glass bottle Coca-Cola and a burrito.

Edgehill Students Dining Room:

- “Save \$12.50 on your food every month” “Three meals not barely enough to live on but plenty of good, and tasty food”. 164 13<sup>th</sup> East. Proprietary Mrs. Marie Jackson.
- “Our Business is serving good food – it’s not our side line”

The Mayflower Café:

- “For...Good Eats Go to Mayflower Café 154 So. Main St.” Their logo consists of a pilgrim in their traditional wear.

Salt Lake Blue Print & Supply Co.:

○ Engineering and art supplies. 2<sup>nd</sup> floor Judge Building. Corner Main Street, 3<sup>rd</sup> South Institute of Religion”

- Courses of study for the Autumn quarter. “Open house today – 2:00-5:00 p.m. All students welcome”.
- To be held by the Church of Jesus Christ of Latter-day Saints in the University ward-second floor. All students are welcomed.

The Bell Telephone System:

- “It’s mighty like a tree”. Simple in structure like a tree. The system is compared to a tree’s branches, trunk, and roots. “...the finest, friendliest phone service...at lowest cost”

**“Frosh Slate Election of Class Officers”:** Freshman class elections are to be held Friday of next week with results being announced by ASUU V.P. Val Sheffield on Wednesday. A schedule of the elections was announced by Sheffield and the executive council.

**“Sophs Await Slaughter of Greenlings”:** A letter from, Sophomore President, Ed Muir to freshmen warning that they have failed to impress the upper classmen and they have walked up the Park steps, stepped on the sacred seal, and painted the old rostrum green as well as the block U. Freshmen are asked to meet at Cummings field October 10 at noon to face the sophomores in a fight at the annual Sack Rush.

**“Deadline for Activity Book Photos Slated”:** Photos for student handbooks are to be taken in Park 104 before 4 p.m. on October 18. Students are required to have their student handbook photos taken in order to attend the BYU vs Utah football game.

**“Schmidt Issues Call for Committeemen”:** Students wanting to join the Matinee Dance Committee should apply to Bill Schmidt before October 4 at 5 p.m.. They can also turn them in at the ASUU office in the Union.

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**Articles:**

**“Restraint Needed”:** A call, by R. B. P., to use the phrase “School spirit” properly as it has lost meaning with so much unjustified use. Faculty and students must keep traditions from being abolished by those who don’t understand the traditions. Vandalism and irritating penalty don’t help the situation and all should cooperate to re-establish the university’s reputation.

**“Goodbye to Indifference”:** The Chronicle introduces a wider in scopes editorial policy to make room for a section on world affairs. A topic that should matter to people of the college age, as they are affected by political choices. A call for opinions and topics to be discussed in the Chronicle.

**“Side Glances”:** Statistics show that cabs get into less accidents than other cars. Milk will begin to be distributed in cartons as opposed to glass bottles. State gubernatorial race gets hotter and liquor becomes a household name just like in the roaring twenties. Hitler believes that coffee should be done by the British. Japan joins the axis. Jimmy Roosevelt aims to replace café phonographs with motion pictures.

**Untitled:** A cartoon titled “All This – And Studies Too” by Montague. A student sits surrounded by war, elections, and books.

**“This Frosh Queen Job is No Cinch”:** Written by Frank Allen. Freshmen Week is highly awaited after the primary elections. Last year, Marie Folsom was crowned Freshman Queen. Marie had a bad time as queen; girls copied her every move, men tried to please her when the water pump broke. Three broke their wrist trying to fix it. Rex Geary who broke the pump caused the Park building to flood and the book store to sell their ice cream at a discount.

**“Writer Sees Paralysis Not Invasion, as Chief Fear for Britain”:** Written by Richard H. Stephens writes that a terrible choice was made when it was decided to have the war fought in British air and streets. The constant bombing has forced people to go underground and paralyzed communications. The only hope for victory is an internal collapse in Germany or new weapons.

**“Letters to the Editor”:** A response to a September 27 article by Howard S. Walker about the Conscription Bill. He disagrees with it being undemocratic. He compares it to Hitler’s army preparation by saying it is about security and certainly democratic. A letter by Lois Powell critiquing the advertisement in the weekly “Who’s News”.

**“Two-Minute Portraits”:** A new series featuring a prominent faculty member or student. Featured in this run is a famous coach who is described and introduced without revealing his name. A sketch of him is shown.

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### **Articles:**

**“First A. S. U. U. Dance to Honor B. Y. U.”:** A dance is to be held on Saturday with a football theme. Caricatures of the BYU team and coach will fill the ballroom. Music will be furnished by Verdi Briehold and Mert Draper. Announcements from Chi Omega, Lambda Delta Sigma, Sigma Chi, Sigma Nu, Epsilon Upsilon and Epsilon Lambda, Phi Mu, and Beta Delta Mu.

**“Mortar Board Coed Urges Use of Union Building”:** Authored by Marjorie Mellor announcing that the union should be taken advantage of. From its lounges on the first floor, free parking to game rooms, to the ASUU office where the officers go on about their business. The Mother’s Club have their headquarters there. The Humbug-Chronicle office, where their rival heads “Pi Kap” and Sigma Chi feud. The Utonian office, is also there, where freshmen waste their time efficiently. The Literary Magazine is headquartered at the Union. The University of Utah Spurs handed out handbills urging people to vote in the upcoming primary elections.

### **Untitled:** Ads for:

Clara M. Clawson:

- Hats, dresses, suits, ensembles, coats and evening gowns. 57 South Main.

Olympic:

- Judy Garland’s Browser, a tish-u-knit sweater designed by Leon. \$2.98. 1372 Broadway, New York City.
- “Please write for name of nearest shop and for a free style booklet “C”.

B.S.P. Malted Milks:

- “Draft? No, everyone says that B.S.P. malted drinks are the best”. Corner So. Temple at E street.

Hawaiian dance at Coconut Grove:

- Illustration of a woman dancing. Sat October 5. At Coconut Grove.

Capitol Theatre:

- “Comin’ Round the Mountain” and “Mystery Sea Raider” starting Friday.

Utah Theatre:

- “The Boys from Syracuse” starts Sat. Oct. 5. Illustration of a woman smiling. “Girls, gags, songs, love”
- Also advertised “Football Thrills of 1939”

Bryce Millinery:

- “For smart styles and right price”. 48 South State.

Colonial Flower Shop:

- Mums and corsages. “Salt Lake’s newest flower shop”. 870 East 9<sup>th</sup> South, phone 5-3221.

Wolfes:

- “Sports headquarters for correct riding togs”. Horse riding clothes.

Makoff:

- Gowns, dressy numbahs from \$14.95. 60 East So. Temple and Hotel Utah lobby.

Salt Lake Typewriter Co.:

- Student's specials, rebuilt Remington 12 Standard type writer only \$29.75. 333 So. Main, phone 3-9714.

**"U' Coeds Give Preview of Newest Hat Fashions":** Men's opinions on a trendy two-piece "sox" that shapes and keeps women's legs warm. They are not really liked by men; they are generally seen as obtrusive. Hats are modeled by Elizabeth Snow, Catherine Robinson, Jean Hilton and June Swaner, who are photographed. The hats are given reviews and situations where they might be useful for students use.

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**Articles:**

**“Redskins Face B. Y. U. Cougars in Conference Opener”:** After a 34-14 set back with Santa Clara, Utah will face BYU Saturday at the U bowl. It is hard to tell who will win. BYU has a powerful team that keeps coming back. The Utes might be ready to make a comeback but they will be without Bob Johnson, due to injury, and Izzy Spector, due to having once studied at the Y which prohibits him from playing.

**Untitled:** Ads for:

Board and Room:

- \$22.50. 132 T St. Salt Lake.

Railway Express:

- “Laundry...Home and back by Railway Express!”
- Illustration of a football player throwing a box across a field.

Engineering Supplies from the Book Store:

- “All our recommended supplies have been recommended by the drawing department”

Drawing instruments: Drop bow pens, scales, thumb tacks, T squares, pencil pointers, drawing boards, triangles, and French curves.

**“Powerhouse Fullback”:** A captioned photograph of fullback Chuck Turner. He is expected to start the Utes on the right foot against BYU.

**“New Coach Lines up Polo Team”:** Captain F. W. Goates who replaced Captain W. E. Watters. Goates is attempting to make a winning squad from a largely inexperienced team. The schedule is not final but Utah is expected to go against the University of Arizona champions. Watters calls for students to attend the matches as attendance has lacked in the past.

**“Conscription Bill Slashes Deep into Utah' 41 Grid Material”:** Student athletes are expecting to be drafted as soon as classes end for the summer. This blow to athletics is also expected in other schools. In the Bay area, a survey by Harry Smith of the San Francisco Chronicle, found that 20 percent of the students who are eligible for the draft will be called. Mr. and Mrs. John Jones had their sixth child, a daughter – Reading (Pa.) Times.

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**Articles:**

**“Speaking of Sports”:** Written by Bryce Tangren. University of Michigan used the Ute stadium and Cummings Field to practice before going against California’s Golden Bears at Berkley. The last Baseball games will be this week between Detroit and Cincinnati. The University of Utah has no official Baseball team due to lack of funding. This week in conference matches BYU vs. Utah and Colorado vs. Fort Collins. Chronicle predictions say that Utah and Colorado State will be victorious in those matches.

**“Stellar Utah Linesman”:** A captioned photograph of tackle Floyd Spendlove, courtesy of Salt Lake Telegram. He receives praises for his performance at Santa Clara.

**Untitled:** Ads for:

Mullett Kelly Co.:

- Back to school. Sport coats, slacks, shirts, sox. “We are strong for student’s rights” 156 So. Main St.

Pembroke’s:

- Buy your Sheaffer pen at Pembroke’s.

Sheaffer’s pens at the University Book Store:

- “The original lifetime” “A Sheaffer’s pen is an investment in fine writing equipment” “And you are equipped for dependable, trouble free writing” “Write to learn, write to learn”
- Illustrations of pens, Skrip well, and Para-lastik.

Duffin’s:

- Fruit punch. “carbonated punch, our specialty”. 9<sup>th</sup> South and 11<sup>th</sup> East, phone 4-7046.

Hot-‘N-Tot:

- Riding academy. 75 cents an hour, with groups of 8 or more at 60 cents per hour. “Good horses, good service”. Manager A.B. Hardy, phone 5-4505.

Wrigley’s Doublemint Chewing Gum:

- Illustration of two women smiling about to enjoy a stick of gum.

**“B. Y. U. Boasts Colorful Outfits; Polo Finally Gets Break”:** Written by Clark Lobb. The Redskins were praised by the San Francisco sports writers after their loss at Santa Clara. Students at the University are given the opportunity to play polo despite all of its costs, taken care of through the government. The BYU football team gets a new colorful uniform. Utah’s home game will now have access to the steps coming from the fieldhouse. A new football rule, which states that the ball must be put in play within 25 seconds as opposed to 30, was introduced along three rules effective this year.

**“50 Gridders Report for Frosh Team”:** Karl Scchleckman and Bill Swan will be training 50 freshmen who are hoping to join the team. Out of those, Reg Grandall and Willa Han are two to

attract attention. Several East high students are on track to make the team as well as some BYU transfer students. Due to the draft, this group will be receiving more practice than previous years. It is also the biggest expected of any year.

**“Note to Freshmen”:** A call for freshmen to apply in sports line journalism for the Chronicle. Those interested should go to the Chronicle office on Friday at noon.

**“U’ Student Urges Grid Czar”:** Former Sports editor, Heber Hart shares his views on a football commissioner for the Big Seven conference. Eddie Atherton, former G-man in the Pacific Coast athletic conference, recommended John Petrovich to look over the Mountain States conference. Many schools have fought to have him.

**Untitled:** A quote: “Some people may think you’re the flower in your family but don’t be too sure you’re not a blooming idiot”

**Untitled:** A quote: “When your parents say you should learn by experience; why do they always mean theirs?”

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**Articles:**

**“Campus News in Brief”:** Dr. Ralph T. Baker claims that 75 students have enrolled in Civil Aeronautics but only 50 will make it through the initial process. About 1,000 Frosh and sophomores will present at Sack-rush on October 10 at Cummings field. Keith Brown released figures stating that freshmen males are showing more school spirit compared to women. Cheerleader tryouts will be today at 4 p.m. in the Union. ASUU V.P. Mona Snelgrove has announced the students who will assist in the coming events. Sophomore class president Ed Muir calls for students to become a part of the Sack-rush committee. Included is a schedule for this week's events.

**Untitled:** Ads for:

Pembroke Company:

- Drawing materials and art supplies. 24 East Broadway.

The Saturday Evening Post:

- On sale for 5 cents. An example page is displaying a story titled “How to watch a football game”, and a story about Will Rogers.

Pembroke's:

- Parker pens, stationary, and book supplies. 24 East Broadway.

Weston Exposure Meter for Sale:

- University Barber Shop, 1340 East 2<sup>nd</sup> South.

Jerry Jones and His Orchestra:

- Opening tomorrow. Jerry Jones Rainbow.

Parker Vacumatic:

- Parker pens for the wise student at the university book store.

ASUU Football Dance honoring BYU:

- Union building Saturday, Oct. 5 at 9 p.m. 50 cents a couple.

## **Finding Aid for Utah Chronicle: Prepared by Chris Frkovich**

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### **Articles:**

**Noted Radio Baritone To Appear:** At Kingsbury Hall, the Master Minds and Artists series begins with a concert performance from Baritone Donald Dickson from the Metropolitan opera company. Dickson is famous for his performances in opera and radio.

**U.S. Equality, Ideals Hold Meaning For Emigre Student:** Freedom and equality practices in this U.S. opened an opportunity for student James Nicholas Lavarius, a former citizen of Greece, to reach his goal of becoming a student at an American university. He attended elementary school in Greece and entered the school system in Ogden, Utah shortly after emigrating to the U.S.

**Grip Trips Arouse Discussion — Honor System Decision Awaits Approval:** Student football trips and the honor system were at the front of a heated discussion by university instructors at a faculty meeting, according to Fred G. Barker, faculty secretary. The argument was made for and against a trip to Boulder for the band and the student body as a whole. A special committee was appointed to consider the issue as well as future trips. No decision can be made on the controversial honor system subject for 30 days due to a constitutional ruling. The proposed honor system would eliminate proctors like tests and quizzes and abolish the required class attendance check.

**Sack Rush, Selection Of Queen Mark Campus Celebration:** Crowning of Dorothy King, freshman "hello" queen at A.S.U.U. celebration dance Oct. 12. Selected by a field of 15 Army Air corps officers, Jack Shilling (student body president) will present the crown to King with Cleone Eccles and Merlene Austin in attendance, according to committee chairman Betty Jo snow. This year marks the first time frosh week has officially been designated "hello" week. The change was approved by Dean John L. Ballif. Merlene Austin, Queen Dorothy King and Cleone Eccles are pictured in a photograph.

**New Ideas Mark Annual Homecoming Plans:** Homecoming chairman, Jack Buckle, reveals tentative plans for a unique welcoming of alumni. Highlighted by the Denver vs. Utah football game on Oct. 26, the week will kick off with competition between Greek letter organizations. Skit, quartet, house decorations, and float entires will highlight the

competition events. Committee members listed that will judge for the grand homecoming prize.

**Bennion Urges Individuality:** Dr. Adam S. Bennion, local business, religion and education leader, urged freshman in orientation to prepare themselves for tomorrow. According to the speaker, one out of five freshman will not return for their sophomore year.

**C.A.A. Declares New Ruling:** The Civil Aeronautics Bureau ruled the Salt Lake municipal airport "too busy" for student training and secondary students must apply for admission through the Army Air Corps. According to instructor Dr. Ralph T. Baker, enrollment was at an all-time high with 74 members in spite of the new ruling.

**Four 'U' Students At Kelly Field Gain Silver Wings:** Four former University of Utah students were awarded their "silver wings" and were chosen to remain at Kelly field for training as instructors at the Gulf Air Corps training center. The university cadets are Freeman A. Parsons, Thomas J. Carter, Dale E. Dunn and Karren L. Bennion.

**Large Field Seeks Four Freshman Class Offices:** Final elections for freshman class offices to be held Oct. 18 in the Union building ballroom from 10 a.m. to 4 p.m. 41 students were nominated for the four offices in freshman orientation. The four freshman classes being voted for are class president, vice president, secretary, and class treasurer. The nominees are listed.

**Cheer Leader Will Select Assistants:** Guy Alexander, newly appointed A.S.U.U. cheer leader, announced final tryouts for assistant cheer leaders will be held at Kingsbury Hall. Alexander was appointed by the executive council to succeed Wendell Paxton.

**CAA Applications:** According to information received from Dr. A. O. Baker, of the C.A.A., a limited number of applications may still be handed to him for consideration.

**Students Support Murdock, Maw; Willkie Gains Edge Over F.D.R.:** Howard S. Walker, director of Chronicle Student Surveys shares results from a poll showing a large majority of university students favor the Republican presidential hopeful, G.O.P. nominee Wendell L. Willkie over President Roosevelt. Of the 128 varied students polled, 55% were pro Willkie. In the U.S. senatorial race, Democrat Abe Murdock was the student favorite with 67% of the total vote.

**Registration Figures Top Last Year:** According to figures released by E.J. Norton, registrar, the total enrollment for the fall quarter has soared to 4,148 students from 3,621 last week. Year-to-date totals shows an increase of 127 students from last year.

**List of advertisements:** None

**List of Cartoons and Art:** None

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**Articles:**

**Maw Enters Final Phase Of Governorship Race:** Herbert B. Maw, university professor and Democratic nominee for governor of Utah, gained a great number of votes in the state runoff election to put himself in the race for the executive position. Maw faces Republican nominee, Don B. Colton in the final election Nov. 5.

**McKay Gets Brooks' Post In Shakeup of A.M.S. — Ineligibility Cause Of Changes In Executive Jobs:** The Associated Men Students' council was completely reorganized as several vacancies opened up due to ineligibility. Ray Brooks, unaffiliated, who was named A.M.S. president in last spring's election will be replaced by Robert R. McKay, Pi Kappa Alpha. McKay was elected vice presidency in spring's balloting. The vice president vacancy will be filled by Hays Gorey, Sigma Chi, junior representative-at-large.

**Additions Made To Faculty:** Recent additions to the department of education include Helen Marshall and Wanda Robertson, according to a recent release by Dean Milton Bennion. Marshall studied psychology at Stanford University. Robertson is teaching at the Stewart training school.

**Medical Students Plan Bowling Party:** First year medical students will be guests of second year meds at a bowling party. Richard S. Tanner, president, is in charge of the committee with Elvon Jackson managing the entertainment.

**List of Advertisements:**

1. Technocracy's stand on war and defense is advertised. Hear Howard Scott, Director-in-Chief, "America—Now and Forever," at Hotel Utah on Nov. 6 from 6 to 8 p.m.
2. Morris Rosen's Free Football Contest is advertised. The product is Furmbilt suits, topcoats, and tuxedos.
3. Paid for by Keuffel & Esser Co. Advertisement for Don Herold's free book "How to Choose a Slide Rule."
4. An ad for Western Electric is provided. "Western Electric is back of your Bell Telephone service"

5. Colonial Flower Shop's mums and corsages are advertised. "Salt Lake's Finest Flower Shop"
6. Capitol Theatre's productions "Gold Rush Maisie" and "The Lone Wolf Meets a Lady" are advertised.
7. Railway Express Agency Inc's ad for laundry service for students. "Laundry home and back by Railway Express"
8. UTAH advertisement for "When the Daltons Rode," with Brian Donlevy, Randolph Scott, Kay Francis, George Bancroft, Broderick Crawford, Andy Devine, and Stuart Erwin.

**List of Cartoons and Art:** None

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**Articles:**

**Speaking Of Sports By Bryce Tangren:** In college football news, USC has not lived up to preseason expectations after two consecutive weekends being held to ties. The top ranked team in the nation this week is shared by the Vols of Tennessee and Cornell University. Tangren also makes predictions for the next week's games.

**1M Officials Schedule Wide Program:** The Intramural program offers each and every male student an opportunity to participate in any or all of the 17 activities offered. Each sport has an organized club with a president, vice president and secretary to supervise participation. Each sport is also supervised by a member of the faculty. Also, to supervise the entire program, is the five-man Intramural Council.

**Cats Bring Colorful Team to S.L.—Fast Clash In Store For Grid Iron Fans:** The Wildcats of Arizona is boasting one of its strongest teams ever as they come to Salt Lake City. Utah staggered to a 12-6 victory over BYU last week. The Utes combination of Huck, Gay Adelt, and Izzy Spector is one of the strongest tailback trios in the history of the school.

**Off The Cobb By Clark Lobb:** Arizona's ace back, Bob Ruman, threw two touchdown passes, ran for two touchdowns, kicked five conversions, and intercepted a pass last week against New Mexico State. In two conference games they have outscored their opponents 82-41. The new ruling of putting the ball in play within 25 seconds instead of 30 was noticeable against BYU. Utah was penalized three times on this count, five yards each.

**Arizona Cats To Test 'U' Polo Team:** The University of Arizona's national collegiate championship polo squad invades Utah's hard hitting quartet. Arizona has not been defeated by a college team in two years and a win for Utah would establish them as a contender for the national crown. Arizona handed Utah two of their three losses last year. The starting lineups are listed.

**List of Advertisements:**

1. Carnegie Record Programs at Music Hall is advertised, "Madam Butterfly" today.
2. The Florsheim Shoe Shop is advertised.
3. Edgehill College Special lunch is advertised. "Served in the most beautiful dining room in Salt Lake"
4. Danny's Fried Chicken lunch special is advertised. "A Place for the Gang to Meet. After the Dance. After the Show."
5. Hilton and Cramer floral shop is advertised. "She will never forget the beautiful flowers from Hilton and Cramer Florists"
6. Firmage for Men is advertised. "Let's look at the record...Hardiweave will keep you looking better...longer!"

**List of Cartoons and Art:** None

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**Articles:**

**Liberty and Eggs:** In response to Republican nominee Wendell Willkie's visit at Pontiac, as an example of the right for free communication of ideas, denied an American citizen their rights of freedom of speech. The position of Republican nominee alone should garner admiration and adoration of a liberty loving people. Such people need to focus their energy on secureness of moral strength and unity.

**Chrony Gets 'Scooped':** Chronicle editors express appreciation for the large number of persons who, by some means, learned the names of the freshman queen and her attendants, and still refused to disclose them to downtown newspapers. Dave Boyer, Tribune reporter, fairly found several campus personalities to cooperate with him than the university paper. The names of the individuals who released the information are known to us. We remind them that lessons on what constitutes loyalty to the university and its publications are needed.

**Richard H. Stephens: Next U.S. President Must Be Resolute Leader, Firm Thinker:**

Four of the most decisive years in history face the next president of the United States. Those voting for reasons other than party affiliation should know what our next president must do, before determining whether Roosevelt or Willkie is more qualified to guide the United States. Our next president must awaken the American people of the dangers at home and abroad and must devote himself to creating instruments of defense. We must find some means other than through their speeches to determine who is more fit to lead the grave years ahead.

**Jack Buckle—Observations:** Four years have passed during which I gave my all to the Chronicle with little reward. Then, the editor asked me to interview the new freshman queens. Interviewed were Dorothy King, Merlene Austin, and Cleone Eccles, all exhibiting a great deal of beauty and claimed "heavenly triplets."

**What's Doing At Other Colleges—Keep The Change By Marilla Barlow:** At Sarah Lawrence college, Bill, the night watchman will now blink the lights three times warning the girls the gate will be closing promptly at 12:40. Some of our music and anatomy students may suffer from the blockade on England. Many books on the scheduled lists of universities are published in England. Some 16,000 freshmen at the University of California at Berkley will be invited to Sunday suppers. The suppers are every two weeks and offer freshman an opportunity to meet officers of the university and student associations.

**Meet the Gang: Two-Minute Portraits:** She says "hello" to everyone—this week—normally shy and modest. She likes Willkie and proud of it. She is the managing editor of this paper. She is chairwoman of this week and inventor of "Hello U." Guess who? Answer—Betty Jo Snow.

**Side Glances:** Albert Boni has invented "microprint," by which he claims the Encyclopedia Britannica can be printed in a volume two inches thick. Irving Berlin says he doesn't expect or want his "God Bless America" to replace the "Star Spangled Banner" as the national anthem.

**List of Advertisements:** None

**List of Cartoons and Art:** The cartoon on this page is titled "Three Soldiers." It depicts a male University of Utah student leaning up against a fence watching two young boys. One young boy is holding a toy, wooden sword with his hands in the air. The other boy has a toy, wooden gun pressed against the other boy's chest. A sign on the fence reads "U.S. ARMY WANTS YOU. REGISTER OCT. 16."

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**Articles:**

**Campus Organizations Start Fall Activities:** Beta Delta Mu is holding its annual tea. Any girl interested in music is cordially invited. Mrs. Afton Johnson Slade, Kathryn Christenson, Judith Wirthlin and Mrs. Dorothy Kimball Keddington will pour. The numbers will be played by a string trio consisting of Peggy Johnson, Janice Gribble and Constance Ford. Delta Delta Delta invites all university students except freshman women to attend their open house at 1431 East First South. The committee in charge includes Ruth Gleave (chairman), Barbara Kane, Gerry Kirkham and Helen Cotter. The Kappa Kappa Gamma house welcomes Mrs. VanBerger as the new house mother. Patricia Horgensen was in charge of arrangements.

**Pi Kappa Alpha:** Pi Kappa Alpha to entertain at their first house dance of the year. Guests to bring a record with them for admittance. Connie Monson is the new social chairman and will be assisted by Ab Madsen and Fred Hardy.

**College Transfers Give Opinions on U. Of U. By Elaine Anderson:** Female transfer students from around the country give their explanations for transferring the university. The females that provide answers are Marilyn McMaster, Virginia Lee Smith, Muriel Abbott, Helen Marr Archibald and Norma Farmer. Professors receiving praise are Wallace Goates and Miss Driscoll. Abbott, McMaster and Smith are pictured.

**List of Advertisements:**

1. A lost Phi Kappa Phi key is advertised. Call Dorothy Trimble.
2. Tommy Dorsey and His Orchestra's only appearance in Utah is advertised. "The Sentimental Gentleman of Swing"
3. The Old Mill Club is advertised. "Dance Every Saturday Evening"
4. Arthur Frank (208-210 So. Main St.) clothing is advertised. "For Arrow shirts and all smart clothes, hats and furnishings"
5. Olympic (1372 Broadway, New York City) clothing is advertised. "A 'Tish-U-Knit' Creation That's Creating a Sensation"
6. University Book Store's Parker Pens and Quink is advertised. "For the Discriminating Student"

7. Parker Vacumatic pens by Parker's Blue Diamond is advertised. "Its Extra-Deep Ink Capacity is just like money in the bank When You Need It!"
8. Clara M. Clawson (57 So. Main) clothing is advertised. "The Expensive Air at the Inexpensive Price"
9. Pembroke's (24 E. Broadway) Parker Pens are advertised.
10. Mayflower Cafe (154 So. Main St.) is advertised. "For Good Eats."
11. The College Inn is advertised. "Freshman, We Are Famous for our Hot Fudge Sundaes"
12. Arrow Shirts are advertised. "He's not so dumb, Peg. Sharon your eyes on that Arrow Shirt — not bad, eh?"
13. The University Beauty Salon (1340 E. 2nd So.) is advertised. "We use the Best in Equipment and Solutions, and Guarantee Our Work"
14. Bryce Millinery (48 So. State) fur hats are advertised. "Girls...Fur hats made to order to match your coat"
15. Mullett-Kelly Co. (156 So. Main) clothing is advertised.

**List of Cartoons and Art:** None

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**Articles:**

**'U' Assembly Chief Maps First Program:** Mona Snelgrove, assembly committee chairman, presents Wayne Clark, Phi Delta Theta football star as master of ceremonies for Friday's gathering. The program will feature Mae Miller, Dick Ensign, Bob Rolfig and Carl Sandberg. Arrangements were made by Betty Jo snow and the "Hello Week" committee.

**University Band Elects Chiefs For New Season:** Joseph C. Clive was elected new leader as Bandmaster. New officers include Eldon Romney (president), Wallace Gudgell (vice president), and Dow Young (treasurer) promise the student body a bigger and better band. Announcement of new uniforms was also made.

**Music Department Goes Forth With Opera Plans:** A recording of the opera, "Madam Butterfly," by Puccini will be given in the university music hall under the direction of Thomas Giles, head of the music department. The Indie club, campus association for unaffiliated men to meet for initial time under President Perry Polson. Lowell Durham elected president of the Men's Glee club. Wesley Seabury (vice president) and Rex Firth (secretary) will assist him. Gwen Wirtin and Martha Walker were elected president and vice president of the Women's club respectively.

**Shilling Organizes Campus 'Indies':** A.S.U.U. President Jack Shilling to hold meeting for independent students. Shilling says independents far outnumber affiliates and should wield much more power than they do in university activities.

**Prom Leaders Plan Election:** Chairman Milner Dunn made announcement that election of the junior class members to committee posts will be held Friday, Nov. 1. Names of nominees to be published in Oct. 31 issue of the Chronicle.

**School "Marms" Dominate Educational Centers:** Women are edging out men of the teaching profession in the primary and elementary grades, although there are more men professors in high schools and universities says a state education survey. Arthur E. Arnesen, a supervisor of the Salt Lake City board of education in Utah, theorizes that women are more capable of working with children. Stats from survey are provided.

**List of Advertisements:**

1. The Union Building Barbershop is advertised. "Quality Haircuts for Discriminating Students"
2. Parry & Parry Manufacturing Jewelers (200 David Keith Building) is advertised for fraternity, sorority and club pins.
3. Bill's Chicken Inn (249 So. 3rd E.) is advertised.
4. Coca-Cola is advertised. "No foolin'... it makes you feel refreshed"
5. Parker Quink's pen cleaning ink is advertised. "Believe It or Not! By Ripley...5 Secret Agents"
6. This week's Post is advertised to read "They Didn't Need Coaching," by Harvard Head Coach Dick Harlow. "How's Your Football Psychology?"
7. University Book Store is advertised for "Brief Cases of Quality for Price."

**List of Cartoons and Art:** None

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**Articles:**

**Army Names Cadet Officers — Fenton Receives R.O.T.C. Cadet Colonel Position:**

Patrick H. Fenton, as colonel, headed the list of newly appointed cadet officers of the university R.O.T.C. disclosed Lieutenant Colonel John C. Wyeth, U.S. Army commander of the Utah regiment. New lieutenant colonels and cadet majors are also listed. Fenton is pictured.

**War Scribe To Speak In Salt Lake— Sheean Chooses 'Europe Today' As Speech**

**Topic:** War correspondent extraordinary, Vincent Sheean, to speak as second feature of the Master Minds and Artists series. Sheean achieved fame as a foreign correspondent for the Chicago Tribune.

**Campus Social Groups Make Ready For 'U' Homecoming — Dance, Contests TO**

**Feature Week's Program:** Homecoming Chairman, Jack Buckle, revealed plan for a "kampus king" to honor draftees. The climax for the week of festivities is the football game when the University of Denver visits Ute Stadium.

**High Marks Win Cup For Phi Kaps — Beta Theta Pi Wins Second Place Honors:**

Pin Kappa Alpha boasted the highest scholastic average for the fourth consecutive year. P.K.A. men will retain the loving cup. A complete list of fraternities and their averages is listed.

**Plans Laid for U.S.A.C. Invasion Saturday:** A motor caravan carrying nearly 500 university rooters will invade Logan prior to the Utah-U.S.A.C. football game. The caravan is jointly sponsored by the Intercollegiate Knights, Spurs and Associated Students. Guy Alexander, yell master, will lead students in a mass rally demonstration that will start at Main and Center streets. There are still reserved seats for Utah students according to Val Sheffield, A.S.U.U. second vice president.

**Sorority Okeh Given Ruling — Pan-Hellenic Council Outlaws Grid Parties:** It was unanimously voted by the Pan-Hellenic council that the sorority practice of taking rushees to football games will now be considered illegal. The decision was passed under the supervision of Mary Shepherd, Kappa Kappa Gamma, president of the Pan-Hellenic council.

**Dance Chief Picks Aids:** Dance committee appointments were announced by committee chairman Doug Sorenson. Appointed to assume responsibilities were: Helen Torkelson, independent; Jean Richardson, Pi Beta Phi; Norma Roberts, Delta Delta

Delta; Wendell Smoot, Sigma Chi; Elaine Anderson, Chi Omega; Kent MacDonald, Phi Delta Theta and Francis Ford and Nonie Hammond, freshmen.

**Debate Group Holds Meet:** Earl Baker was reappointed as varsity debate manager. Dr. LaVerne C. Bane, debate coach, outlined the year's program at the first freshmen meeting. Dr. Frederick W. Ganzert of the history and political department spoke.

**Barristers Club Holds Elections:** Mark Miner was elected president of the Barristers' Club. Wayne Gallagher was elected vice president; Jed Shields, secretary, and Florence Austin, treasurer.

**Registration Tops Past Figures:** E.J. Norton, registrar, revealed registration figures exceeded by over 200 last year's record breaking enrollment.

**A.M.S. Appoints Committee Aids:** In the first meeting of the reorganized Associated Men Students council, under the leadership of President Robert R. McKay, Arthur Ellis was appointed to head a committee on arrangements for a "smoker" to be held during fall quarter. Lynn Warburton was named Homecoming float chairman.

**Willkie Backers To Hold Meet:** Campus supporters of Wendell L. Willkie have opportunity to vent their political opinions at the first meeting of the newly formed chapter of the Associated Willkie Clubs of America. Earl Dillman is serving as president, Joe Tyree as vice president, Marilla Barlow as secretary, and Heber Hart as publicity chairman.

**Speech Arts Plans Drama Review:** Professor Joseph F. Smith will review "Life With Father," a current broadway success in the initial program of Speech Arts society in Kingsbury Hall.

**Epitome of Young America Signs for Selective Service:** Men between the ages of 21 and 36 required to register under the conscription law of the United States. Some 400 hundred university students registered.

**Art Instructors Extend Invitation to Exhibit:** Everyone on campus is invited to see the exhibit of prints and linoleum block cuts now on display in room 409, Park building.

**Survey Reveals Students Approve Conscription By Howard S. Walker, Director, Chronicle Student Surveys:** A Chronicle survey discovered a huge majority of the student body favors the conscription measure. Of almost 275 students, there is a two-and-a-half to one favoritism for the draft program.

**Pen Editor Sets Deadline for Manuscripts:** Deadline for submitting manuscripts for publication in the Autumn quarter Pen has been set for Nov. 11 by Editor Lois Powell.

**List of Advertisements:** None

**List of Cartoons and Art: None**

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**Articles:**

**Campus Daughters — ‘How About Philosophy, Pop’ Says Six Year Old ‘Coed’ By**

**Dave Boyer:** Mr. Waldemar P. Read, philosophy, coaxes daughter Karen to go home and leave school teaching to him. Mr. Read and his daughter are pictured.

**Free Grease Job Puts ‘U’ Team At Disadvantage:** Utah football's hand-pushed water wagon repaired by university plumber A.J. Bird before their bout with Arizona. In the process he applied a grease coating to the clogged nozzles resulting in some players to get ill.

**Publications Council Names Four Associate Editors — Ex Women’s Editor Gets**

**Chrony Job — Imogene Randall Named to Utonian Staff By Kathleen Evans:**

The council defied tradition appointing four coeds, Charlotte Swaner, Imogene Randall, Betty Jo Snow and Isabel Gagian to associate editorships on the four university publications, the Chronicle, Utonian, Humbug and Pen.

**Expert Notes Changes in Photo Methods:** Frank Fussel, sales manager of the Metropolitan Engraving company of Los Angeles, credited for improvements in photography technique for the popular graphic arts. He was on campus last week with his firm's ace photographer, Ned Westover, spending time with Keith Montague, Utonian editor.

**Military Society Admits Eight Students to Ranks:** The pledge group includes Herbert Nuttal, Harold Linke, William McCloy, Willard F. Scott, William Gould, Howard Brown and Ted Olsen. Officers of Scabbard and Blade are Allan Layton, Wayne Hawkins, Francis Cowley and Leonard Dobbs.

**Groups Lay Plans for Homecoming:** (Continued from page 1)

**Versatile Artist Will Appear At Empire Room:** Skeeter Palmer, accomplished pianist and accordion virtuoso to play with his own orchestra in the Empire Room of the Hotel Utah. The gala farewell engagement of Larry Kent and his orchestra is expected to be the biggest entertainment night in the history of the Empire Room, according to Guy Toombes, Managing Director.

**‘Porker’ Takes Limelight At Ute-Cat Contest By Rod Dixon:** Jeeper, a young pig, was bedecked from head to toe in the red and blue of Arizona and placed on the field of battle amidst the glory and tradition that is Utah's heritage. He is back on his farm.

**French Circle Presents Unusual Movie:** "Harvest," a French movie of unusual merit will be presented announced Dean John L. Ballif. Acclaimed to be finest movie of the year from French cinema.

**Ten Students Pass English 1 Exams:** Hector Lee, English professor, disclosed ten students passed from English A to English 1 after an exam. More students to be tested.

**Speaker Urges Active Faith:** An urge for returned L.D.S. missionaries to keep religious faith active among university students was voiced by Dr. John A. Widsoe, L.D.S. church official and former president of the university.

**List of Advertisements:**

1. Advertisement for Don Herold's free book "How to Choose a Slide Rule."
2. Railway Express Agency Inc's ad for laundry service for students. "Laundry home and back by Railway Express"
3. Pembroke's (24 East Broadway) K & E Slide Rules is advertised.
4. Duffin's Chocolates (9th So. And 11th E.) is advertised. "Remember Her With a Box"
5. Union Pacific Stages bus fare for round trip to Denver is advertised. "Tops For Fall Trips"

**List of Cartoons and Art:** None

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**Articles:**

**43 Greenies Get Set For Run-Off — Freshmen Class Officer Election Set For**

**Friday:** Final list of 43 approved candidates for freshman offices was released by Val Sheffield, A.S.U.U. second vice president and officer in charge of freshman elections. The completed candidate list includes for president: Ned Baker, Owen Hansen, Garth Holbrook, Gordon Holmes, Melvin Johnson, Clinton Miller, Mark Muir, Joh Schofield, Richard Stine, Earl Taylor, Parley White, Bob Woolf and Jack Anderson. Candidates for vice president, secretary and treasurer are also listed.

**Officials Levy Fee On Late Photographs:** A 25 cent fee will be levied to all students who apply later than Friday to have price taken for A.S.U.U. student handbooks announced Graduate Manager Theron S. Parmelee.

**'U' Activity Heads Bid For Frosh — Greenlings Hear Of Opportunities In Campus**

**Work:** Gail Plummer, Kingsbury Hall manager, provided good reason for active participation in some field of campus life at freshmen orientation. Major activities outlined included publications, student organizations, athletics, forensic groups, honor societies and pep clubs.

**Honor Society Inducts 7:** Phi Eta Sigma, freshman honorary scholastic society, announced seven new initiates have been elected. They include Melvin Herlin, Lerue Winget, Rex Barber, Paul Barlow, Nelson Clayton, John Lang and Leonard Burgess.

**Executive Council Members Settle Down to Routine Duties of Offices:** Led by student body president Jack Shilling, the student "big wigs" have settled into their routine duties with four weeks and a summer of planning behind them. Other officers mentioned include Mona Snelgrove, first vice president; Val Sheffield, second vice president and Secretary Phyllis Berntson. Officers are pictured.

**Carlson Hall Elects Clyde To Presidency:** Pauline Clyde was elected president of Carlson Hall for the upcoming year announced Ann Marie Driscol, director of the dormitory. Also elected to offices were Joy Phillips, vice president; Shirley Poulton, secretary; Mary Taylor, treasurer; Deon Hansen, song leader; Francis Jue, scholastic chairman and June Willard, publicity agent.

**Roosevelt Backers Invite Debate:** The national political battle engulfed the university this week with a challenge from the newly formed Roosevelt and Maw club asking: Why should Roosevelt and Maw be elected? A debate is set for October 29 in the Union building. Officers elected at the last meeting are Gordon Hoxsie, president; Patricia Freeman, vice president and Larry Weiler, secretary/treasurer.

**I.K.'s Appoint Committees:** Intercollegiate Knights, campus service organization, appointed committee members at a meeting. The chosen consist of Harvey Carlisle, Joe Henroid and Mark Green, Homecoming football skit; Robert Backman and Max Cornwell, homecoming float; Art Gebhart, Seldon Wells and John Kelly, stag banquet; Ned Bennion, Heber Hart and Bill Bennio, initiation committee; Rod Dixon, rushing plans; Jean Flint, yearbook and Paul Southwick, Elmer Sandberg and Poulsen Hunter, telephone committee.

**Weber Club Holds Initial Meeting:** Merle Allan was elected president of the Weber club. Other officers elected are Ileen Manning, vice president; Margaret Smith, secretary and Stanley Johnson, treasurer.

**List of Advertisements:**

1. The Old Mill Club is advertised. "Dance Every Saturday Evening"
2. Kenneth Robert's "Captain Caution" is advertised. "A Richard Wallace-Grover Jones Production"
3. University Book Store typewriters are advertised. "Re-Conditioned and Factory Re-Built"
4. Coon Chicken Inn (2960 Highland Drive) is advertised (yikes).
5. At Capitol Theatre, James Oliver Curwood's "River's End" is advertised.

**List of Cartoons and Art: None**

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**Articles:**

**The Boulder Trip By John Whitney:** The A.S.U.U. council has prompted the bi-annual exodus of university students to Boulder. A plan to build student friendships and increase school spirit. To approve the plan, the deans council must consider the responsibility it would assume and the feasibility.

**Richard H. Stephens — Writer Reviews Record of Roosevelt For Past Eight Years:** President Roosevelt refrains from openly campaigning for a third term and trusts voters can look at his eight year resume. While he has done some commendable things, his record speaks of concern.

**For Offense or Defense?** For the average American, conscription holds no ominous meaning. He considers a large standing army as a precautionary to any would-be invaders that land on American shores is a fearful mistake. The draft, then, is to prepare a force which, when the time comes, will aid Britain in taking the offensive against the totalitarian states which has been a losing battle against Hitler.

**Minorities Right to Persuade Defended by Professor By W. Harold Dalgleish, Ph.D., Associate Professor of History and Political Science:** We take pride in the fact we are a democracy. So long as there is freedom of speech, freedom of the press, freedom of assembly, problems will normally be considered from an emotional viewpoint but also a rational viewpoint. There is no substitute for truth.

**Frank Allen — Cranium's Latest Is Conversion Into Printing Press:** A new hair-do fad for women is to curl the hair into letters and spell interesting little phrases like "God Bless America," "Win with Willkie," and "What's the Answer to the Third Term" across the cranial area. The fad is not likely to replace the printing press but it is disconcerting.

**Side Glances:** European dictators have been accused of throwing pledges around promiscuously. A "Woman for Governor" campaign is taking off with elections only three weeks off. Men who die before conscription catches up with them are placed on the "Training Deferred" list. Willkie claims that six years of New Deal defense preparations has produced nothing more than orders for war materials.

**List of Advertisements:** None

**List of Cartoons and Art:** The cartoon on this page is titled "Looks Like He's Got a Mouthful," by Betty Jo Snow. It depicts a dog with a Hitler head with the words "Axis Powers" on its body. In its mouth is a bone labeled "Britain." There are other bones in a pile for the dog to eat labeled "Western Hemisphere."

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**Articles:**

**A.W.S. Council to Present Annual Activity Hour:** Freshman women and their sponsors to be entertained in the ballroom and men's lounge by the Associated Women Students' council. The receiving line will include Helen Smith, Dean Austin, Barbara Davis, Catherine Robinson, Betty Jo Snow and Mildred Taylor. Co-chairman for the event are Helen Smith and Margaret Ann Gloe.

**Don't Forget to Look at the Shoes, Boys! 'U' Coeds Display Variety of Late Shoe Styles:** The new Shaps by Joyce are replacing the classic saddle shoe in popularity around campus. Knee-length socks are appearing on more legs every day. For more dressy wear carved heels are all the rage. Open-cut shoes are also popular.

**Conscription Bill Calls For 'U' Comment By Martha Haveron:** Female students such as Mildred Taylor, Daila Day, Kay Stumm, Mary Shepherd, Afton Ryberg, Mary Fister, Barbara Parry, Peggy Putnam and Mona Snelgrove provide commentary of the Burke-Wadsworth conscription bill that was passed.

**W.A.A. Organizes Autumn Program:** Freshmen girls interested in working toward receiving the W.A.A. awards and eventually white sweaters are urged to begin participation now. Hockey club is headed by Margaret Staker. Fencing club is managed

by Mary Jane Price. Marilla Barlow is the contact for Archery and Pistol clubs. Beatrice Hogan is managing badminton.

**List of Advertisements:**

1. Olympic (1372 Broadway, New York City) clothing is advertised. "A 'Tish-U-Knit' Cardigan Designed By Leon"
2. Danny's Fried Chicken lunch special is advertised. "A Place for the Gang to Meet. After the Dance. After the Show."
3. Edgehill College Special lunch is advertised. "Free with each order on Oct. 17, 18, 21st, individual Homemade Lemon of Pumpkin Pie"
4. Skeeter Plamer performing in the Empire Room at the Hotel Utah. "Special Added Attraction"
5. Makoff (60 E. So. Temple and Hotel Utah Lobby) clothing is advertised. "Junior Ramblings"
6. The 1942 Utonian book is advertised. "Today's memories will be Tomorrow's Utonian"

**List of Cartoons and Art:** None

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**Articles:**

**Hits and Misses By Carlisle Stout:**

**Utes After C.U.:** With the departure of Bunny Oakes from the Buffalos, the Utes have an excellent chance of beating Colorado for the first time in five years.

**Other Foes First:** First, they need to take care of business vs the Aggies. The Aggies will have their hands full with Huck Adelt and Izzy Spector

**Sophs Show Up:** LeGrande Gregory, sophomore, caught five passes against Arizona. Sophomore Jim Pistorius turned in a great game at center against the Wildcats.

**Redskin Polo Club Plans Season Schedule:** Final arrangements are not yet made but it is looking fairly certain USC will make a trip as a feature for the homecoming celebration. Coach Goates is still trying to get better student support to games.

**Softball Starts Intramural Play — Emmel Gets Student Leader Post By Bob Mayer:** Any club within to join the annual fall softball tournament shouts contact Mr. Robbins,

intramural director. Bill Emmel, Phi Delta Theta, was appointed student director of intramurals. The intramurals will be conducted by an intramural committee with J.R. Griffith as chairman, A.J. Robbins as director, Vadal Peterson and Pete Couch as faculty members, and two student members.

**Tacklers' Nightmare — 'Double Trouble,' These Tricky Adelt Brothers — Utah Tailback Twins Prove They're Good:** Only three games into the season, brothers Suck and Gay Adelt are being heralded as two of Utah's fastest backs ever to play. Both are excellent passers, good kickers and are shifty enough to shake off would-be tacklers. Coach Armstrong expects them to develop into two of the finest backs in the conference.

**Profs Enjoy Football, Cub Finds By Tex Barron:** Dean Taylor of the school of engineering claims he has been to every football game in the last five years and has great hopes for the year's squad.

**Soph Gridders Not In Sack Rush — No Wonder Frosh Won:** Coach Ike Armstrong didn't want players participating because of possible injury. Seems Tubby Richardson went anyway.

**Close Race Looms In M.S.C. Play:** The prime favorite, Colorado, along with the improving Utah Redskins and Denver's surprising Pioneers comprise the trio of title contenders. The complete conference standings is listed.

**Hoopsters Start Practice; Schedule Season Opener:** Training for next winter's basketball team began this week. With the return of Vaughan Bennion, Deb Smith, Val Sheffield, Bill Johnson and Melly Atkinson Utah's title chances are in sight. Their opening game is against Hamline University of St. Paul.

**List of Advertisements:**

1. Arthur Frank (208-210 So. Main St.) clothing is advertised. "For Arrow shirts and all smart clothes, hats and furnishings"
2. Mullett-Kelly Co. (156 So. Main) clothing is advertised.
3. Technocracy's stand on war and defense is advertised. Hear Howard Scott, Director-in-Chief, "America—Now and Forever," at Hotel Utah on Nov. 6 from 6 to 8 p.m.
4. Morris Rosen's Free Football Contest is advertised. The product is Furmbilt suits, topcoats, and tuxedos.
5. Brigham St. Pharmacy B.S.P. malted milks are advertised. "Draft? No, everyone says that"

6. Wrigley's Doublemint Gum is advertised. "For More Fun Out of Life Chew Delicious Doublemint Gum Daily"

**List of Cartoons and Art:** None

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**Articles:**

**Utah State Clash Should Prove Redskins' Real Worth — Johnson, Soffe Still Out as Injury Jinx Visits Indian Squad — Improved Utah Club Awaits Second**

**Conference Test Against Strong Logan Crew By Lee Hammel:** Utah's fast improving football team is making final preparations for their traditional clash with Utah State at Logan. This game should prove Utah's chances as a legitimate title contender. Coach Ike Armstrong has two sensational sophomores in Huck Adelt and LeGrande Gregory.

**Di Carlo Optimistic Over Team As Fencers Open Drills:** After losing Homer Olsen, ace of last year's squad, Coach Guy Di Carlo is optimistic concerning the prospects for this year's fencing team. Veteran returners like Bill Brundige, Bill Waler, March Abbot, Bernard Wallenstein, Farnes Kenner and Warren Young will contribute to the group of newcomers making the looks of a strong team.

**'Limb' Club Gives Out Sure Winners:** Predictions are Utah over Aggies, Denver past Wyoming, C.U. to trounce Colorado Farmers and BYU to whip Texas Tech.

**Action on Baseball Move Asked By Wayne Clark (Manager Utah baseball team):**

The baseball team is categorized with the likes of swimming, wrestling and tennis. Attempts have been made to inject baseball into intercollegiate rivalries with Utah State and BYU. Baseball should become an official activity at Utah.

**Pistol Club Underway; Team Challenges Sent:** First meeting to be held according to Captain T. Davis. Davis also announced that club members will be given 20 rounds of ammunition a day instead of the usual 10.

**Off the Cob By Clark Lobb — Gregory Labeled Find of the Year:** Sensational sophomore end, LeGrande Gregory, seemed to be in on every play against Arizona. The sparkling play of senior quarterback Dale Sorenson in Saturday's game was also a highlight.

**PingPong Tourney Slated By Frosh:** The annual freshmen ping-pong tournament is slated for Oct. 28. Winners in both divisions (men and women) will be presented with table tennis sets.

**List of Advertisements:**

1. General Electric is advertised with some tips.
2. U of U Willkie For President Club is advertised.
3. Firmage for Men is advertised. "A Challenge To Men Who Are Hard On Your Clothes"

**List of Cartoons and Art:** The cartoon on this page is titled "Wreck 'em Rex," By Rog Hammond. There is a drawing of a man's face and around him are other cartons. One of a football player stiff arming a defender and it reads "Don't come this way!" Another is a guy on a scale and he is saying, "Hey, look coach I weigh 180!" Another is a guy reading piles of books and it reads "He studies hard." Lastly, there is one with a guy raising his hat to lady and says, "Howdy!" It reads "Polite on the Campus."

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**Fraternities to Distribute 'Utah Set-Up' Tuesday:** Providing freshmen men with insight of Greek fraternity life, the second annual "Utah Set-Up," Inter-fraternity council publication, will be distributed free to "greenlings" after orientation announces Rich James, Beta Theta Pi, council president. The pamphlet was edited for the second year in a row by Laury Carcroft.

**Keep the Change By Marilla Barlow:** A poll at the University of Texas shows the average cost of a coed's wardrobe is about \$30 a year. Some campuses sell their parking spaces next to classrooms for \$1.

**Dickson Lays Success To Matter of Luck:** Eminent young baritone, Donald Dickson, attributes his successful sky-rocket climb to sheer luck. "Being in the right place at the right time." The sport minded individual believes a singer's voice is like a pitcher's arm.

**Restrictions Put On Student Cars:** Students' cars are prohibited from parking in the rear of Kingsbury hall of the Union building and in the driveways connecting them announced by President George Thomas.

**Group Makes Plans for Novel Dances:** Bill Schmidt, committee chairman, announce that negotiations are already under way to secure capable dancing instructors for the weekly dance sessions. Newly appointed members of the committee include Betty Ballinger, Marjorie Muir, Imogene Randall, Marjorie Lyman, Frank Wooley, Dick Hansen, Merlene Austin and Jeanne Karass.

**Hawaiian Student Reveals Island Opinion of Japan:** United States suspicions of Japan are not shared by the people of the vital Hawaiian territory, William Han, native Hawaiian revealed. "Japan likes freedom just as much as my people do. The fears of the U.S. over the Japanese control of the Pacific are unnecessary," Han added.

**Alpha Lambda Delta Lists Pledges:** Eight university students were pledged to Alpha Lambda Delta, honorary women's scholastic society. The eight women were Barbara Martin, Arleen Tanner, Suzanne Cooper, Patricia Londer, Maurea Ushie, Marjorie Barrett, Dorothy Ray Fields and Joan Smith.

**Hummy Hammond Lays Plans For Hammy Humor:** Editor Roger Hammond reveals plans for a huge pectoral section in the Humbug. Hammond states that very few articles will fill his pages. Instead the holes will be filled with cartoons and humor.

**University Employee Gets Government Job:** Miss Lesa Larson, secretary to Dean William Leary of the law school, left for Washington D.C. to become a government stenographer the War department.

**Two Coeds Join Aspirants For Cheer Leader Posts:** Approval of women cheerleaders was made Wednesday by the A.S.U.U. executive council and two coeds' applications for such positions will be considered. Les Paxton, Rodger Gunn and Haig Arkillian were named assistant cheerleaders according to Guy Alexander, chief yell master.

**Army Leader Gives Views on Conscription:** Lieutenant Colonel John C. Wyeth, university R.O.T.C. commandant believes the conscription measure is the most efficient and most democratic way to bolster our country's military forces. He says at no time do they expect to have more than two million men training.

**List of Advertisements:**

1. Coca-Cola is advertised. "Nothing like a Coca-Cola with food"
2. Troy Laundry is advertised. "One day Laundry Service, Make Old Shirts Into New"
3. Colonial Flower Shop (870 E. 9th So.) is advertised. "Salt Lake's Nicest Flower Shop"
4. Mayflower Cafe (154 So. Main St.) "For Good Eats"

**List of Cartoons and Art:** None

## **Finding Aid for Utah Chronicle: Prepared by Ashley Ji Won Oh**

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### **Articles:**

#### **“U’ Students Will Take Grid Jaunt”- “Special Train To Carry Injun Envoy”**

U Students’ proposal has passed the final approval of student trip to the Utah-Colorado football game in Boulder on Saturday, November 2. The chair car transportation fee for men is \$12, and women for \$16. The reason why women have higher rate is because they are required to ride in sleeper cars. University of Colorado is having a dance on Saturday evening, following the game day. Many university students are planning to attend those events.

#### **“Frosh Choose Class Heads”**

Gordon Holmes, the student body president of West high, discontinued East’s traditional administrate of freshman presidents when he was voted frosh leader by a two-to-one margin.

#### **“Press Club Heads Formulate Plans”**

Hays Gorey, the Press Club president stated that editors of the four-campus publication gather together on Wednesday with officers of the Press club to discuss plans for group activities.

#### **“They’re Campus Royalty for Weekend”**

Queen Mary Margaret Malmsten and King Robert Johnston were selected as student “highnesses” to regulate the university’s “defense” homecoming.

#### **“Sheean Predicts Early Fall of Nazi Regime”**

Vincent Sheean, ace war correspondent stated that Nazism and other “isms” will discontinue to control European governments. He landed in Salt Lake City on Wednesday to share Utahns his perspectives of “Europe Today and Tomorrow”. He stated that “Ism” forces are the major in forceful military minorities, and each will defeat soon due to the growing restlessness among the common people.

#### **“Civil Engineers Get Merit Award”**

On Wednesday, the university chapter of the American Society of Civil Engineers has received the national Award of Merit for the first time in its history.

#### **“University Authority Discounts U. S. Fear of Mexico, Japan”**

Dr. Frederic W. Ganzert of the university department of history and political science Pan-American authority revealed the outlook on Wednesday. Due to Mexico’s contribution of investigative oil rights to Japan, the United States do not have to distress any political difficulties.

### **“Ute Homecoming Frolic Moves Into High Gear”- “Football Player L. A. Transfer Capture Crowns”**

Campus royalty honored their name on Thursday due to Mary Margaret Malmsten and Robert Johnston anticipated a joint crown of rule over annual homecoming events, according to the dismissal of 17 other candidates to the seats. Marie Folsom, Ruth Hunter and Phi Mu were elected aides to Queen Mary Margaret and Beta Theta Pi King Bob. After Jack Buckle, the homecoming committee president, starts the events, the first official presentation of the royalty will be proceeded on Friday both at the gathering and at the rally. King Bob is a junior, as known as ‘glamor boy’. He is also well-known as the wounded quarterback of the university football team.

### **“Greek Letter Groups Vie For Honor Cups”**

Tracing to their old alma mater to analysis old campus haunts and to refurbish old “remember back when’s,” university alumni this week will gather with students whose “good old days” are still in the forthcoming and will contribute in the university’s nineteenth annual Homecoming events. The fraternities and sororities will be welcomed at open houses on Friday during the “alumnite” event. The scheduled for this event has layout in detailed.

### **“Group Seeks Aid For G. B.”**

A plea for student aids in a drive for clothes to be distributed in Great Britain was announced on Wednesday by Mrs. L. K. Nicholson, Utah district chairwoman for the national movement of supporting war-torn European citizens.

### **“Kappa Leader Leaves For Conventions”**

Mary Shephard, a president of the Kappa Gamma and Pan Hellenic council will be attending the Intermountain Pan-Hellenic conference at Boulder, Colorado.

### **List of Advertisements:**

#### **“Knights’ Call For Members”**

1. Intercollegiate Knights is advertised.
2. On Wednesday, Duke Wendell Smoot announced that Sophomore men students who are interested in joining Intercollegiate Knights, campus service organization should submit the application to members or Union 402 before November 1<sup>st</sup>. The number of candidates were undetermined.

#### **“Owl and Key”**

1. Owl and Key is advertised.
2. Robert McMullen is accepting applications for any men who are interested in joining Owl and Key, honor senior men’s society. The applications will be collected in Chronicle office before Monday noon.

#### **“Prom Chief Calls For Assistants”**

1. Positions for prom committees are advertised.

2. Milner Dunn, a prom chairman is looking for the Junior Prom committee members. The application deadline is October 31<sup>st</sup>. Four juniors will be announced to be determined to the committee member on November 8<sup>th</sup>.

**“La Conga’ Lessons Feature Dance”**

1. ‘La Conga’ Dance performance is advertised.
2. Bill Sehmidt, the matinee dance committee head announced that ‘La Conga’ dance will have the performance on next Wednesday, called “Jollyup”.

**List of Cartoons and Art:**

None

**Articles:**

**“Giles Denies Rumors Of Opera Delay”- “Madam Butterfly Progress Is Reported Satisfactory”**

Puccini's Japanese opera “Madam Butterfly” will be performed by the university music department. The scheduled was originally set for December 6 and 7 and will not be postponed. The opera selection will be changed due to the anti-Japanese feeling in the United States.

**“Two Freshmen Win A. M. S. Positions”**

Parley White and Elliot Richards were chosen to freshmen representative positions on the Associated Men Students' council. The election was held on Friday on the authority of East high school in frosh university politics.

**“Nuttall Stresses Modern Need For New Ideals”**

L. John Nuttall, Jr., superintendent of Salt Lake City public schools, stated, “The world lies changed its ideals and young people must look forward to the tomorrow, one much brighter, but one which will require great ability in the youth who fall into the right.”

**“Hall to Honor ‘U’ Alumni”**

Miss Anna Marie Driscoll, the house matron announced that University alumni and students will enjoy dancing and having snacks on Friday at Carlson hall's annual Homecoming open house.

**List of Advertisements:**

1. Dee's Hamburgers is advertised.
2. Dees' Hamburgers is a restaurant which has four branches. They are located in 208 University Street, 437 So. Main, 41 East 2<sup>nd</sup> South, and 1111 East 21<sup>st</sup> South.
  
1. Laundry service-Railway Express is advertised.
2. Railway Express is a laundry service that pick-up the laundry and deliver the laundry.
  
1. “Your Collegiate Week” is being addressed.
2. “Your Collegiate Week” contains special schedules during the week.
  
1. Camy Night is advertised.
2. Camy night will be held in every Friday in the Empise room.
  
1. Hardiweave Suit is advertised.
2. Hardiweave Suit is a tailor shop for men.
  
1. Hilton and Cramer is advertised.
2. Hilton and Cramer are florists and they sell flowers at 12 Fifth East.
  
1. Wolfe's is advertised.

2. Wolfe's is a clothes shop and the shop is on sale for students.
  1. A book "How to Choose a Slide Rule" by Don Herold is advertised.
  2. "How to Choose a Slide Rule" is sold by University Book Store.

**"Mixed Double Quartet"**

1. Tryout for mixed double quartet is advertised.
2. Professor Richard Condie announced the tryout for mixed double quartet.
1. Lost materials
2. Small round Scotch plaid purse was lost on Stewart playground.
1. Sales
2. Willys Knight '20 roadster is on sale for \$30.
1. Technocracy Inc. is advertised.
2. Technocracy Inc. presents Howard Scott in director-in-chief "America-now and Forever".
1. JerryJones is advertised.
2. JerryJones is performing Claude Thornhill and his orchestra, featuring Jane Essex and Boh Jenny.
1. Mullett-Kelly Co. is advertised.
2. Mullett-Kelly Co is a clothes shop(arrow shirts) for the college men.

**List of Cartoons and Art:**

None

**Articles:**

**“Theme Chosen For Assembly”**

Mona Snelgrove, A.S.U.U. vice president and chairman of the assembly committee announced that the A.S.U.U. second assembly on Friday chose the theme: patriotism. The organization have been completed by Arthur Allen, former university student.

**“U Theater Schedules Initial Production”**

“Ethan Frome” is the famous performance performed by the university theater’s premier performance. Gall Plummer, the Kingsbury hall manager announced the performance date that is scheduled for production on November 15 and 16.

**“Medical Society Replaces ‘Frats’”**

Bruce Balken, a newly elected president of the association announced that the formation of a campus association of medical students was placed for two former medical fraternities.

**“Debaters Prepare For Conference”**

Dr. LaVerne C. Bane, debate coach announced that two university debaters have been chosen to join in the annual Rocky Mountain forensic conference at Bozeman, Montana. The school name cannot be released until other tryouts are complete.

**“Sheean Sees Early Fall For Nazidom”**

(This article was continued from page 1)

**“Visitor Cites Worth of Fraternities”**

A touring official of Sigma Chi fraternity stated that American college social fraternities kept in the best condition for years.

**List of Advertisements:**

1. Wrist Watches is advertised.
2. Wrist Watches is a jeweler shop, located in 25 West So. Temple.
  
1. Sears Roebuck and Co. is advertised.
2. 17-Pc. Mechanical Drawing Set is on sale by Sears Roebuck and Co.
  
1. Willkie Club is advertised.
2. Willkie Club is looking for debate challenger against Willkie Club.
  
1. An un-identified Gas company is advertised.
2. A 1<sup>st</sup> Grade gasoline is on sale for 19 cents per gallon.
  
1. A game Mirror Room is advertised.

2. Mirror Room holds games every Saturday night in Newhouse Hotel. They also sell dinners.
  1. Beat Denver is advertised.
  2. Beat Denver is a shoe shop.
  
1. Johnson's Café is advertised.
  2. Johnson's Café has hot place lunches, sandwiches, malted milks, and homemade ice creams.
  
1. A new Utah sweatshirt is advertised.
  2. This sweatshirt is on sale in the University Book Store.
  
1. Bill's Chicken Inn is advertised.
  2. Bill's Chicken Inn is a restaurant that sells fried chicken.
  
1. University Tailoring Cleaning Haberdashery is advertised.
  2. University Tailoring Cleaning Haberdashery is a tailor shop.
  
1. An un-identified flower shop is advertised.
  2. The advertisement emphasizes the University of Utah Home Coming event to promote the shop.
  
1. VICO is advertised.
  2. VICO is an oil shop, and this advertises winterizing the car.
  
1. University Barber shop is advertised.
  2. The barber shop proudly advertises by saying "the best haircut in the West".
  
1. Kirk's Kard Shop is advertised.
  2. Kirk's Kard Shop is a house decorations shop.
  
1. B. S. P. is advertised.
  2. B. S. P. is a famous malted milk place. Details has un-identified.
  
1. A Barber Shop at Union building is advertised.
  2. For old men, they have the shoe shine service as well.
  
1. Troy is advertised.
  2. Troy is a laundry service. It proudly advertises that the service takes only a day.
  
1. National Pants Shop is advertised.
  2. National Pants Shop sells various clothes, mostly for men.
  
1. Arthur Frank is advertised.
  2. Arthur Frank is a clothes shop.

**List of Cartoons and Art:**

1. A picture of Vincent Sheean was printed.
2. It indicates, “England will crack”.

**Articles:**

**“That’s Politics”**

Herbert B. Maw has reconciled from the teaching staff of the university is depicted with alarm due to the points which are one favorable, one unfavorable and both false in which a specific process positioned the democratic applicant for governor.

**“Welcome Alumni”**

This editorial introduces events including specific schedules in which supported by the Alumni such as the annual Homecoming festivity.

**“Frank Allen: ‘Homecoming’, Or How To be Obnoxious In One Easy Column”**

This editorial explains the history of the University of Utah’s Homecoming event.

**“Side Glances”**

This text depicts the bookstore at the University of Utah. The author is not mentioned.

**“Lines to Wendell Willkie”**

This poem is related to Wendell Willkie. The author is not mentioned.

**“Utah Analyst Examines Right of Majority to Govern”**

This editorial is written by Charles P. Schleicher, Ph. D., Instructor in Political Science and History. He viewed the right of the majority to govern and explain the democratic coin.

**“What’s Doing at Other Colleges-Keep The Change”**

This editorial is written by Marilla Barlow.

**“Meet the Gang: Two-Minute Portraits”**

This editorial is about Sigma Nu. The text includes descriptions of his appearance. The author is not mentioned.

**“Willkie’s Aims, Abilities Move Writer to Favor Him For Presidency”**

This editorial is about Wendell Willkie, written by Richard H. Stephens.

**List of Advertisements:**

None

**List of Cartoons and Art:**

1. “Temporary Boy Friend”
2. “Temporary Boy Friend” was drew by Montague.

**Articles:**

**“Initiation Rites Head ‘U’ Festivities”**

Beta Delta Mu, national honorary music sorority has distributed invites for their opening. The event will be followed by a banquet to be held at the Newhouse hotel.

Alpha Beta Theta, honorary literary sorority will have an important meeting at the Chi Omega house.

Alpha Lambda Delta is welcoming new members during the banquet.

J. D. L holds their annual got-acquainted party in room 106 of the Union building.

**“Dance to Climax Week’s Activities”**

During the homecoming, a gala dance event is announced. The event will be held in the Union building ballroom.

**“Hockey Features W. A. A. Activity”**

In Logan, the executive board of W. A. A. will be amused by the Utah Agricultural College W. A. A. members at the annual convention.

**“Many Pin Hangings Keep Campus And Cupid Alert”**

The homecoming week has many romance. The author of this editorial is not mentioned.

**“Old Fashioned Clips Mark New Campus Hair Styles”**

This editorial illustrates the significant of the old hair styles. The author of this editorial is not mentioned.

**List of Advertisements:**

1. The sorority Chi Delta Phi is advertised.
2. Women students who are interested in joining Chi Delta Phi should submit the original manuscripts to the Chi Delta Phi box in the Union building before November 5<sup>th</sup>.
1. Clara M. Clawson is advertised.
2. Clara M. Clawson is a sports shop.
1. Victory is advertised.
2. Victory is a Halloween jamboree place.
1. The show “The Mummy’s Hand” is advertised.
2. This show is a comedy show for Halloween.
1. Edgehill is advertised.
2. Edgehill is a restaurant for dinner.
1. Fendell’s Ice Cream is advertised.

2. Fendell's Ice Cream is an ice cream shop, also cater to parties.
  1. Christmas sales work is advertised.
  2. The details are un-identified.
  
1. Parry & Parry is advertised.
  2. Parry & Parry is a jewelry shop, especially focused on the fraternity, sorority club customers.
  
1. The Old Mill Club is advertised.
  2. The Old Mill Club is a dance club.
  
1. Deanna Durbin Spring Parade is advertised.
  2. Deanna Durbin is a comedy show.
  
1. A & W Habit is advertised.
  2. The details are un-identified.
  
1. Mayflower Café is advertised.
  2. The details are un-identified.
  
1. "Tish-U-Knit" Cardigan is advertised.
  2. The design is by Leon.
  
1. Coconut Grove is advertised.
  2. Coconut Grove is a big Halloween carnival.
  
1. Union Bldg Beauty Shop is advertised.
  2. The details are un-identified.
  
1. A fashion shop is advertised.
  2. The shop is located in Hotel Utah Lobby, offering at young income prices.
  
1. College Inn is advertised.
  2. College Inn is a restaurant located in central 'U' campus meeting place.
  
1. Danny's is advertised.
  2. Danny's is a family restaurant.
  
1. Colonial Flower Shop is advertised.
  2. This flower shop advertises their reasonable prices.
  
1. Campus Boot Shop is advertised.
  2. Campus Boot Shop is a shoe shop located under Schubach Jewelry.

**List of Cartoons and Art: None**

**Articles:**

**“Utes Battle Denver Pioneers in Homecoming Classic”**

The grad students will walk around the Utah campus on Saturday lost in reflective reminiscences of a neglected period. They will wander around the Ute stadium to observe the war-painted Redskins collide with Denver in the annual homecoming grid classic.

**“Play Opens Tuesday in Intramurals”**

Bill Emmel, a student manager and A. F. Robbins, a faculty manager announced their theme of all intramurals reports are Optimism.

**“Soph Center Shows Promise”**

Jim Pistorius is a high star, printed his picture in full. He brights the team as he performed finely.

**“Indian Poloists Meet Fort Crew In Friday Clash”**

Utah has a game against Stanford University at the Fort Douglas Air Corps.

**“Knute Rockne’s Ghost Smiles As Irish Tip Carnegie, 61-0”- “Indians Razzed For Losing To Utah Aggies”**

The excellent 61-0 win the Fightin’ Irish of Notre Dame made over gloomily excelled Carnegie Tech.

**“Buff-Ute ‘Classic’ Featured Initial Utah Homecoming”**

This editorial illustrates that the University of Utah’s first homecoming game was initiated on the old Cummings field. The author is not mentioned in the text.

**List of Advertisements:**

1. A. S. U. U Homecoming Dance is advertised.
2. Two famous bands-Verdi Brienholt and Orson Hyde- were hosted to this event.
  
1. Dutches’ is advertised.
2. Dutches’ is a restaurant famous for dinner, located near ‘U’ Pharmacy.
  
1. The Stadium Gardens Co is advertised.
2. The Stadium Gardens sells flowers for all occasions.
  
1. Homecoming event at the University of Utah is advertised.
2. The University Book Store sells many products related to homecoming events.
  
1. W. E. Fige Co. is advertised.
2. W. E. Fige Co. is a formal clothes shop.
  
1. Coon Chicken Inn is advertised.

2. The details are un-identified.
  1. L. G. Balfour Company is advertised.
  2. L. G. Balfour Company is a gift and jeweler shop, focused on Fraternities and Sororities.
1. Furmbilt is advertised.
  2. Furmbilt launched a free football contest.
1. Auerbach's is advertised.
  2. Auerbach's is a clothes shop.
1. Doublemint Gum is advertised.
  2. Doublemint advertises their gum by stating that chewing gum is healthful and fun at the same time.

**List of Cartoons and Art:**

None

**Issue Date: October 31, 1940**

**Volume: 50**

**Number: 6**

**Page: 1**

**Articles:**

**“Large Traveling Contingent To See Colorado Fray”**

More than 200 university students will leave at 6 p.m for Utah-Colorado football game on Friday. U students can also participate in the Colorado Homecoming parade as well. Utah students will depart on Thursday in order for them to have enough time to take a rest. For U students, Cooper Malone, the Colorado homecoming chairman, prepared dance with bonfire and torchlight parade. University of Utah will play against Colorado on Saturday.

**“Law Fraternity To Initiate”**

Law fraternity Phi Alpha Delta's initiation held in state capital Supreme Court offices on November 9th.

**“I.K. Application Deadline Set For Wednesday”**

Intercollegiate Knights is going to elect approximately 25 sophomore men.

**“Opera Star to Lecture Speech Arts Group”**

Emma Lucy Bowen, the Opera Star in Salt Lake City, will have a lecture on her experience about her music study in Europe at Speech Art Society.

**“University Band Makes Well-Earded Jaunt”**

Approximately 48 band students have participated in this trip. They played without the newly-designed military style uniform, but they finished their performance greatly with their old uniform. The leader of the band Joseph C. Clive planned for Colorado exhibition thoroughly. He gave responsibilities to the band members with an attitude of representing university.

**“F.D.R Backers Still Looking For Willkieites”**

A public contest having been acknowledged by Willkie club members for debate, the opposing sides determined on Tuesday to announce in Kingsbury hall the abilities of presidential nominees.

**“Glee Club Head Chooses Coed Double Quartet”**

Professor William Peterson announced the University woman's double quartet's new members.

**“Press Clubbers Schedule Party for First Meeting”**

The first university press club is holding a dinner in November 7<sup>th</sup>.

**“PiKA, TriDelt Win Honors”**

Presentation of gold loving: cups to winners of the competitive events will be held during homecoming week at the A.S.U.U. dance in the Union building to honor PiKappa Alpha fraternity and Delta sorority.

**“Seven Utes Leave on Debate Tour”**

Seven students will participate the Rocky Mountain Forensic league which will be held in Montana. Western colleges from five states will participate in this event.

**“Frosh Women Hear Dean”**

Myrtle Austin, dean of women had an orientation about “college and the educated woman” for Freshman women.

**“Miller Gains Play Manager Post”**

Miller became the assistant business manager of the university theater after had been called business manager of the varsity play.

**“University Junior Gets Recognition From Design Guild”**

Creative design copyrighted in her name has been accepted by Kathrie Salm

**“Final Studnet Vote Shows Willkie Leading FDR; Maw Holds Narrow Edge”**

An opinion survey will be held in campus for political favoritism. Campus and public opinion pointed out that 1940 election will be the most strongly and undoubtedly amusing in recent years.

**“Cabinet Member Flays Third Term Foes”**

Secretary Harold L. Ickes came to Salt Lake City Monday evening and started the last lap of his campaigning tour, talking about western states’ problem.

**“Engineer Group Waits Speaker”**

The members of American Society of Mechanical Engineers appreciate Warren H. McBride at a special meeting on Thursday.

**“Medical Students to Take National Aptitude Test”**

Dr. E. C. Freudenberger will attend a national medical aptitude test.

**List of Advertisements:**

**“Council Calls for Frosh Dramatic Manager”**

1. Stage managing work wanted is advertised
2. Hyrum Schneider, the chairman of the dramatics council, is looking for freshmen who are interested in stage managing work.

**“AIR BASE OFFICER TO SPEAK”**

1. Lieutenant Colonel Earl G. Harper’s speak is advertised
2. Lieutenant Colonel Earl G. Harper will speak on “The advantage and schooling given in the Air corps,”

**“U. of U. Plans Art Exhibit”**

1. U of U’s seventh annual art exhibit is advertised

2. The annual art exhibit will be held in the ballroom of the Union building.

**“Carlson Hall schedules Halloween Carnival”**

1. Halloween carnival is advertised.
2. During the carnival, people who wear the most original costume will get a prize.

**List of Cartoons and Art:**

None

**“Frosh Engineers Hear ‘G’ Man”**

Special agent for the F.B.I. J. C. Newman talks about stressing the art and illustrates the importance of finger printing during freshmen engineers' orientation.

**“U.S. Colleges To Use Utah Exam”**

The English Placement Test were spread out nationally for the past three years for freshmen, and they are expected to take the placement test.

**“She’s Only a Manager’s Daughter, But....”**

Bonnie Jean Plummer, a daughter of Gall Plummer and manager of Kingsbury hall, is well-known as a campus daughter.

**“35 Engineers See Provo Dam Project”**

About 35 engineering students have attended the field trip to the Deer Creek dam in Provo.

**“Skai-B Slates Annual Fall Dinner, Dance”**

More than 100 couples received invitations and joined honorary society for junior men's dance.

**“‘U’ Dean of Women Predicts Success Of Briton Aid Drive”**

Students donated blankets and clean clothes for the English homeless.

**“University Stage Veteran Relates Incidents In Theater Experience”**

This editorial is focused on the University Stage Veterans who were related to the incidents in theater experience.

**“Freber Selects String Quartet”**

Professor Arthur P. Freber announced the new appointed personnel to the University string quartets.

**List of Advertisements:**

**“Your Collegiate Week”**

1. Weekly schedule is proposed.
2. Special schedule through October 31 Thursday To November 6 Wednesday.

**“The history of B.S.P. Famous Malted Milk”**

1. B.S.P famous malted milk is advertised.
2. It has been the best since 1907.

**“K&E Slide Rules”**

1. A book called K&E Slide Rules is advertised.
2. Students can buy the book at the university book store.

**“Fraternity Prospects to meet”**

1. The campus Fraternities meeting is advertised
2. They will have a meeting at the Kingsbury hall.

#### **“Pi’s Hold Contest Lead”**

1. Alpha Delta Pi sorority’s award is advertised.
2. Alpha Delta Pi sorority got the first place from the Contest Lead. They got the first place in Utonian sales contest.

#### **“VOTE FOR A YOUNG MAN WHO KNOWS YOUR PROBLEM”**

1. A. SHERMAN CHRISTENSON is advertised.
2. The advertisement is encouraging to vote for this republican candidate: A. sherman Christenson.

  

1. Chronicle meeting is advertised.
2. The meeting will be held at the union. All members of the staff are must to attend.

#### **“The Peoples Choice for Governor of Utah”**

1. The governor Herbert B. Maw is advertised.
2. His slogan is a friend of the people of Utah.

#### **“Drive to the Hobby Horse”**

1. The restaurant ‘Hobby Horse’ is advertised
2. The restaurant serves lunch and fountain service. It is located 13th E, 21st So.

#### **“For Arrow Shirts”**

1. The shop called “Arrow Shirts” is advertised
2. Arthur Frank will be the shopper’s guide. The shop is located at 208-210 So. main st.

#### **List of Cartoons and Art:**

#### **“If slide rules get any better we won’t need Brains any more”**

1. The image of the book is printed.
2. The book is called “how to choose a slide rule”, written by Don Herold.

#### **Page 3**

#### **Articles:**

#### **“‘U’ Professor Completes Study For Museum”**

Dr. Ralph V. Chamberlain released accomplishment of comprehensive study of Peruvian millipedes for the American Museum of natural history on Wednesday.

#### **“Keep the Change”**

Application of 1850 students declined to get a new pep song from Fred Waring for the U of U.

### **“Engies Pick Coeds To Judge Beards”**

Three university freshman Imogene Randall, Catherine Cutler and Marilyn McMaster got a job on Thursday and it was not a common job.

### **“Carlston Predicts Decrease In Christmas Earnings”**

Because of shorter break than last time, downtown administration stores have possibility of gaining much less than last year.

### **“Ballif Urges Frosh Pride In ‘U’ Campus”**

Dean of Men John L. Ballif mentioned that freshmen men should have pride for taking care of campus' property.

### **“D.G’s Gain Scholar Cup”**

Delta Gamma social association meriting an academic average of 1832 for the 1939-40 year.

### **“Creer Edits Book on Early Utah”**

The book “History of Utah from 1847 to 1869” was just finished by head of university department Dr. Leland H. Creer.

### **“Delta Phi Hears L.D.S. Apostle; Slates ‘Goating’”**

Capability in community speaking and the advancement of identity were main points of an address conveyed by Richard R. Lyman, one of the twelve apostles.

### **List of Advertisements:**

#### **“Vote the Straight B.S.P. Ticket”**

1. Straight B.S.P. ticket is advertised.
2. Two options for U of U students were presented.

#### **“He got it at hibbs”**

1. A store called Hibbs is advertised.
2. It is located at 228 Main ST.

#### **“Wrigley’s doublemint chewing gum”**

1. Wrigley’s Doublemint chewing gum is advertised.
2. People can buy multiple packages of Doublemint gum.

#### **“A.W.S Calls for Frosh Women Representatives”**

1. A.W.S needs frosh women representatives.
2. Freshman women should turn in their application to A.W.S council to Dean of Women Myrtle Austin’s office.

#### **“South Bend”**

1. The picture of football team is advertised.
2. Football team won the away game.

**“Off.... like a dirty Shirt”**

1. University Book Store’s service is advertised.
2. University Book Store has a great promotion.

**“Wrist Watche”**

1. Wrist watches is advertised.
2. Parks the Jeweler is the best place to get all kinds, lowest prices and long guarantees for Wrist Watches.

**“One Day Laundry Service”**

1. Troy Laundry service is advertised.
2. Troy Laundry is particularly good at shirt Laundry.

**“Button-down is looking up!”**

1. Button down collars is advertised.
2. People can get it for \$2 at Auer Bach’s.

**“Deadline Set for Music Manager Position”**

1. Music manager position is advertised.
2. Duties of music manager and application deadline has presented.

**“Coca-Cola makes me feel refreshed”**

1. Coca Cola is advertised.
2. Coca Cola makes everyone refreshing after thirst meets ice-cold Coca Cola.

**List of Cartoons and Art:**

None

**Page 4****Articles:****“We’ve Grown Up”**

The university students got respectable and well honest life they may certify to show up at football game at Boulder.

**“Keep it going”**

University students presented an apparent advancement in spirit at the Denver game Saturday.

**“Side Glances”**

Bunch of random information is in this section called ‘Side Glances’.

**“Richard H. Stephens: United States Government Narrowly Averted October Crisis With Japan, Says Writer”**

Some Americans alerts that for few tense days last month our government briefly expected a Japanese attack on the Netherlands and British East Indies.

### **“Meet the Gang: Two Minute Portraits”**

A brief summary about Wendell Willkie is illustrated.

### **“Both Sides: Two Faculty Analysts Weigh Merits Of F.D. Roosevelt, Wendell Willkie”**

Professor A. Ladru Jensen, Professor of law, speaks reasons which have lifted him to cast his lot with Wendell Willkie.

#### **List of Advertisements:**

##### **“The Utah chronicle”**

1. Introducing their names and jobs.
2. The whole member of the Utah Chronicle is written.

#### **List of Cartoons and Art:**

##### **“He’s Thinking - We Hope”**

1. The poster about election is advertised.
2. The logos of two parties in the image (republican and democrat).

#### **Page 5**

#### **Articles:**

##### **“Colder Weather Brings New Campus Fashions”**

University students’ clothes getting warmer and warmer since the winter is colder than last year.

##### **“Campus Ramblings”**

Students have not drawn a real or colorful image of campus activities.

##### **“Mortar Board Sleuths Introduce Novel Etiquette Program”**

Every Thursday evening from 6:30 to 7:30, Mortar Board members will answer questions about the Novel Etiquette Program.

##### **“Men’s Clothes Have New Prominence”**

Male Coeds cares about both the appearance and clothes. They used to wear trending clothes such as V-neck sweaters and Bright plaid shirts.

#### **List of Advertisements:**

##### **“Organizations Plan Varied Parties for Weekend”**

1. Several organization’s weekend party plan is advertised.
2. Alpha Delta Pi, Chi Delta Phi, Chi Omega, Pistol club, Delta Phi, Phi Delta Theta, Delta Gamma, Home economics club and Delta Delta Delta got their own party plan.

**“Marlo In Sugarhouse”**

1. Halloween jamboree is advertised.
2. The jamboree has free hats, horns, noise makers and masks.

**“Ed Fitzpatrick”**

1. The orchestra show called “Ed Fitzpatrick” is advertised.
2. Ed Fitzpatrick and his orchestra plays on Friday November 8<sup>th</sup>.

**“Utah Theatre”**

1. KNUTE ROCKNE is advertised.
2. The performance starts on Saturday, November 2nd at the Utah Theatre.

**“Apmin”**

1. The membership in Apmin is advertised.
2. Application due dates and requirements.

**“Duffin’s Chocolates”**

1. Duffin’s Chocolates is advertised.
2. Duffin’s Chocolate is famous for long-history of chocolate.

**List of Cartoons and Art:**

None

**Articles:**

**“Redskin Title Hopes Hinge on Outcome of Buff Clash”- “Close Battle foreseen In Crucial Contest; injured Players Back”**

Greatly delighted over his presentation alongside Denver last weekend, Big Chief Utah will don his war point and head-dress and try to scalp Colorado's Golden Buffs at Boulder.

**“Off The Cob”**

This editorial is written by Clark Lobb, illustrating the significant attention from the Big Seven football players. The national sports figures are the appearance of the players in the 1940 list of all-American nominations.

**“Utah Quintet Slates Season Inaugural”**

The coach Peterson faiths to develop a crack quintet for the coming season. However, the process has examined that it will be a challenging task.

**“Speaking of Sports”**

This editorial is written by Bryce Tangren, illustrated his opinion about the sports in general.

**List of Advertisements:**

1. The schedule of Intramural Slate is advertised.
2. Tennis and Softball is especially addressed to the post.
  
1. VICO is advertised.
2. VICO is an oil shop, and this advertises winterizing the car.
  
1. The candidate Don B. Colton is advertised.
2. Don B. Colton is running an election for the governor.
  
1. Coon Chicken Inn is advertised.
2. The detailed is not mentioned.
  
1. A.S.U.U. Football Dance is advertised.
2. Mert Draper's Orchestra will also join the event.
  
1. The Play in Annual I-M Program is advertised.
2. The intramural program was chosen by the committees, scheduled completed and ready to show the performance.
  
1. The ‘Limb’ Club's performance is advertised.
2. The ‘Limb’ Club conveys Gridiron Winners and mentioned the ‘Out-on-the-Limb’.
  
1. Firmage is advertised.

2. Firmage is a suit shop(Hardiweave) for men.

**List of Cartoons and Art:**

1. Keith Fitzgerald's picture is printed.
2. Keith Fitzgerald shows his fight against C. U.

**Issue Date: November 7, 1940**

**Volume: 50**

**Number: 7**

**Page: 1**

**Articles:**

**“Army Cadets Sign Lists For Sponsors”**

Pat Fenton, cadet colonel of the university regiment, announced that they are looking for R. O. T. C. sponsor positions.

**“Engineers Give Bronze Bent To University”**

A bronze “bent,” crest of Tau Beta will be presented to the university, announced by Charles R. Hill, the president of the campus chapter.

**“Assembly Head Seeks Talent”**

The A.S.U.U. program committee- Mona Snelgrove, the head of A.S.U.U. and the student body vice president-arranged to sponsor “draft talent” auditions in the little theater of the union building.

**“Language Department Passes New Ruling”**

The language department head announced that modern language students will be declared to any foreign motion picture presented at the university this year upon presentation of lavatory cards.

**“Press Club Schedules Initial Get-Together”**

Hays Gorey, the press club president announced that all staffs at the university publications will have an initial gather together of the season in the Union building for the press clubs’.

**“British Benefit Heads Make Final Appeal”**

Deans Myrtle Austin and John L. Ballif, campus directors of the benefit, made the final campus appeal for clothes and blankets to support war sufferers in Great Britain for the Salvation army drive.

**“Horsfall Entrains For College Meet”**

Dr. I. O. Horsfall, the director of the university extension division, represents the western states’ universities at a meeting of executive committee members of the National University Extension Association at Chicago.

**“Coed Committee Names Beard Champions”**

Engineers were rewarded for three weeks of challenging heard growing. The winners were Marilyn McMasters, Catherine Cutler and Imogene Randall.

**“Newcomers Get Snow Facials As Winter Arrives”**

Many university students were greatly dissatisfied with the blanket of snow they saw, but at least two participants have participated from the precipitation than Jumbo did from a Missouri mule in

Tuesday's elections. The two students were Haig Arawelian, university cheer leader from Southern California, and William Han, frosh football player from Hawaii.

**“Sorority Averages Get Complete Listing”**

University sororities scholastic averages was printed incomplete last week, and contains the completed version.

**“Patriotism Proves Supreme in Political Aftermath, Student Interviews Reveal”**

Patriotism presented itself utmost in most cases of former political hostility after the active presidential battle was over on late Tuesday.

**“Skai-B Leader Lists Plans For Formal”**

The proposals for the first formal university dancing party of the year were permitted by the university officials as Skull and Bones idea was proposed last minute features for its annual invitational formal.

**“NYA Allots \$2600 In First Payroll”**

According to Brent Richards, student director of university N. Y. A., about \$2600 was funded to university students in the first National Youth Administration payroll of the university year.

**“U’ Theater Offers Free Play Admission For Students”- “Drama Group To Present ‘Ethan Frome’”**

Students at the University of Utah will be able to watch all dramatic productions at the University theater including the famous ‘Ethan Frome’ for free of charge.

**“Juniors Schedule Prom Committee Election”**

Junior students will open a quick start on their annual ‘splash’ when they elect for junior Prom committee members at a constitutionally-required poll to be held in the Union building ballroom.

**“C.A.A. Fixes New Student Quota”**

Ralph D. Baker, head of the C.A.A. announced that the university C.A.A. quota of 50 students has been occupied. However, there are still more spaces for an additional 50 to get an air training when the new semester begins.

**“Utonian Head Discloses Group Sales Leaders”**

Dave Barlow, business manager stated that the Greek letter groups representing in Utonian sales were Alpha Delta Pi and Pi Kappa Alpha.

**“French Club Slates Foreign Movie”**

French Club introduced the first French movie of the school year “Harvest”. The club announced that it will be presented by the French Circle in Kingsbury hall.

**List of Advertisements:**

None

**List of Cartoons and Art: None**

**Articles:**

**“Dean Austin Cites Need For Courtesy”**

The dean of women Myrtle Austin bolster freshmen's deliver of Dr. E.L. Quinn, university chemistry professor's quotes during Austin's lecture.

**“‘Butterfly’ Remains in Cocoon Stage, Says Champ Giles”**

Champ Giles announced that the opera will not be performed by the university during the autumn quarter.

**“3 Foreign Countries, Hawaii, 11 States Send Students to ‘U’”**

The University of Utah represents the diversity of students studying at the ‘U’.

**“‘U’ Students To Take Armistice Day Off”**

Due to the national holiday announced to honor the 1918 Armistice and World war dead, university students will obtain a break from mid-term examinations and the monotony of school in general Monday.

**“History Repeats Itself” In Prof’s Daughter”**

The professor of history and political science, Leland H. Creer's daughter's birthday was announced and celebrated.

**“Class Hears ‘Mirth’ Warning”**

Professor Myron C. Barlow cautioned students during his psychology 11 class that students who are afraid of the possibility of becoming “stone-aged” between the ears should not laugh, “he-haw” or participate in any other practice of jollity.

**“Superintendent Urges Car Registration”**

W. Kent Evans, superintendent of the department announced that the license numbers of all university student cars must be registered with the buildings and grounds department if owners purpose to use school parking space.

**“Debaters Make Plans for Forensic Meet”**

Mary Recore and Larry Weiler, the representatives in charge of arrangements, announced that an intramural debate and speaking tournament is scheduled right after the Thanksgiving holidays. The event will present the forensic season for “non-letterman” at the university.

**“‘U’ President to Attend National Convention”**

George Thomas, university president attends a convention of the National Association of Presidents of State Universities in Chicago.

**“Frosh Name A.W.S. Aids”**

Helen Elaine Smith, association president, announced that Alice Ruth Goddard, East high school graduate, and Shelba Price, Murray high alumna, were chosen a majority of votes in the

Associated Women Students' freshman representative selection to elect official AWS council members.

Leo C. May was chosen to be the president of the French circle, university organization of French students, in recent election.

### **“Professor Discloses Latin’s Connection With Politics”**

Both parties: Democrats and Republicans had mutual connections in Tuesday’s election in terms of Latin derivation role.

#### **List of Advertisements:**

1. Salt Lake Typewriter Co. is advertised.
2. Salt Lake Typewriter Co. does not have carrying charge.
  
1. College Inn is advertised.
2. College Inn is a restaurant located at the central campus meeting place.
  
1. Xmas workers wanted advertisement is advertised.
2. Placement Bureau is seeking for Xmas workers.
  
1. “Your Collegiate Week” is being addressed.
2. “Your Collegiate Week” contains special schedules during the week.
  
1. Parry & Parry is advertised.
2. Parry & Parry is a jewelry shop, especially focused on the fraternity, sorority club customers.
  
1. University Recording is advertised.
2. University Recorded Programs will be performed every Thursday in the Music Hall. Today’s program is called “Pagliacci Leoncanella”
  
1. Stationeries at the University Book Store is advertised.
2. The store has good stationery with a campus touch.
  
1. “Too Many Girls” is advertised.
2. “Too Many Girls” is a performance by Wcille ball, Frances Langford and Richard Carlson.
  
1. Events at Hotel Utah is advertised.
2. Friday is “Army Night” and Saturday is “Utah Night”, according to the advertisement.
  
1. Coon Chicken Inn is advertised.
2. Coon Chicken Inn is a restaurant. Details are un-identified.

#### **List of Cartoons and Art:**

None

**Articles:**

**“SageDisciples Issue Call To Barristers”**

The supporters of the honored sagacious Aesculapius by the Oath of Hippo-crates to management to the conditions of one and all alike, feel obligated to board upon a most displeasing and repulsive task.

**“Redskin Alumni Feast On Buffalo Steaks After Colorado Hunt”**

The members of the University of Utah alumni club of Denver could embrace their heads up due to the Colorado Buffalo sticking by the ‘U’ Redskins.

**“Wins Appointment”**

Lieutenant Solonel John C. Wyeth, commander of the Utah training detachment, announced that Knight B. Kerr has resorted for duty with the university R. O. T. C. regiment.

**“Chronicle Meeting”**

Chronicle staff’s mandatory meeting is in Union 415.

**“‘Fowl’ Drawing To Feature Matinee Dance”**

Bill Schmidt, committee chairman, announced that the Fowl will regulate the roost of next week’s matinee dance.

**“Scholastic Societies Meet”**

Phi Eta Sigma and Alpha Lambda Delta are having a meeting together. Joseph F. Smith, professor of speech, assisted in the meeting with a reading of Clarence Day’s “Life with Father”.

**“Grid Team to Get Depot Sendoff”**

Richard Pyke, a student rally chairman, announced that an inspiring sendoff is scheduled for university football players at the Union Pacific train depot prior to the team’s departure for Laramie, Wyoming.

**“Scribe Elected”**

Rod Paul Dixon was voted Honorable Scribe of the Interelegiate Knights. He is a university sophomore and Chronicle staff member.

**“Unaffiliated Students Slate First Meeting For Friday”**

Adrian Cannon, acting chairman of the Associated Independent Council, announced that the first meeting of unaffiliated students this year is set in Union 304.

**“Poll Reveals Student Faith In English War Victory”**

The result of the poll depicts university students’ political side in English War. Conservatism was the common political side, according to the poll result.

**“Mortar Board to Sell Campus Etiquette Book”**

Campus Etiquette book is being sold. The descriptions of the book include advices on how to act on the telephone, in public, upon introductions, dates and dating.

### **List of Advertisements:**

1. B. S. P. is advertised.
2. B. S. P. is a famous malted milk place. Details has un-identified.
1. Union Pacific Stages is advertised.
2. Union Pacific Bus is useful to use for thanksgiving trip.
1. An un-identified Gas company is advertised.
2. A 1<sup>st</sup> Grade gasoline is on sale for 19 cents per gallon.
1. Auerbach's is advertised.
2. Auerbach's is a clothes shop.
1. A & W Habit is advertised.
2. The details are un-identified.
1. Doublemint Gum is advertised.
2. Doublemint advertises their gum by stating that chewing gum is healthful and fun at the same time.
1. Coca Cola is advertised.
2. Coca Cola advertisement includes a picture of woman drinking a Coke and expressing "It's taste has something I like".
1. Bell System is advertised.
2. Some special features of the system includes power winches, air compressors and pole derricks.

### **List of Cartoons and Art:**

1. "They 'Axe' Him to Dance"
2. The picture depicts Bonnie Murdock and Betty Ballinger give turkey the "once over".

### **Page 4**

### **Articles:**

#### **"It Would Help!"**

The author emphasizes the importance of learning Journalism in the campus. Learning about journalism on campus would help on development of campus newspaper. Moreover, the education on Journalism has to be improved and more developed.

### **“Late Congratulations”**

This article announced and congratulated the student body for their tremendous accomplishment of their works in the University Theater. The student body has accomplished to bring students the opportunity to watch the first amateur performance in University Theater. This chance had brought and supported the cultural development in the University.

### **“Jack Buckle: Observation”**

The author of this letter explains how political satire portrays the real situation in those days.

### **“Side Glances”**

This news compared its new event with the Hitler conquering and colonizing other countries.

### **“Letters to the Editor”**

The author of this letter emphasizes the importance of quarter system and criticized the semester system. Many universities around the United States had been adopted the semester system because of the fact that ten weeks of class is not enough time for students to get used to the course. However, the author supported that the short amount of time for course and its intensity helps the students to focus on their other life matters.

### **“What’s Doing at Other Colleges Keep the Chance”**

This article goes through the information and news around the other universities, Eastern New Mexico college, Arizona University, Loyola University, Columbia University, and University of Southern California. Firstly, it talks about the Eastern New Mexico college that there is huge increase in numbers of female freshmen and those who are underweight formed the organization called “Society for the Encouragement of Thinner Coeds”. Arizona made the list of “pre-D” for students who did not make a good score on the test. One of the editor in Loyola University talked about their announcement and paper on every Loyola’s rooms as “wall paper”. Columbia University informed that many students are in the co-educational institutions than any other types of education. Lastly, the “Blue Books” is popular in the University of Southern California.

### **“Meet the Gang: Two-Minute Portraits”**

It introduces the man, the member of the Chrony. It compliments how good-looking, kind, humble man he is.

### **“Danger to America In British Defeat Discussed By Writer”**

The author of the article explains the influence of defeat of British to the United States. The Britain was conquered by the Nazi, and it would influence the United States in three ways. Firstly, it would affect the Navy strategy of the United States that they have to prepare and take the stronger action in defend. Moreover, the opportunity and possibility of defeating the Nazi has been diminished as the Britain has defeated by Nazi. Lastly, through the British Defeat, the United States would no longer be the observer of this battle but would actively be involved.

### **List of Advertisements:**

None

### **List of Cartoons and Art:**

**“Which One is the Hunter?”**

“Which One is the Hunter?” is drawn by Roger Hammond. The picture portrays that the Russia Bear attacks the Nazi soldier with the France, Belgium, Poland, and Norway names on it.

**Articles:**

**“Campus Ramblings”**

The author criticized the campus environment to be unclean and noisy. Hence, the author is using Halloween as the metaphor to describe the campus atmosphere. Moreover, the author emphasized that silent and quiet atmosphere have to be provided on campus.

**“After Boulder”**

The poem “After Boulder” is presented on the newspaper. This poem was written by the anonymous author.

**“New York Fair Models Display Latest Fashions”**

The article presents that the student around the campus wearing the latest fashion style clothing during the New York World’s Fair. The author explains each student what they are wearing.

**List of Advertisements:**

**“Organization Festivities Climax Rush Week”**

1. The events hosted by each organization are advertised
2. The lists of the organization
  - A. Pi Beta Phi
  - B. Phi Mu
  - C. Alpha Beta Theta
  - D. Alpha Chi Omega
  - E. Delta Gamma
  - F. Chi Omega
  - G. J. D. L.
  - H. Home Economics
  - I. Delta Delta Delta
  - J. Newman Club
  - K. New Fraternity Pledges

**“Clara W. Clawson”**

1. Clara W. Clawson is advertised
2. It is recruiting for model for campus, football, and date clothing.

**“Jerry Jones’ Rainbow”**

1. Jerry Jones’s Rainbow is advertised
2. It is advertising that there is an Orchestra event on Nov. 8.

**“Say it with Flowers”**

1. Say it with Flowers is advertised
2. Say it with Flowers is the greatest flower shop in the Salt Lake City

**“Mortar Board Coed Reviews New Dance Techniques”**

1. Virgina Lee Smith is advertised
2. The advertisement is for those students who are willing to learn how to dance in the Saturday dances.

#### **“Victory”**

1. Victory is advertised
2. It is advertising that there will be several performances presented from Saturday.

#### **“No Time for Comedy”**

1. No Time for Comedy is advertised
2. The show will be hosted on Nov. 9<sup>th</sup>.

#### **“Junior Ramblings”**

1. Junior Ramblings is advertised
2. It is advertising for jewelries and accessories for the sale.

#### **“W.A.A. Celebrates Archery Week”**

1. The events hosted by W.A.A. are advertised
2. The meeting for thanksgiving holiday, the badminton tournament, and etc.

#### **“Bill’s Chicken Inn”**

1. Bill’s Chicken Inn is advertised
2. It advertises the fried chicken and box lunch provided by them.

#### **“Beta Delta Mu”**

1. The event hosted by Beta Delta Mu is advertised
2. They meet at the game room of Union Building and provide refreshment.

#### **“Cwean”**

1. The event hosted by Cwean is advertised
2. Cwean hold the club meeting in Union Building.

#### **List of Cartoons and Art:**

#### **“Latest College Styles”**

1. The pictures of college students with latest fashion style are presented.

#### **“Today’s memories will be Tomorrow’s Utonian”**

1. The picture taken at Utonian office is presented.

**Articles:**

**“Speedy Utes Need Win at Laramie”**

This article describes the football game planned against Wyoming at Laramie. It explains how players in Wyoming is hard opponent to defeat and line-up list for Utes.

**“B.Y.U., Denver Meet; Buffs Try Missouri”**

The article explains the race had between University of Utah and Colorado University. Colorado University defeated the University of Utah as they expected. It also explains that Colorado University will be have race with Denver and B.Y.U., and both of them are not easy opponent to defeat.

**“‘Limb’ Club Picks BYU, Utah in League Features”**

Due to the ‘Limb’ Clubs poor performance last week, the team felt bad to the most loyal Willkie backer. The Club had a game against Wyoming and poor Wyoming defeated for 12-0. The Utah ‘Limb’ Club is a “cousins” school with B.Y.U. The ‘Limb’ Club gained a great confidence due to the previous game. The team is in a good condition and seeking to win for this Saturday’s game against B.Y.U.

**“Geologists Prove They Love Their Dirt”**

The article explains the softball game played between the Geology Club and Chronicle. The result was that the Geology Club had a victory over the Chronicle.

**“Redskin Poloists to Invade Coast”**

This article announces that Utah polo players will be out of Salt Lake City for the game with Stanford University. They were sure of they will defeat the Stanford University. And, it also explains the players and coach in Stanford.

**“Buff Tailback Twins Top League Scoring Race”**

The article introduces the two top football players in University of Utah, Leo Stasica and Paul McClung. Moreover, it talks about the game planned on Saturday with Wyoming and predicts the score to be Utah 70, Wyoming 0.

**“Firehouse’ Swan Can’t Resist Quarterback Call”**

This article explains that the one player Bill Swan who used to play as the quarterback in Utah’s varsity team has been employed as one of the Utah’s coaching staff.

**“Storm Halts I-M Slate”**

The article explains that the game schedule for intramural sports such as softball and horseshoes has been canceled because of the snow.

**“Speaking of Sports”**

The author of this article criticized the university not giving the freshmen athletes the opportunities to play with other universities players. The freshmen players only have chance to

play with the varsity team of its own university, and it is the downside for their academic achievement.

#### **List of Advertisements:**

##### **“Davis Announces Formation of Campus Pistol Club”**

1. The university's pistol club is advertised
2. It is recruiting new members of pistol club and announces the meeting place and meeting time.

##### **“Hound & Horn Suit”**

1. Hound & Horn Suit is advertised
2. it is advertising its shirt, suit, and male clothing

##### **“Arthur Frank”**

1. Arthur Frank is advertised
2. It is advertising men's apparels, including suits and hats.

##### **“Arrow Shirts”**

1. Arrow Shirts is advertised
2. It is advertising the males' apparels.

##### **“Mullett-Kelly Co.”**

1. Mullett-Kelly Co. is advertised
2. It is advertising the males' apparels, such as shirts, ties, handkerchiefs, and underwear.

#### **List of Cartoons and Art:**

None

## **Finding Aid for Utah Chronicle: Prepared by Brook Williams**

Issue Date: November 14, 1940

Volume: 60

Number: 8

Page: 1

### **Articles:**

#### **“Redskin Band Members Get New Uniforms, Guaranteed to Be Beautiful... and Loud”:**

The University of Utah Band Members receive new uniforms that are bright red. Band members are anticipating to play their loudest and best in their new uniforms. They are predicting that they will gain more attention in their new get up. Everyone is ecstatic over the news.

**“Seven alums get “wings” at Kelly Field”:** At graduation exercises held at Kelly Field in Texas, seven UofU alumni will be receiving their coveted Silver Wings of the air corps and commissions as second lieutenants in the air corps preserve. Article includes list of people receiving the silver wings and the events that will transpire during the graduation.

**“Unaffiliates Elect Chiefs”:** It is announced that Unaffiliated students now have the opportunity to elect whom they want. A list of elected officers by the Independent Council is provided. An announcement of the next council meeting states that all unaffiliated organizations of the UofU are allowed to send one representative for each 15 people of the organization to the meeting.

**“Lightning, Organ Effects Feature ‘Eathan Frome’”:** An announcement of new lighting features being put up in Kingsbury Hall. Ethan Frome directs the technical aspect of the show and is predicted that he will do a fantastic job. Another announcement of the ticket sales for the upcoming shows at Kingsbury.

**“Official Slate Grid Rally for C.S.C. Tilt”:** Richard Pike, Rally Chairman announces the first rally of the year that will include the boosters of the universities football team. This is a torch rally that is located downtown

**“University Journalist Prepare for First Press Club Party”:** Announcement for the journalist of UofU to meet at the Union Cafeteria for a special dinner. Arthur C Deck, editor for the Salt Lake Telegram, will give a speech on the potentialities of colligate journalism. A list of performers is provided, including an organist, a vocalist and a reader.

**“Honor Societies to Fete Juniors”:** Honor luncheon held for 79 Junior honor students in Union Building at 11am. Dr Harrold F Folland will be giving a speech on Ernest Hemmingway’s new Novel, “For Whom The Bell Tolls”

**“University Mothers Slate Free Dinner”:** University mothers will be hosting a dinner for students with no other arrangements for thanksgiving.

**“Social group sets Fridays Meet”:** Students interested in social work are invited to attend the State Conference of Social Work luncheon that includes a list of guest speakers, speaking on the topic of sociology. The event will be held Saturday at 12:30 at the Newhouse Hotel.

**“School “Reds” are Myth, Writes Ph.D.”:** Erland P. Nelson, through his extensive research, finds that, “college red is a pretty myth”. Rating how radical students actually are when it comes to beliefs about religion, politics, race tolerate and science, he states that woman are more conservative than men. Specifically, senior year students are the most conservative in their beliefs.

**“Knights to Pledge 21 Sophomores.”:** Duke Wendell Smoot announces the 21 men that will be “knighted” into the fraternity.

**“Military Society Pledges 25 Junior Officers”:** Announcement of the initiation ceremony and the dance that follows after. A list of names of men being initiated is given.

**“Four Garner Prom Posts”:** From nearly 100 student applicants, two students will be picked from each class as the prom king and queen.

**“Bureau Keeps “Home” papers informed, says director.”:** Announcement for local journalists and newspapers to keep small towns informed about what’s happening in Salt Lake and the university. It is important that nonresident students’ families are aware of what’s happening around Salt Lake.

**List of advertisements:**

No advertisements

**List of cartoons and art**

Photograph of two male band members

Photograph of Hazel M. Peterson

**Issue Date: November 14, 1940**

**Volume: 60**

**Number: 8**

**Page: 2**

**Articles:**

**“Ticket Sales of ‘Series’ takes record”:** Workers of Kingsburry hall are forced to hang up “standing room only” signs due to the popularity of events. Designed to sit only 2100 people, Kingburry hall is accommodating over 2559 people, which forces many people to stand in order to attend. There is a high demand for tickets to different lectures and music concerts.

**“Hall’ Woman hold Birthday Party”:** Carlson Hall will be hosting a birthday party for those woman whose birthdays are in November and December. There is a list provided of girls hosting the event and girls who’s’ birthday it is.

**“B. Mckay, G Washington Have Mutual Birthday”:** Bonnie Jean Mckay, the two-year-old daughter of Dr LLewellen, has the same birthday as George Washington. There is a short biography of Bonnie.

**“Frosh Hear Plea to Shun Crime”:** Rabbi Gordon discusses his philosophies on religion vs science. Ultimately, he preaches that people need to stick to their good, honest religion more than science, because religion is eternal and education and science are self-manufactured ideas.

**“Mortar Board to Issue Etiquette Book on Campus Tuesday”:** A book on campus manners is being dispersed on campus on Tuesday. It includes scenarios of examples of how to react to certain situations in a mannerly way.

**“‘U’ instrument Traces Quake”:** An earthquake that struck Romania was so big that it was recorded by the UofU Seismograph. It is the most tragic earthquake that has happened in central Europe.

**Issue Date: November 14, 1940**

**Volume: 60**

**Number: 8**

**Page: 3**

**Articles:**

**“Evans O. K's New Light, Heat System”:** List of improvements being made in the campus library at the UofU including, lighting and heating specifically.

**“Former Editor Wins Award in Journalism”:** Hal R. Harmon receives one of five journalism awards given out by Northwestern University. Provided are his successes and memorable moments at the University of Utah.

**“Law Students Bid for Annual Brawl”:** The Barristers sending out a notification through the newspaper to whom it may concern, speaking of the Annual Brawl, and event where students get together and wrestle.

**“Penniless IK's Slate Hard Times Party”:** The intercollegiate knights party will be accompanied by couples gathering for a dance that will include a “juke- box” to provide the music.

**“Fall Pen to Feature War Symposium”:** Information on what the symposium will contain, including the story, “the Mexicans”. People will speak of their experiences.

**“Dance Chairman Slate 'Farmers' Frolic”:** 50 cents per couple to get into the football dance. A list of names who created this event are given in appreciation for their work.

**“Student Directory Ready for Campus Distribution”:** Containing more than 4000 students’ information, the directory will be released the following Wednesday. Rearrangements of dates for scheduled events are listed.

**“I. K.’s Consider Plans for Group Expansion”:** The I.K. program plans to expand to BYU and Nevada University.

**“Snelgrove Plans Talent Draft”:** Announcing the plan of this talent show is to choose funnier, wittier people to entertain the crowd.

**List of Advertisements:**

The Stadiums Gardens Co – ad for flowers  
Wrigleys Double Mint Chewing Gum – two woman chewing gum  
Coca Cola ad- Man drinking a bottle of Coca Cola  
Union Pacific bus- “*Thanksgiving trip?*”  
Hound and Horn- Clothing store with a man in a suit  
Wrist Watches  
Auerbaches- Man with Ties

**List of Cartoons and Art:**

Limbering up for dance- Picture of two-woman dancing

**Issue Date: November 14, 1940**

**Volume: 60**

**Number: 8**

**Page: 4**

**Articles:**

**“More Journalism”:** The student pleads for more upper division journalism classes. Journalism courses need to be broadened and more available to students.

**“Let’s Use Them”:** Announcement to the students to use the bulletin boards in the library more. It would be a good communication medium to the rest of campus.

**“Death of E. J. Norton”:** The veteran and beloved student registrar, E. J. Norton died after having an illness for three weeks. A short description of him and his relevance to the UofU is given.

**“Scribe Gets Chilly Reception from Eastern College Gals”:** Frank Allen tells of his comical and embarrassing experience on the eastern U.S. campuses, attempting to get a date with a girl.

**“Side Glances”:** Utah votes for Roosevelt for the third time. Short sentences summing up little happenings.

**“Letters to the Editor”:** Letters to the editor to publish in the Chronicle. New extracurricular activities are being offered at the university, such as, debate and speaking programs to aid students in public speaking. One student complains about Freshman hanging out on the steps of the Park Building and how disrespectful students can be about campus grounds.

**“Keep the Change”:** Includes funny mistakes made by people throughout history. For example, building a parade float inside of a building that had no outlets big enough to exit the boat. Few other funny stories are included.

**“Two-Minute Portraits”:** A profile on Emily Post, the only woman dean at the University of Utah

**“Post-Election Unity Pleas Ignore U. S. Need, Says Writer”:** Writing on the topic of “unity” in our country during the recent election of Roosevelt during the war with Germany. Author suggests that we need to have a base near Europe and there needs to be a meeting between the U.S. and the European countries involved to solve our economic and social problems.

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art:**

“New Glamor Boy”- Drawing of police man and woman driving a car past pedestrians

Picture of Richard H. Stephens

Drawing of Emily Post

**Issue Date: November 14, 1940**

**Volume: 60**

**Number: 8**

**Page: 5**

**Articles:**

**“Initiation Ceremonies Take Campus Spotlight”:** Initiation of fraternity members. A list is provided of the new members.

**“Greeks Announce New Pledges”:** Complete list of new pledges for different fraternities

**“Scribe Suggests More Smiles”:** After welcome week, author suggest people continue to smile more to continue the streak of friendliness.

**“Professional Models Appear on University Campus”:** Models are walking around campus. A glance into their jobs and lifestyle as clothing models.

**“Freshman Women Express Views on Fraternities to Reveal Many Startling Conceptions”:** Several different woman opinions about fraternities and their views on them and the members. Woman gave examples of exemplary men in the different fraternities.

**“Colder Weather Calls for Winter Fashions”:** An explanation on how students should dress in the upcoming cold months. Insights from other students are given.

**“Many Pin Hangings Keep Cupid Busy”:** Newly wedded couples are everywhere on the UofU campus. An explanation of why this is happening.

**List of Advertisements:**

Mirror Room- Newhouse Hotel for Dance Classes  
Rialto- ad for an event  
Gala ‘wits end’ for stationary – University book store  
Coon Chicken Inn  
Dance Dance – concert event  
Say it with Flowers- ad for flowers  
Paramount Theater- list of shows  
Utah Theater- Picture of movie

**List of Cartoons and Art:**

No cartoons or art

**Issue Date: November 14, 1940**

**Volume: 60**

**Number: 8**

**Page: 6**

**Articles:**

**“Utes Play Coloags in Wind-up Conference Clash”:** Quick rundown of the football season for the Utes. Playing Coloags and the predictions for that game.

**“Colorado, B. Y. U. Clash in Big '7' Feature”:** The Buffs are doing super well this season, so the Utah football teams are not looking like they’re going to do great.

**“Challenge”**

**“Pistol Club Elects”**

**“Monday Morning Quarter Backs Should Examine Record of Ute Coaches”:** The back stories to the coaches on the football teams. Bill Swan, Sherman Couch, Karl Shleckman, Vandal Peterson and Ike Armstrong.

**“Intramurals Head Picks New Manager”:** Bill Emmel is chosen as the new manager for intramural sports. Other football coaches are volunteering to be coaches for the intramural sports.

**“Peterson Announces Pre-Season Slate for Basketball Squad”:** A complete schedule for pre-season basketball.

**“Officials Draw up 1941 Grid Schedule”:** The Indians will open their season in Moscow, Idaho. The schedule is given for the games.

**“Big Seven Needs Change in Personnel, Says Scribe”:** Competition has been bigger this year in big seven conference football. There needs to be a change, or the UofU football team will suffer.

### **“Game Room Tourney”**

#### **List of Cartoons and Art:**

Sketching's of UofU Football Coaches portraits

#### **List of Advertisements:**

Farmers frolic- get an apple on a stick

Duffins Chocolate

Dannys fried chicken

Football contest

**Issue Date: November 20, 1940**

**Volume: 50**

**Number: 9**

**Page: 1**

#### **Articles:**

**“U' Director to Read Varsity Play”:** Smith reveals plans for student tryouts for the rolls in the plays at Kingburry hall. Performing many ironic plays about the Nazis and the Jews.

**“Clapp to Attend Denver Rites”:** Edwin R. Clapp will be representing the University of Utah Phi Beta Kappa frat at a meeting in Denver Colorado for the national honorary scholastic fraternity.

**“Trotters Name New Initiates”:** Trotters are a womans riding club. They initiated 13 new members to their club.

**“Colorful *Humbug* to Go on Sale Wednesday”:** The *Humbug* is the campus humor magazine. The new edition will be more inviting with vibrant colors. More announcements about the *Humbug* and new club members being admitted.

### **“Indi Club Will Hold 'Fellowship' Party”**

### **“Lamba Delta Sigma Schedules Address”**

**“'War Hurts Education' Says Judge”:** Other colleges in Europe are practicing totalitarianism and closing off the idea of democracy. The author explains how this is a conflict and war hurts education.

**“English Majors Sponsor Meet”**

**“Student Directories Go on Sale Friday”**

**“Music Style Unimportant, as Long as You 'Stick to It', Says Robeson”:** Paul Robeson gives the advice to stick to one genre of music and perfect that music. He connects it to all parts of life. Stick to something and perfect it, then move onto the next thing.

**“Speaker Will Interpret Doctrine of Naziism”:** Dr Ralph B. Chamberlain will speak about the philosophy of Nazism and the idea of superiority of the German race.

**“Betty Jo Travis Named Frosh Play Manager”**

**“Thomas to Decline Reelection”:** Dr. George Thomas declines reelection after a long 19 years of being the UofU campus president. An explanation of his many degrees, follows.

**“News Staff Meeting”**

**Issue Date: November 20, 1940**

**Volume: 50**

**Number: 9**

**Page: 2**

**Articles:**

**“McKay Lauds Energy of I. K. Groups”:** The I.K. group is being misinterpreted as a ‘prep’ group. It is a service group to the student body. It is a progressive group with the highest scholastic standing in universities.

**“Men Students Set Date for 'Smoker'”:** A wrestling tournament for men of the UofU will be held December 5<sup>th</sup>

**“Lawyer, Medic Party Slated”:** Lawyer and medical students will hold a party at the Lafayette building. 150 tickets have been sold. Music, dancing, food and dressing up for the event. There will be a winner for the footrace event.

**“R. O . T. C. Will Name Five Coed Sponsors”:** Woman, both affiliated in sororities and not affiliated, are being considered as candidates for the reserve officer training corps.

**“Faculty Nixes Plan for Show Rally”**

**“Bulletin Board Features Shakespearean Papers”:** The bulletin boards are featuring more work by Shakespeare in order to educate the students more on his work.

**“Mortar Board Dictates 'U' Social Niceties”:** Novels about etiquette, “dos and don’ts” and how to get dates are being dispersed throughout campus. A list of authors and contributors to these books are given.

### **“Knights Entertain”**

**“Engies to 'Paint Town' Tonight””:** Plans to “paint the town” as a tradition before the football game against Idaho.

### **List of Advertisements**

Parry and Parry- Fraternity and sorority club pins

Duffins Chocolates

Coca Cola – woman holding a Coke

Coon Chicken Inn

Firmage- Man wearing a suit

### **List of Cartoons and Art**

Picture of woman running for the army positions

**Issue Date: November 20, 1940**

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### **Articles:**

**“Welfare Group Sets Exams”:** Examinations are being prepared for the competitive working roll in the Welfare Department that is available.

**“Neff Will Address First English Conference”:** First ever English conference will be held in the woman’s lounge. Other announcements of events are listed.

**“Knight Heads Make Plans for Goating”:** Goating is the initiation that the “goats” have to go through in order to become a knight. In previous years, they forced them to choke on cigars but this year they are changing it up they say.

**“'Ethan Frome' Upholds Standard of 'U' Plays”:** Ethan Frome is a production put on by the sororities and Fraternities. They did an amazing job and wowed the audience. Many students were extremely impressed.

### **“Home Economics Club Initiates Pledges”**

### **List of Advertisements**

Thanksgiving Dance in the Ballroom

Hibbs tuxedos  
Wrigleys Chewing Gum  
Thompson Co  
Utopian Sales Barometer  
Bills Chicken Inn

**List of Cartoons and Art**

No Cartoons or Art

**Issue Date: November 20, 1940**

**Volume: 50**

**Number: 9**

**Page: 4**

**Articles:**

**“Filthy Lucre”:** Journalist are demanding more space to print. Four pages are just not enough for them.

**U Theater Scores Again”:** Commentary on the Ethan Frome production. Everyone thought it was an amazing production.

**“Etiquette Book (as Most Things) Move Scribe to Think of Stomach”:** A funny commentary on the new trended of etiquette books circulating around campus.

**“Side Glances”:** Short description of news happening around the world. Germany is bombing block by block.

**“Letters to the Editor”:** Letters to the editor written by students to be published. This is a way for students to feel like they have a voice that is being heard.

**“Keep the Change”:** Shorts on things going on at other schools. Nickname calling contest, “I call my girlfriend Hitler because ‘sh-Nazi’”.

**“Future Shape of World Rests in Actions, Attitudes of Youth”:** Richard H. Stephens writes wise words to the younger college generation. He speaks of hope and learning how to live in the war- ridden world.

**“Two-Minute Portraits”:** A short biography of the Dean of Students, Willkie.

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art:**

“Time out!”- Ham Park Jr. President of the U.S. feasting on a turkey while his hat (resembling ‘world affairs’) hangs carelessly next to him.

**Issue Date: November 20, 1940**

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**Number: 9**

**Page: 5**

**Articles:**

**“Campus Honorary Organizations Make Announcements of New Members”:** List of organizations at the U that include announcements about them.

**“Campus Ramblings”:** Ramblings about the recent successes of the new band clothing and how it makes them play better.

**“W. A. A. Schedules Badminton Meet”:** Under the direction of Bau Hogan, there will be a Badminton Tournament. Other intermural sports news is included in the column.

**“Thanksgiving Antics Bring Forth Scribe's Comment”:** Elaine W. Anderson tells about her not so glamourous experiences on Thanksgiving Day.

**“Coeds' Clicking Needles Produce Interesting Fashion Notes”:** Students are knitting their clothing and in this column are provided examples of students knitting certain things.

**“Mirror Room Crowds Learn Tango”:** Two dance teachers are willingly teaching students a popular dance that has been popular throughout the country. Rhumba and Conga are the dances that are popular.

**List of Advertisements:**

Campus Boot Shop- Cinderella Slippers

Coconut groove- dance event

Tallulah Bankhead “The Little Foxes” – Evening Matinee

Colonial Flower House

Rialto- Entertainment

Utah Theater

**List of Cartoons and Art:**

No Cartoons

**Issue Date: November 20, 1940**

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**Page: 6**

**Articles:**

**“Grid Seniors Voice Post School Plans”:** Seniors toss around ideas of what they are going to do after graduation, to earn a salary. Males dominate this column.

**“Utah, Hamline Tangle in Cage Opener”:** The University of Utah basketball team is shaping up for their season to start playing. Utah’s squad should rank with the strongest in conference.

**“Limb Club’ Makes Final Bid for Percentage Boost”:** The Lime Club this week comes to a close. An attempt to sway the coaches game plan.

**“Pioneer-Buff Tilt Names Big ’7’ Champs”:** This game should be a ‘natural’ due to the long standing rivalry. Pigskin season is rapidly closing.

### **“Greeks Start I-M Hoop, Ping Pong Slates”**

**“Idaho Scout Gloomy as Utes Massacre Colorado Ags”:** Fastest football game ever played. It was 15 minutes long and UofU beat Colorado. They will play Idaho next.

**“Welch Reveals Plans for Swim Team”:** A list of new members for the swimming team. Competitive play will not begin until late January.

### **“Polo Team Returns”**

**“Utes, Idaho Clash in Turkey Day Classic”:** Utes look strong and are doing well this season. Coach Armstrong played every player last Saturday and is confident he is going to do that again.

**“Speaking of Sports”:** Bryce Tangren tells of his opinion on why the UofU has such a great football team. The fan base is very large.

Wrestling

#### **List of Advertisements:**

Capri- Italian Restaurant

Danny’s fried chicken

Hibbs Ski shop

Mullet Kelly Co- Arrow Shirts- Men’s Clothing

Dine and Dance- Old Mill

#### **List of Cartoons and Art:**

Photograph of two college football players Rex Geary and Carlos Soffe

**Issue Date: November 28, 1940**

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#### **Articles:**

**“Army Corps to Show Air Films”:** At Kingsbury Hall, an event to hype people up on “wings”, two military films, “wings” and *Soldiers of Air* will be displayed. Both movies are Warner Brother productions, attendance is required for all military.

**“Six Social Planders”:** Six photographs of six class representatives for Junior Promenade

**“Honor Plan Gets Veto of Council”:** The plan to instill and “Honor Day” is unpopular in Utah colleges. Proposal for broadcasting systems to announce important messages to students is under consideration.

**“Nazi Made Peace Futile, Says Biologist”:** Dr Ralph B. Chamberlain discusses the politics behind the U.S and Britain’s relationship with Germany. He seems to believe that it is pointless to have hope for a better relationship between the countries.

**“Cadets to Name Coeds for Sponsor Posts”:** Voting for the universities’ officers training corps will be held on Thursday. For new names were added to the cadet. A list of those names is provided.

**“Spanish Students Slate Program”:** Clyde Edmonds traveled around South America extensively and will be showing a motion picture to the students of his experience. Other announcements for the Spanish Club are listed.

**“Union Building Features Utah Art Work Exhibit”:** 175 art pieces will be available to view at the union building for the Universities seventh annual art anniversary. Students will gather to be inspired by these famous local artists.

**“Speech Arts Schedules War Address”**

**“Prom Chairman Names Six as Committee Aids”:** Announcement for the committee of Junior Promenade lists the winners of two from every class. A list of names follows.

**“Big '7' Meet Schedules Award of Grid Crown”:** Big 7 meeting will discuss the Mountain States Intercollegiate Athletic Conference. Many topics will be discussed and many decisions will be made at this meeting.

**“Salt Lake May Get Traffic Meet”**

**“Hammond's *Humbug* Worst in Ten Years' Hammond”:** Students are unhappy and displeased with the latest *Humbug*. They say they must’ve been in “bad moods” when reading it. There was also an editorial mistake.

**“Students like 'Unique' Way of Dancing”:** Students vote to not change the dancing for football games. They think it looks like a riot with the weird dancing.

**“U' Commerce Group Meets Wednesday”**

**“U’ Alums End Flying Course”:** Seven former university students completed basic training in the army air corps at Randolph Field Texas. A list of graduates follows.

**“Civil Engineers Slate Dance”**

**“Chronicle Meeting Slated”**

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art:**

No Cartoons or Art

**Issue Date: November 28, 1940**

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**Articles:**

**“Coming to S. L”:** Eva Jessye Choir is applauded for their productions. Famous for many shows and traveling around the U.S. to preform, they will be arriving in Salt Lake City to entertain.

**“Varsity Play Head Sponsors Stage Designing Contest”:** A designing contest for students who aspire to be in stage designing, are offered to win \$5 for their prize. Drawings due at Kingsbury Hall on Monday.

**“English Group Plans Meet”:** The first ever of the English meetings are commenced. Students are expected to come up with future topics to discuss.

**“11 Students Get Awards”:** A list of students and their awards are listed for each college.

**“Spalding Club Meets”**

**“Literary Group to Meet”**

**“Sociology Society Sponsors Rosenbaum Book Review”:** A book review invites students to join and discuss Waldemar P Reads, department of sociology newest novel.

**“Frosh to Meet Section Heads”:** Freshman meeting to discuss their college future. List of sections and professor’s whereabouts, as well as locations for the meetings are listed.

**“Debate Meet Draws 124 ‘U’ Students”:** With the heated debate of “should the U.S. enter the war before January?”, the finalists were chosen from every division of the contest.

**“London Star to Give Benefit Show”:** Gracie Fields gives a benefit performance for war sufferers of England. It will be her first time performing in the U.S.

**“W. A. a Schedules Initiation Tea”:** Initiation of students of the Woman Athletic Team will be getting awards at the ceremony.

**“A. M. S. Council Opens 'Friendship' Contest”**

**“Chrony Will Sound Student Opinion on War”**

**“Radio Station to Record”**

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art:**

No cartoons and Art

**Issue Date: November 28, 1940**

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**Articles:**

**“Frosh Hear Pro-Con of Customs”:** Dr. Marshal reveals that through his studies from other universities, Freshman are treated poorly and are typically the underdog. This is a behavioral thing that he dives into.

**“Peggy' Ganzert Declares Love for Volcanoes, Dinosaurs”:** Campus daughters is a column that tells about daughters of the staff. This one is of Peggy, a girl who loves dinosaurs.

**“Scabbard and Blade Chooses S. L. For' 42 Convention”:** 82 chapters from universities from all over the United States gather for a bi-annual military convention in honor of the military society.

**“Defense Unit Utilizes 'U' Class Rooms”:** Non student workers are being trained in defense in the engineering department.

**“Schedule Set for Varsity Play Tryouts”:** Information on varsity try outs for the latest play, “Boothe's Margin for Error” are given. This play will be held in Kingsbury Hall.

**“Medics, Lawyers Plan Dance”**

**“Pen Chief”:** Photo of Pens Chief. This magazine will speak of personal affairs amongst people on campus. It will be vibrant and entertaining.

**“Weber Head Backed for ‘U’ Vacancy”:** Ogden students boost Dixon for presidency. Students are a big advocate for Dixon.

**“Council Arranges ‘Stag’ Smoker”:** First ‘stag’ social event of the year. Associated men’s students event.

**List of Advertisements:**

A&W Habit

Congratulations to Ike Armstrong and the Utes

Wrigley’s double mint chewing gum

Mullet Kelly Co

**List of Cartoons and Art**

Photograph of Peggy and father

Photograph of Lois Powell

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**Articles:**

**“Congratulations”:** Picture of football team

**List of Advertisements:**

Hibbs

Coons Chicken Inn

Utah Woolen Mills

Wolfes

University Cleaning and Tailoring

Furmbilt

**List of Cartoons and Art**

No cartoons and Art

**Issue Date: November 28, 1940**

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**Articles:**

**“Champions”:** Picture of Football team

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art**

No Cartoons and Art

**Issue Date: November 28, 1940**

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**Articles:**

**“Mighty’ Italy”:** “Italian war machine is a little more than just a small twig in Hitler’s mighty tree of warfare”. Italian army is proven to be extremely strong in this war.

**“Basketball Team Finds it Can Do without Chronicle Columnist”:** Humorous column about their experience with trying out for the basketball team and failing.

**“Finding Friends”:** An idea a student has to help other students find friends, specifically student who came from other parts of Utah and have no friends to connect with.

**“Corsages”:** A sarcastic column about corsages and how silly they are when you think about it. It has been a tradition for year, so we feel obligated to get one.

**“Side Glances”:** Small, light hearted paragraphs about current events in the world.

**“Dies White Book Bares Activities, Aims of Nazi-Germany in U. S”:** Hitler is using scar tactic as a weapon against the united states. Everyone is a prospective casualty in this war. Germany is using all of their weapons.

**“Sociologist Sees Difference between ‘Moral’, Political Conceptions of Democracy”:** Henry H Frost explores the idea that division is a huge cause of war and hate. Equality is the essential element of democracy, he suggests.

**“Two-Minute Portraits”:** A ‘guess who’ explanation of a student at the UofU. A comedic journalist who writes for the chronicle.

**“Letters to the Editor”:** Students write of things they want to be published. This week a student discusses the fact that the university and students in it are turning a blind eye towards the bad parts of life such as divorce, theft, drinking and drug usage. They demand that more people bring attention to these issues instead of sweeping it under the rug.

**List of Advertisements:**

No Advertisements

**List of Cartoons and Art**

Ancient Gladiator by Ham Park Jr. An ironic drawing of Greece in monster form, smashing into the colosseum in Rome, Italy.

Two minute portraits- Drawing of the mystery man

Photo of Richard H Stephens

**Issue Date: November 28, 1940**

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**Articles:**

**“A. S. U. U. Victory Dance Highlights Campus Weekend Activities”:** There will be a dance in the union building for the celebration of winning the big seven football game. Horse and buggies is the style that is required.

**“Campus Visitor Comments on Friendly Spirit”:** Betty Scott, president of Alpha Pi is interviewed on her view of the “friendly campus” at the UofU. She noticed that people are friendly around campus.

**“Map Honeymoon Trip”:** Universitie’s Eligibility Director marries Miss Ruth Bodson. She is a well-known interior decorator and he works for the UofU.

**“Helpful Hints to College Men”:** Mortar Board, the book that has rapidly spread throughout campus has pointers to improve men’s etiquette. A student speaks out and demands that they follow the books suggestions.

**“Twin Advantages Bring Comment”:** A list of students whom are twins is provided, as well as reasons for why the author appreciates their dynamic.

**“Mortar Board Gives Etiquette Statistics”:** The library announced that they will use the etiquette book, Mortar Board, as a reference for statistics that it provides.

**List of Advertisements:**

Rialto – “You’ll find out”

Jensen’s- Budget jewelers

Coconut Groove- Dance Event

Junior Ramblings – Winter Attire

Jane Withers- “Youth will be served”

Parks the Jeweler- Wrist Watches

**List of Cartoons and Art**

Picture of couple planning for a dance- Photo taken by the “U” Photography Bureau

Picture of Mr. and Mrs. James C. Thomas mapping out their honeymoon trip

**Issue Date: November 28, 1940**

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**Articles:**

**“Four Indians Named on Chronicle All-Conference Squad”:** Bryce Tangren discusses the ‘Indians’ on the football team as they are being traded off to other schools.

**“Hansen Chosen’ 41 Grid Captain”:** Charles “Chick” Hansen has many victories which requires many banquets. He will be a busy man because of these victories. He has been chosen to take the position of being captain of the team

**“Utes to be Sent ‘Feeler’ on Sun Bowl Game”:** The University has been one of the only university’s ever to be sent a “feeler” due to their attitude towards playing in the Sun Bowl on New Years day in El Paso.

**“Here’s Story of Grid Friendship”:** Stories of two best friends since the first grade, Spector and Turner. Their friendship is being celebrated, as they are admired by “everyone”.

**“Denver Gridders Invade Hawaii”:** The Colorado football team, “The Gridders” are off to Hawaii to finish of their season of football

**“Hamline Pipers Meet Utah in Season Basketball Opener”:** Tom Connor is recruited onto the Universities football team.

**“Paddle, Hoop Sports Get I-M Attention”:** The scores of the sports and activities being played between the fraternities and listed.

**“All- Conference Sophomores Would Make Strong Squad”:** A list of sophomore football players are listed, as well as a short description of why they would be a great team with just them on it.

**“Poloists Plan Trip”**

**“Wrestlers Start Mat Practice”:** A list of wrestlers that will be joining the team this year is provided as well as a description of their weight and history.

**“Fencers Start Tournaments”**

**List of Advertisements**

Florsheim- Men’s leather shoes

University Barber – “Best haircut in the west”

National Pant Shop

LDS Business College- “Give your College Education a more ready Market Value”

**List of Cartoons and Art**

Photographs of Trevor and Spector

Photograph of Charles Hanson- Courtesy of Deseret News

Photograph of Clark Lob

Photograph of Tom Connor in his basketball outfit- Courtesy of Salt Lake Tribune

## **Finding Aid for Utah Chronicle: Prepared by Alaikia Miller**

Issue Date: December 5, 1940

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### **Articles:**

#### **“Right Way and Our Way”; Student Dancing Mode Starts Verbal War”; “Forehead Kissing Style Proves ‘Shocking’ to ‘U’ Visitors”:**

A verbal war took place between faculty and students over provocative dancing styles between students on campus. Boulder, Colorado students visiting campus commented on the dancing styles, described as “vertical necking,” “immoral” and “unsanitary.” Student councils comment students have the right to dance as they desire. Dean of Men John L. Ballif commented on the situation, Dean of Women Myrtle Austin refused to comment.

#### **“U Continues Search for School Song; Cash Prize Awaits Author of Best Composition”:**

Members of the A. S. U. U. announced a cash prize of \$75 in a contest for best original Alma Mater song. The submitted songs are stated to be judged by a committee comprised of Wendell Paxton, Judith Wirthlin, Thomas Giles and Margaret Cornwall. The final three songs were stated will be learned by campus choir groups and the winning song to be published in the university handbook, becoming the property of the university.

#### **“Factory Rush Delays New Cadet Outfits”:**

Lieutenant Colonel Rumsey Campbell announced due to a rush for U. S. army uniforms, factories were unable to deliver uniforms for the university R. O. T. C. cadets. Delivery was delayed for factories to prioritize government orders. The new uniforms are suits with blue pants with a red stripe down the leg, blue shirts and caps. Delivery expected in the winter quarter. Students had varying opinions regarding the delay.

#### **“Associated Men Students Complete Plans for Smoker, Friendship Drive”; “Men’s Council Offers Trophy For Winner of Friendship Contest”; “Annual Stag Affair Will Feature Ring Bouts. Novelty Numbers Tonight”:**

In an effort to facilitate relationships with male students who live out of town, the Associate Men Students council hopes to sponsor a “friendship” contest of which the rules were recently disclosed. The contest is open to any male student who lives outside of the city. A call for entries regarding a plan for the project went out, which must be typed and between 25 and 200 words. Friendships between resident and non-resident students are seen as a positive effort to facilitate campus unity.

**“Pikaps, A.D. Pi Take Lead in Utonian Sales”:**

Alpha Delta Pi and Pi Kappa Alpha lead a sales contest between Greek social groups. At the time of the article, Pi Kappa Alpha was in the lead. First place prize for fraternity and sorority winners was half of the organization panel space and a trophy.

**“Business Majors Hear Executive”:**

The president of Utah Power and light, George M. Gadsby, presented on the qualities of success in business.

**“English Conference to Hold Meeting”:**

The student English conference met where a fifteenth-century play “Everyman” was read and discussed. A special English meeting discussed fall quarter issues.

**“I'm' Ere to Make All the Brass I Can', Admits England's Lancashire Lass”:**

Gracie Fields, a British student and actress, claims there is no student life in the British Isles because of the war (World War II). Fields sailed to America during the battle of Dunkirk. Fields made \$125,000 on her tour in Canada which she used to send aid to the war effort. She relocated her family to Hollywood from the British Isles.

**“Manager Sets Play Finals”; “22 Compete for Parts in ‘Margin for Error’”:**

Final tryouts for the play “Margin for Error” were held at Kingsbury theater. The remaining 22 students competed for nine roles. Professor and play director Joseph F. Smith said the play would be difficult to cast.

**“Frosh Feature Own Talent On Program”:**

Freshman representing different high schools presented a Christmas themed talent show.

**“Unlisted 'U' Cars To be Tagged”:**

Students were told cars parked in campus parking spaces need to be registered with the department of building and grounds. Untagged automobiles will be issued tickets and threatened with credit suspension.

**“U. S. Air Corps Honor Coed Cadet Sponsors”:**

Coed sponsors of the R. O. T. C were chosen to become honorary members of the air corp in a ceremony.

**“Director Lists NYA Xmas Work Policy”; “Federal Heads Allow Student Jobs in Holiday Season”:**

Federal directors announced students of the National Youth Administration permitted to work over the Christmas break.

**“Honor Society Alums Observe Founding”:**

Phi Beta Kappa alumni commemorate the founding of the fraternity with a radio broadcast and banquet.

**“Speech Head Leaves for Arts Festival”:**

Head of the speech department professor Joseph F. Smith left campus to attend the Fine Arts Festival at Dixie College.

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**Articles:**

**“U.S. Slights Own Music’ Says Leader”; “Choir Head Tells Views After Monday Concert”:**

Eva Jessye, colored choir leader, expressed the opinion Americans need to create her own music rather than relying on Europe after a concert at Kingsbury Hall.

**“Exhibit Shows Varied Utah Art Works”:**

Pictorial art from various Utah artists was displayed in the Union building ballroom for the seventh annual invitational exhibit of fine art at the university.

**“Song Causes Birth of New Club”; “‘Swallows’ Select ‘Kappa Strano’ As Official Title”:**

Kappa Strano becomes the official name of the swallows, a society with no official association with the university.

**“Pen Makes Fall Quarter Debut; Features War Symposium, Frosh Part”:**

Campus literary magazine Pen was distributed and is part of Editor Lois M. Powell’s hope to nurture literary expression on campus. Highlights of the issue are described.

**“Turkish Student Calls Campus ‘Quaint’”:**

Turkish student Tahsin Kazin Kefeli toured the country by attending different universities and remarked the University of Utah was “quaint.”

**“Willkie Talks At Session of Fraternities”:**

Wendell L. Wilkie spoke at the thirty-second National Interfraternity conference held in New York City. Levi Edgar Young represented Utah at the conference.

**“Accordion Artist To Play Benefit”:**

Accordion artist Galli-Rini appeared in a benefit concert with the Les Goates’ symphony.

**“Forensic Judges Select Winners”:**

Richard Monson Grover Rich, Jeannette Taggart, Julia Dorius, Jack Adamson, and Beverly Jane Thomas were named winners after participating in the intramural forensic meet.

**Advertisements:**

Arrow shorts from Auerbach's  
LDS Business College  
Railway Express  
Christmas cards from Penbroke's  
Fried chicken at Bill's Chicken Inn  
Arrow shorts and arrow tops from Arrow Underwear  
Arrow shirts from Arthur Frank  
Gasoline from University  
Fraternity and sorority pins from Parry & Parry

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**Articles:**

**“U' Assembly To Feature Music Talent”; “Thomas Speech, Men's Glee Club Will Highlight Program”:**

University President George Thomas will speak at the annual Christmas assembly at Kingsbury Hall. The men's glee club will also perform, along with Coad C. Shaw, Winifred Copling, Margaret Cornwall, Charles Smith and Prestin Lineford.

**“Tiny Miss Tells of Surf Board Santa Claus”:**

Daughter of Professor Edwin R. Clapp from the English Department, six-year-old Martha Clapp, says Santa Clause sometimes uses a surfboard to deliver presents.

**“Prof Says Swing 'On Way Out”:**

Dr. J Irwin Swigart, assistant professor of physics expressed his opinion jazz and swing music would be less popular if everyone was educated in classic music. Dr. Swigart studies the effect of sound on the human ear.

**Advertisements:**

Free admission to Wagner's Die Walkure  
Good food at the U Pharmacy  
Men's clothing from Arthur Frank  
Long distance call rates advice  
B. S. P. malted milk at Brigham Pharmacy  
Dine and dance to Gayle Irvine's Band at Melody Lane  
Coca-Cola  
Wrigley's Doublemint bubble gum

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Page: 4

**Articles:****“Dancing and Morals”:**

A discussion about whether the dancing styles on campus are truly immoral, specifically discussing the forehead kiss while dancing.

**“We're Thinking Now”:**

High turnouts and appreciation for lectures, concerts and performances affirm the opinion students do want to think. World War II and the third term election of President Franklin D. Roosevelt are alluded to aiding the expansion of the collegiate mind and the student's desire to think.

**“Our Fault”:**

An apology made for a mistake in the November 29 issue where the Chronicle regarding union members opinion on bringing orchestras to the university for dances.

**“Jack Buckle: Popular Songs Provide Inspiration for 'Edgar Allen Buckle'”:**

A poem by Jack Buckle.

**“Side Glances”:**

Snippets of going ons including the air force and Santa, the Italians fleeing Hitler, intramural basketball and Dr. Schleicher's opinion on democracy.

**“Richard H. Stephens: Personal Satisfaction, Social Utility Mark Occupations of Future”:**

Highlights the importance of vocation preparations for young men and women as the world changes. Students can no longer be passive when the state of Britain and the world in the wake of the war are uncertain.

**“Two-Minute Portraits”:**

A series that describes an unnamed person accompanied by a hand-drawn portrait. In this case a woman. The reader is meant to guess the identity.

**“Letters to the Editor”:**

Contains a letter from “Angry Sophomore” titled “Student Objects to Opinions Of Chrony Columnist” and a letter from “An Observer” titled “Music Student Sees No Reason for Extra Awards.”

**“Keep the Chance”:**

A list of goings-on at other colleges including a dorm made of railroad cabooses at University of North Dakota, and illustrated magazine from the University of Texas, a proposition of marriage to a widow at Eastern New Mexico college, a quote from Dr. No Yong Park from Drake University, Sadie Hawkins at various campuses and a drive at the University of Iowa to add an iron lung to the infirmary.

**Cartoons:**

“The Dropping-Off Place” by Ham Park Jr.

A male skier about to go off the cliff of test week while look back distracted by a woman representing other interests.

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**Articles:**

**“Campus Ramblings”:**

The ramblings of Elaine W. Anderson during the Christmas season.

**“Various Formals Climax Week's Activities”:**

Descriptions of upcoming events including the Interfraternity Ball, a Delta Phi dinner, the annual Christmas formal at Carlson Hall and a Phi Delta Theta party.

**“Panhellenic Bids Freshmen to Tea”:**

Freshman women interested in joining a sorority are invited to an annual Panhellenic tea.

**“W.A.A. to Hold Yearly Award and Initiation Tea”:**

New members of the Women's Athletic Association will be initiated at a yuletide-themed tea.

**“Father Hines at Coconut Grove”:**

Earl “Father” Hines to perform at the Coconut Grove.

**“Mortar Board Plans Annual Luncheon And Fashion Show”:**

The Mortar Board will hold their annual fashion show with clothes provided the Z. C. M. There will be music from the Empire room orchestra and door prizes will be provided by the Miller Floral Co., Arden’s Dress Shop, Barnes Millinery, Bailey’s Linen, The Bountiful Lumber Co. and the South-East Furniture Co.

**Advertisements:**

Rialto performances of “Brigham Young,” “Return of Frank James” and “Wildcat Bus”  
Bette Davis in “The Letter” at Centre  
Flowers from Colonial Flower House  
Ronald Reagan in “Smashing the Money Ring,” also “Taming of the West” at Victory theater  
Earl (Father) Hines performance at Coconut Grove  
Christmas candy at Duffin’s  
Fraternity jewelry from Jensen’s budget jewelers  
Discounts on fur-trimmed and furless coats at Clara M. Clawson

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**Articles:**

**“Speaking of Sports: Redskin Basketeers to Invade Idaho Southern Saturday”:**

Snippets about current sports events including the failure of the Utah basketball team, an A. M. S. sponsored event where professional boxers and wrestlers are expected to attend, Dumb Dora’s comment on a football broadcast and the possible selection of Ike Armstrong as coach at the East-West Shrine benefit.

**“Peterson Takes 13 Utes to Pocatello”:**

The Utah basketball team will travel to Idaho to play Idaho Southern University.

**“Grid Pow-Wow Opens ‘U’ Banquet League”:**

The Utah football team will be honored at a banquet where captain-elect Chick Hansen and Captain Rex Geary will speak.

**“I-M Basketball Tourney Nears Finals”:**

The fraternity divisions for ping pong and basketball reached semi-finals and approach finals.

**“‘Curly’ Benion Adds Bulk to Small Indian Quintet”:**

A profile on 19-year-old junior Vaughn “Curly” Bennion who described as a valuable addition to the university basketball team.

**Advertisements:**

Coon Chicken Inn

U remembrance gifts and holiday cards from the University Book Store

Gifts, badges, pledge pins from L. G. Balfour Company

Affordable trips with Union Pacific Stages

A & W Station

Issue Date: December 12, 1940

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**Articles:**

**“Press Group to Meet in Montana”; “Campus Editors Make Plans for Conclave”:**

The editor and business manager of the Chronicle plan to attend the annual Rocky Mountain Intercollegiate convention in Montana.

**“Board Allocates \$38,500 for Ute Activities”; “Chronicle Receives \$900 Raise in ‘40-‘41 Allotment”:**

Apportionments for student activities increased by 2000 dollars, \$900 of the increase was given to the Chronicle. The A. S. S. U. received a funding increase of \$400 for the University Theater and Orchesis. Total increases amount to \$38,500 with a complete break down of where the money was allocated. There were no decreases in financial support.

**“Ten Students Win Roles in Cast of Annual ‘U’ Varsity Play”; “‘Margin for Error’ Slated for January 24, 25”:**

Ten students were chosen for parts in the play “Margin for Error.” 100 students tried to parts over two weeks. Marianne Newton and Merrill tew were chosen for the leads. Rehearsals to begin shortly with performances slated for January.

**“Utah Song Committee Sets Deadline Date for Student Entries”:**

Final entries for the universities Alma Mater song are due December 31 and sent to the graduate manager’s office. The new song will not replace “Utah Man” song played at athletics and pep rallies.

**“Utah Delegate Nears End of Eastern Tour”:**

Douglas O. Woodruff, Union building manager, is finishing up a tour at the National Union Building Managers convention and Alumni officer conventions. The conferences included in his tour took place in New York, Pennsylvania and New Jersey.

**“I.K.’s Complete Plans for ‘Spur’ Dance”:**

The service fraternity Intercollegiate Knights complete plans for their “spur of the Moment” dance to take place January 17. The informal affair has a medieval theme and tickets to be sold at the beginning of the winter quarter.

**“High Schools Attend Exhibit”:**

Students from high schools around Utah visit campus for the annual Exhibition of Fine Arts, which includes 175 pieces of art from Utah artists.

**“Eastern Secretary Lauds Legal Thesis”:**

University professor of law, A. Ladru Jensen, received praise for addressing the national issue of interstate commerce in the article “Burdening Interstate Direct Selling Under Claims of State Police Power” which he wrote for the Rocky Mountain Law Review.

**“Hammond Offers to Buy Back Fall Humbugs”:**

The Chronicle editor wants to buy back copies of the comedy magazine Humbug, which sold out and were to be sent to 50 colleges across the country. He offers a 15 cent rebate for the return of the Humbug.

**“Faculty Members Get S. L. Council Posts”:**

University faculty members were elected to Salt Lake Council. Dr. Louis C. Zucker was chosen as a member of the Salt Lake Forum Council board, Dr. Charles P. Schleicher elected as president of the committee for forum discussions and Dr. Laverne C. Bane named co-moderator.

**“Frosh Present Parody of Xmas Eve Tale”:**

Freshman class officers presented a parody of “The Night Before Christmas” at orientation.

**“Greek Tong Places Ban on Frosh Leg Exposure”:**

The Chi Omega sorority and a Life magazine photographer organized a campaign to discourage freshman women from dressing immodestly on campus, especially concerning leg and knee exposure. The campaign included a gag with a paddling machine and the women enforcing the campaigns are called the “cleanup clan.”

**“Where’s Tabby? Or Don’t Mix Cats and Trolleys”:**

Zoologist Ed Holley lost his anatomy subject, a brunet Persian cat “Tabby.”

**“Officials Veto Plan for Radio Show”:**

Faculty administrators veto the plans of the A. S. U. U. executive council to have a weekly radio broadcast. Students sponsors seek final approval from the board of regents before they decide to drop the project.

**“Faculty Plans Xmas Party”; “Chairman Slate Gala Dinner-Dance”:**

A dinner-dance for faculty members and their spouses to take place in the theme of an old-fashioned Christmas party. Joseph F. Smith organized the event and will serve as master of ceremonies with musical performances to take place.

**“German Club to Hold Christmas Program”:**

The German club to have its final meeting of the quarter where skits and quartet numbers are to be put on by German students as part of a Christmas program and Santa will be present.

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**Articles:**

**“Noted 'Cellist Thrills S. L. Music Lovers”; “City One of the Most Beautiful in World' Says Artist”:**

Cellist Emanuel Feuermann performed at Kingsbury hall, said he was delighted so many students were in attendance.

**“U' Gets Defense Training Class”:**

The university adds engineering defense classes including mechanical drawing, machine design, material inspection and metallurgy as part of a peacetime defense program. Government funds in the amount of \$9 million were given for the project.

**“What to Do When Kicked by a Cow: Kick' Er Back”:**

Daughter of history departments Dr. Jacob Geerling, 11-year-old Ruth Carol Geerling attests she was assaulted by a cow and gave the cow a well-deserved kick back.

**“Officials Plan Grid Award”:**

University officials plan an award, made to look like a miniature pair of goal posts to be awarded to the winner of the traditional game each year.

**“University Graduate Elected to Post”:**

University alumni Clyde E. Williams was elected to the board of directors for the American Institute of Mining and Metallurgical Engineers.

**Advertisements:**

Corsages and flowers from The Stadium Gardens Co.  
Cotton towels from American Linen Supply Co.  
Offer to buy old textbooks from The College Inn  
U remembrance gifts and holiday cards from the University Book Store  
Best haircut from University Barber  
Wrigley's Doublemint chewing gum  
Affordable trips with Union Pacific Stages  
Sheaffer's pens from the University Book Store  
Joel Hart and his orchestra available to book

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**Articles:**

**“Chrony Writers Get Scare from Time Bomb”:**

The students in the Chronicle office had a bomb scare when a brown package was found ticking.

**“Coop Welcomes Young Singers”:**

The former music professor at the university, Squire Coop, prepares of the annual Christmas Tabernacle performance of “Messiah” this year joined by 150 young singers, mostly university students.

**“Faculty Members to Direct Forum”:**

Professors John T. Wahlquist, Willis Ritter and Marion Morris, along with Deans Milton Bennion and LeRoy E. Cowles will debate whether or not a common board of regents for the Utah State Agricultural College is feasible.

**“A.S.U.U. Schedules New Years' Frolic”:**

The A. S. U. U. will hold their annual New Year's Eve dinner-dance at the Union.

**Advertisements:**

Railway Express  
A. S. U. U. present "New Year's Eve Frolic" dinner dance  
Holton and Cramer florists  
Dee's Hamburger  
Whitman's Candy from B. S. P  
Wristwatches from Parks the Jeweler  
New Year's Eve party at Old Mill  
Gasoline at University  
Bulova watches from Jensen's budget jewelers  
LDS Business College  
Christmas cards from Deseret Book Company  
The Salt Lake Costume Co. Inc.

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**Articles:**

**"Babies among Us":**

Students made childish comments during an A. S. U. U. assembly and did not apologize for the behavior.

**"They've Got Us Wrong":**

University department heads share their concern over the opinions shared in "Letters to the Editor," placing blame on the Chronicle editors. This clarifies to readers the opinions of the editors is only seen are in the editorial columns and the opinions in "Letters to the Editor" do not reflect the opinions of Chronicle staff.

**"Frank Allen: Angry Columnist Tells Sophomore, in Short, to Go Straight to Hell":**

The opinion of Frank Allen regarding a letter to the editor from "Angry Sophomore." The letter criticizes Frank Allen's opinion column.

**"Side Glances":**

Snippets of going ons including the Chronicles met desire for more financial support, cheating in the med school, an explosion at a C. I. O factory, tactics used by Mussolini, the College Inn's advertises the importance of cleanliness and old maids living near fraternity houses complaining about the boys.

**“Signs of the Times”:**

A criticism of a department store sign which states “A Merry American Christmas.” The critique muses on whether the Christmas spirit will penetrate the hopelessness in Europe.

**“Richard H. Stephens: Europe Civilization Dying; Hope Rests Only in U.S.”:**

An opinion stating civilization in Europe is dying due to war, selfishness and ignorance.

**“Letters to the Editor”:**

Contains a letter from Marion D. Hanks titled “Tobacco Ads Not Needed in Chrony, Student Asserts” and a letter from Deone Skewes titled “Contends Glee Club Deserves Awards.”

**“Keep the Chance”:**

A list of goings-on at other colleges including women at Smith College angered at a comment attesting they were easily kissed, the alma mater song at the University of Texas was written as a joke, the University of Minnesota requires shoes at dances, a necktie party at Carleton college and an absent-minded professor at De Paulia university.

**“Two-Minute Portraits”:**

A series that describes an unnamed person accompanied by a hand-drawn portrait. In this case a man. The reader is meant to guess the identity.

**Cartoons:**

“Over Here and Over There” by Ham Park Jr.

The image compares a house cross-section, one with Santa on the roof one with a plane dropping bombs flying overhead.

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**Articles:**

**“Christmas Formals Highlight Festive Holiday Season”:**

Upcoming Christmas formals from Chi Omega, Beta Theta Pi, Beta Theta Pi, Kappa Kappa Gamma, Alpha Chi Omega Delta Delta Delta, Spurs and Delta Gamma.

**“Many Novel Gifts Appear among Suggested Items”:**

Gift ideas for those who have put off Christmas shopping or don't know what to get a girl.

**Advertisements:**

Catering services from Fendall's Ice Cream Co.  
Performances featuring Hal Howard and his orchestra at Jerry Jones Rainbow  
Lipstick and cologne by Merle Norman  
Holiday wishes and thanks from the National Pants Shop  
Capri Italian restaurant  
Suits and tuxedos from Furmbilt  
Performances coming to the Empire Room at Hotel Utah  
Flowers from the Colonial Flower House  
Coon Chicken Inn  
Fur-trimmed and furless coats from Clara M. Clawson  
Bulova watches from Jensen's budget jewelers

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**Articles:**

**"Utes Play Strong Idaho, Omaha Squads to End Home Pre-Season Slate"; "Utah, Utah State Engage St. Marys, California in Coast Round Robin; Peterson Still Uncertain of Starters":**

The Utes basketball team to play Idaho University and then the Omaha Indians the next night. The following week the Utes will play St. Marys in California.

**"Sigma Chi Five Wins I-M Casaba Crown with Victory over Sigma Nu"; "Honkie, Uplifts Outfits Meet Tonight for Indie Title; Poulton Paces Sigs to Triumph":**

Sigma Chi received the fraternity division title in intramural basketball. The Uplifters and Honkies won their semifinals. Entries for intramurals in the Winter quarter are due December 19.

**"Students Must Pay to See Idaho, Omaha Casaba Games":**

University students need to be charged 20 cents admission to meet guarantees to the Idaho and Omaha basketball teams.

**Advertisements:**

Arrow shirts from Auerbach's  
Gifts ideas from the Florsheim Shoe Co.  
Haircuts at the Union Building Barber Shop  
Tuxedos at Hibb's  
Gifts from L. G. Balfour Company  
Arrow shirts from Arthur Frank  
Arrow shirts from Mullett-Kelly Co.  
Buy a Utonian to get your picture in

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**Articles:**

**"ASCAP to Sponsor Swing Show Contest"; "Music Organization Will Award \$720 To Sectional Winner"; "Goates Urges University to Enter Competitive Display of Talents With Other American College":**

Speech instructor Wallace A. Goates announced a show-writing competition put on by the American Society of Composers, Authors and Publishers, with a prize of \$720 to the winner. The music society expends \$1300 annually to put on the writing contest. The engineering society begin producing all-male plays.

**"Dean Leary to Give Series Talk"; "Speaker Lists Topic for Annual Address":**

The Frederick William Reynolds Memorial Association will have its annual program at Kingsbury hall where Dean William H. Leary of the law school will speak about "Natural Law and the Totalitarian States."

**"Utonian Issues Last Warning on Picture Deadline":**

Editor Keith Montague stated the usual "eleventh-hour" warning classes were almost over and school pictures would be taken would not appear in this years Utonian.

**"Government Calls for 'U' Scholars":**

Senior and graduate students looking to apply for administrative service internships awarded by the federal government should submit applications to Dr. L. H. Creer head of the department of history. There are 50 internships available from the National Institute of Public Affairs.

**“Editors Make Plans for Montana Trek”:**

Four members university press, Hays Gorey and Robert McMullin of the Chronicle and Keith Montague and Dave Barlow of the Utonian plan to attend the annual Rocky Mountain Intercollegiate Press association convention in Montana.

**“Women Invade All Schools but Engineering at ‘U’”:**

Registration statistics show women have entered every program except engineering. Female enrollment in education and social work exceed men.

**“Throng Awaits Maw Reception”; “Committee Invites Entire Student Body to Attend Saturday Fete in Union Building Ballroom”:**

The university honors Governor Herbert B. Maw at an exclusive reception. ALmost 350 members of the board and faculty are expected to attend the reception. The student body is invited to join at 9 p.m. to watch the Officers’ club form a military archeway.

**“Groups Urge New Spring Holiday Plan”; “Campaign to Alter Present Schedule Has Many Backers”:**

Unofficial campaigns began this week to alter the term schedule. Students wish the schedule to be altered to allow for a break between winter quarter exams and the beginning of spring quarter.

**“It’s Late, But Park Building’s Still Getting Plastered”:**

A humorous description of the going ons at the Park building, literally and figuratively using the word “plaster” to describe the actual building as well as a party at the building.

**“‘U’ Launches Campaign for Paralysis Fund”:**

Chairman of the University Paralysis Fund drive, Rodger Gun, launches an on-campus program sponsoring President F. D. Roosevelt’s “March of Dimes.” The goal is \$1000 which will be provided by voluntary student contributions.

**“Visiting A.S.C.E. Official Commends ‘U’ Chapter”:**

Charles Gilman Hyde, director of the American Society of Civil Engineers commends the A. S. C. E. for its outstanding service.

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**Articles:**

**“Rumors Fly on Choice of 'U' Head”; “Board of Regents Defers Action On Prexy Election:**  
Speculations regarding a possible candidate to replace Dr. George Thomas as university president who announced he will not seek reelection.

**“Alum Accepts Position on Speech Staff”; “Garff to Fill Vacancy Left By Maw: Will Act as Debate Coach”:**

Dr. Royal L. Garff, university alumni, replaces Dr. Herbert B. Maw as assistant professor of speech.

**“I.K's Honor Three Blonds in 'Spur of Moment' Vote”:**

The Intercollegiate Knights named three blonde sophomore women as the “maids of honor” at their annual “Spur of the Moment” dance.

**“Army Board to Quiz College Men”; “U.S. Flight Schools Open To Students With College Training”:**

Male students with at least two years of college can be interviewed by the United States air force for placement in flight school.

**“A New One: Prof Invites Citrus Shining”:**

Professor of philosophy, Waldemar P. Read, states a belief those students who partake in “apple polishing,” or getting to know the professor, come out ahead of those who do not.

**“Speech Head Accepts Post in California”:**

Professor Joseph F. Smith accepted a position teaching the summer session at the University of California where he will lecture on drama and radio production.

**“Play Chief Picks 10 Staff Aids”; “Margin for Error’ Offers Crew Difficult Problem”:**

Royal Miller, play manager for “Margin of Error” has chosen 10 backstage crew members.

**“L. D. S. Institute Classes Begin”:**

Offering classes in religious history and literature to any interested university student, the L. D. S. Institute of Religion has now opened registration for winter quarter classes.

**“Chi O's to Sponsor Matinee Dance”:**

The Chi Omega sorority will host the first in a series of winter matinee dances.

**“Winter Assemblies Begin Friday”:**

Wayne Clark will serve as master of ceremonies at the commencement ceremony for the winter quarter at Kingsbury hall.

**Advertisements:**

Lunch at the University Pharmacy  
Clean towels from American Linen Supply Co.  
Make your own sundaes at Mayflower Cafe  
Theme paper from the University Book Store  
Wrigley's Doublemint bubble gum  
Coon Chicken Inn  
Fraternity and sorority pins from Parry & Parry

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**Articles:**

**“New Registrar Learns Business as 3,000 Students Enroll”; “Learning Ropes’ Major Task of Midwest Educator”:**

The new university registrar, R. B. Thompson, was busy this week due to the over 3000 students registered for the winter quarter, which are believed to be higher than the last corresponding semester despite an official report.

**“Classes Begin in Technical Defense Work”; “Enrollment Increase Necessitates New Building Expansions”:**

Defense training classes offered by the federal government have with registration having reached 250, meaning the mechanical engineering laboratory building needs to be enlarged.

**“Averages Take Tumble as Only 285 Students Make Honor Roll”:**

Only 285 students maintained a GPA of 2.5 or better this year when the average is usually 320 to 360. A list of those who made honor roll is included.

**“A.M.S. Selects Winning Plan of ‘Friendship’”:**

In order to promote fellowship among non-resident students, the former high school student body presidents currently freshman will meet with the Associate Men Students council friendship committee to create a plan. The student who writes the winning plan will be awarded the friendship trophy.

**“University Professor Relates ‘Inside’ of ASCAP Radio War”:**

A musical “civil war” is taking place between the major radio networks and ASCAP over funding cuts and royalties.

**“Thomas Urges Frosh to Set High Goal”:**

President George Thomas spoke at freshman orientation about “Lofty Purposes and General Virtues.” Tells freshman students to set their goals high and warns against narrowing their field to their one profession.

**Advertisements:**

A & W

First Salt Lake showing of Ginger Rogers as Kitty Foyle

“Lady with Red Hair” starts January 11

School supplies from the University Book Store

How to keep long distance phone rates low

Capri Italian restaurant

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**Articles:**

**“Education's Loss”:**

A short profile on university president Dr. George Thomas, who announced he would not continue his position as president. Students, faculty and alumni regret the loss of an achieved leader.

**“Frank Allen: Who Cares About I.Q. Anyway, as Long as There's Plenty of S. A.”:**

A discussion about the theories of what I. Q. is or isn't and why we should or shouldn't care.

**“Reception for Dr. Maw”:**

Now Governor Herbert R. Maw will be honored for 12 years of work at the university at a reception.

**“Let's Junk It”:**

Students hope the current structure of the fall quarter will be changed this year. Arguments state three days following the end of the quarter is not enough time to Christmas shop.

**“Side Glances”:**

Snippets of going ons including a game between Sing Sing and West Point, Esquire magazine and “a second look is sometimes the best cure for love at first sight.”

**“Richard H. Stephens: War of Hemispheres Looms for 1942 If Britain Succumbs”:**

Thoughts on the future of humanity in the wake of declarations from Franklin D. Roosevelt and Adolf Hitler.

**“Two-Minute Portraits”:**

A series that describes an unnamed person accompanied by a hand-drawn portrait. In this case a man. The reader is meant to guess the identity.

**“Letters to the Editor”:**

Contains a letter from Nick O’Teene titles “Attacks Writer’s Stand on Tobacco Ads” and a letter from “An Unhappy New Year Celebrant” titled “Students Deserve First Hcnace At Dance Tickets Says Students.”

**“Keep the Chance”:**

A list of goings-on at other colleges including a marriage ban for Syracuse University athletes, a comment on Hollywood marriages from Dr. Queen at Washington University, a quip about the number of coeds wearing hunting hats at the University of Iowa is why there are no ducks on campus and a Montana State University class which has one student.

**Cartoons:**

“Morning After the Week Before” by Ham Park Jr.

A visualization of a hangover from the holidays with an alarm showing the start of the winter term.

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**Articles:**

**“Campus Fraternities Hold Informal Parties as Rush Week Nears”:**

A description of the upcoming parties at the sororities on campus including Sigma Nu, Phi Delta Theta, Pi Kappa Alpha, Newman Club, Alpha Beta Theta, Sigma Chi, Beta Theta Pi, Alpha Chi Omega, Kappa Sigma, Sigma Pi and Beta Delta Mu.

**“Etiquette Hints Call for More Courtesy”:**

A comment on college men’s lack of etiquette.

**“Clever Greek Coeds Do Needlework during Spare Time”:**

Sorority women knit and do needlework in their spare time, some for fun and others to donate to the Red Cross.

**“Campus Boasts Many Redheads”:**

A look at the many natural redheads who attend classes at the university.

**“WAA Honors Women with Sweater Award”:**

The white sweater award, the highest award in the W. A. A. was awarded to Mildred Taylor and Mary Berryhill. Participation medals were also awarded.

**“Scribe Ponders Resolutions; Submits Advise to Frosh”:**

A personal essay regarding resolutions and advice written by Elaine W. Anderson.

**“Registration Demands Special Equipment”:**

A humorous take on preparing for registration day with exercise plans and a suggested 12 hours of sleep.

**“University Coeds Wear Variety of Glove Styles”:**

The cold weather allows women on campus to show off varying styles of gloves and mittens.

**“Holiday Festivities Bring Forth Many Pin-Hangings”:**

Examples of women at the university who were pinned or proposed to over the holidays.

**“Male Fashions Have New Color Element”:**

Men become concerned with fashion as rush week approaches, with men adding pops of color in the form of mufflers and scarfs.

**Advertisements:**

Semi-formals for the governor's reception

Performances at the Empire Room at Hotel Utah

Monthly rates at Edgehill students dining room Edgehill Tes Garden

Hal Howard performs at Jerry Jones Rainbow

The Newhouse Hotel

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**Articles:**

**“Colorado, Wyoming B.Y.U. Loom as Class of Big Seven”; “League Play Commences Friday For Six Big Seven Quintets; Utah Begins Schedule January 18”:**

Utah State will play Brigham Young in Provo and Wyoming Plays Denver and Colorado plays Colorado State at Fort Collins in the openers. Utah, Colorado, Brigham Young and Wyoming are already favorites for basketball champs in March.

**“U’ Mat Hopes Depend on Untried Sophs”:**

Utah’s wrestling team has begun daily workouts and practice meets under the guidance of Coach Karl Schleckman. The entire team is comprised of sophomores in the lightweight class.

**“Redskins’ Title Hopes Drop after Disastrous West Coast Jaunt; Coloags Classed as ‘Dark Horse’”:**

Hoyt Brawner described as “hot shot,” and Ray DuBois are the spark plugs on the Pioneers as the team considers whether Denver is a title threat.

**“Polo Heads List of Fast Sports”:**

A brief history and description of the game polo. The U has a strong polo team, who did well on their holiday tour.

**“Ute Fieldhouse Marks First Anniversary”:**

The field house celebrates its one year anniversary and has proven to be a worthy investment, even more than anticipated, for football, track, basketball and even high schools.

**“I-M Basketball”:**

The R. O. T. C. and fraternities remark on the importance of intramural basketball, which allows all men on campus to form a team and participate regardless of skill.

**“Scribe Probes Reasons for Utes’ Pre-Season Defeats”:**

A discussion of possible explanations for the shortcomings of the Utah basketball team when they played against west coast school.

**Advertisements:**

Flowers from Colonial Flower House

Union Building Barber Shop

College Cleaners & Tailors

Gene Piper performs at the Coconut Grove

Institute of Religion classes offered in the winter quarter